



2020 Annual Report
SEE Conservation



阿拉善 SEE
生态协会
SEE CONSERVATION

On June 5th, 2004, near 100 entrepreneurs initiated the Society of Entrepreneurs and Ecology Conservation (SEE) in Tengger Desert, which is located in Alxa League, Inner Mongolia, marking the founding of China's first NGO embodied by entrepreneurs dedicated to ecological protection and social responsibility .

In order to effectively promote the development of environmental protection projects and build a diversified organization structure, SEE and its members have established 15 institutions, including 5 foundations, 5 private non-enterprise units, 3 social groups and 2 social enterprises. Their jobs focus on desertification control, climate change and business sustainability, coastal wetland protection, biodiversity protection, nature education, Yangtze River protection, green supply chains, industrial development and other relevant environment issues.

In 2008, the SEE Conservation initiated the SEE Foundation in Beijing (the foundation was entitled to fundraise with the public in 2014). It has been committed to environment protection projects such as 100 Million Suosuo, Green starters and Growing Up Together, in which the former one is for desertification control and the latter two cultivating non-governmental forces for environmental protection and public welfare. In 2012, SEE founded the Mangrove Foundation (MCF), the first public fundraising foundation for environmental protection initiated by a NGO, and it has grown to be a role model for coastal wetland protection in China. In 2016, SEE started the Hubei Changjiang Conservation Foundation (CCF) to facilitate the national strategy of "Yangtze River Protection". In 2017, SEE founded the Xi'an Entrepreneurs Environmental Protection Foundation to protect the ecology of Qinling, a major chain of mountains in Central China. In 2018, SEE launched Shenzhen Aleshan Foundation, which brings into full play entrepreneurs' resourcefulness and innovative spirit, and provides sustainable support for public welfare organizations and projects. In 2019, SEE founded the SEE Environmental and Philanthropy Institute to train professionals and experts in environmental protection.

With over 900 entrepreneur members till now, SEE currently runs a total of 30 regional project centers to profoundly make the entrepreneurs, environmental protection organizations and the public participate in local environmental protection undertakings. SEE has directly or indirectly supported nearly 700 eco-friendly NGOs and individuals in China, while encouraging the participation of 600 million people in environmental protection activities. SEE has been awarded with numerous honors such as the National Exemplary Social Organization from Ministry of Civil Affairs, Beijing Social Organization Demonstration Base, China-Europe Green Award for the Ecological Transition, and the title of 5A Level organization in China Social Organization Evaluation Grade, Ford Environmental Protection Award, Paulson Prize for Sustainability, Mother River Award of the Central Committee of the Communist Youth League.

After 16 years since its founding, SEE has entered into a new phase of development. We are putting in a lot of effort to establish an inclusive platform to coordinate environmental protection projects in different places and push them forward. By carrying out the Green "Belt and Road" initiative and "One Vertical, One Horizontal" strategy, SEE is determined to mobilize more entrepreneurs and resources to invest, and call out the participation of a wider public into these eco-friendly undertakings. SEE hopes we will grow into a public welfare platform widely participated by the public for the benefit of environmental protection.

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Message from the President

Love and Hope



Ai Luming

The 7th President of SEE Conservation

Year 2020 is an extraordinary year for all of us.

Looking back on this year, we have once again demonstrated the responsibility of modern entrepreneurs with our cohesion and action power, that is, to do our best to fight the pandemic and help social and economic recovery. Of course, led by SEE Conservation's mission of "retaining blue water and sky", we worked hand in hand to build a harmonious home between man and nature.

"Being bound with good and warmth", if we summarize 2020 with a keyword, as I wrote to members of SEE Conservation at the beginning of the year, I would like to use "love and hope" to express my gratitude for all the love and support of all the companions in this big family. In order to fight the pandemic, we donated medical supplies with a total value of more than 12.5 million yuan to 68 hospitals and units in Hubei Province. More than 150 members across China donated more than 1 billion yuan in different channels, and more than 3.5 million yuan of medical supplies to Italy, Mali, Ethiopia and other countries and regions. To help Hubei Province recover after the pandemic, 6,933 Hubei talents were recruited and 6,150 impoverished families were supported.

In terms of internal governance, the seventh-term management team has achieved the transformation and progress from the membership meeting to Members' Representative Convention system, and laid a foundation for improving the internal structure of the organization and achieving more efficient governance in the future.

In the past three years, with the rapid growth of entrepreneur members, especially the influx of young entrepreneurs, SEE Conservation's public welfare initiative has been inherited, and their pursuit of public welfare has been carried out under the common mission of environmental protection. With the joint efforts of all the members, we have promoted the establishment of 15 environmental protection project centers, gradually developed and improved the mechanism construction and capacity building of the project centers, actively explored environmental protection projects, effectively brought into play the ability and resources of local

entrepreneurs, and collaborated with local governments, enterprises, environmental protection public welfare organizations and the public, so as to promote the linkage and integration of SEE Conservation's national brand project and local characteristic project and enhance the overall public welfare brand of SEE Conservation.

In the past three years, through innovative and diversified ways, we have explored to provide sustainable support for environmental protection public welfare organizations and projects, and initiated the establishment of Aleshan Foundation. In order to cultivate enterprise leaders and professionals who deeply participate in environmental protection and public welfare, and promote the construction of SEE Conservation spiritual inheritance organization, we have set up SEE College of Sustainability and Conservation. In order to integrate the spirit of volunteers with environmental protection and public welfare, we launched "SEE Volunteer Program", with 1,539 volunteers driving environmental protection and public welfare.

Over the past three years, as a non-governmental public welfare organization for environmental protection in China, we have made the voice of the Chinese people heard in environmental protection on a series of international environmental protection stages, such as the United Nations Environment Conference, the United Nations Climate Change Conference and the Global Climate Action Summit, continuously strengthened international exchanges and enhanced international influence.

These three years have witnessed many memorable moments. Together with the seventh-term governance team and all the members, I have maintained this environmental protection family. In the face of difficulties and challenges, I have always adhered to the original aspiration of environmental protection and public welfare, so that SEE Conservation can develop steadily and move forward smoothly in a sustainable way.

Entering the new year of 2021, the eighth-term governance team has taken over. We also expect that the next governance team will follow the changes of the times and lead SEE Conservation to become a more professional and modern environmental protection public welfare organization, firmly and continuously advancing side by side on the road of environmental protection and public welfare.

It is our mission and vision to seek green development and life style, build a community of shared destiny of human and nature, and promote the exploration and practice of green road of Chinese enterprises. Thanks for the hard work of SEE Conservation members and thanks for the supporters and participants of environmental protection and public welfare. Thanks to all caring enterprises, Internet public offering platforms and media partners for joining us to protect the blue sky and clear water.

In the new year, may all of us be full of "love", be brave to face challenges and do our best. May we also move forward with "hope" gently and firmly.

Message from the President

Embracing Changes,
Innovating Development
Modes and Moving forward
Hand in Hand



SUN Lili

The 8th President of SEE Conservation

crowned as demonstration base with the lowest carbon emission of the global iron and steel industry, and a 4A level scenic spot, to which many enterprises from Germany, Japan and other countries paid visits for study. Inner Mongolia M-Grass Ecology and Environment (Group) Co., Ltd, as a member of the environmental industry alliance, relies on the ecological big data platform to achieve precise ecological restoration, provide systematic and comprehensive solutions, and build a world-class local plant germplasm resource bank. All these show that the active participation of enterprises and members will accelerate the pace of green transformation.

In the past 16 years, with the original aspiration and relay efforts of the previous seven governance teams, each of 30 environmental protection project centers guarded their own blue sky and water, and 15 local environmental protection public welfare organizations continued to promote the environmental protection public welfare industry efficiently. Over the past 16 years, we have worked hand in hand with nearly 700 environmental protection public welfare partners and 600 million people across China to protect our green home.

SEE Conservation is advancing towards a more diversified and three-dimensional pattern. As the first female President of SEE Conservation, I am honored to stand on the shoulders of giants and take over the banner with the eighth governance team. We hope that through the desertification control, climate change and business sustainability, coastal wetland protection, biodiversity, Yangtze River protection and other issues alliance, we can promote the multi-participation of public welfare environmental protection projects, enhance leadership and impact, and strive to lead SEE Conservation to become a more professional and modern environmental protection public welfare organization. In the next three years, we will work together with all our members on the road of ecological and environmental protection in a firm and persistent manner.

In 2021, the road ahead of us is much clearer. In the historical intersection period of the “two centenary” goals, SEE Conservation will continue to explore the path of green development, devote itself to the promotion of green industrial transformation, bring in more social forces, join hands with partners from all walks of life, and work together on a broader platform to achieve the grand goal of “peaking carbon dioxide emissions before 2030 and achieving carbon neutrality before 2060” and make the unique contribution of entrepreneurs in the new era.

In the new year, let's embrace change, innovate and develop together! The governance team and I call on all of you to bend down to join the game and make tiny but firm progress on a daily basis. Let's push forward our environmental protection and public welfare development, gently and firmly, and keep more blue water and blue sky for our home.

Message from the 7th Chair of the Board of Supervisors



ZHOU Zhou

The 7th Chair of Board of Supervisors, SEE Conservation

Year 2020 put an end to the performance of the seventh session of Board of Supervisors. In that year, the Board of Supervisors always carried out all its own work and supervision work in a timely and efficient manner based on *Charter* and the full understanding of the interests of the members, living up to their support and trust. In 2021, the new session will provide better service for the whole family members. Through the performance of supervision and inspection responsibilities, all work will be more standardized and rationalized.

Challenges during the past 16 years have constantly strengthened the will and determination of every member of SEE Conservation to improve the natural environment. We should not only influence the broad masses of people around us to make environmental protection behavior a natural part of their lives, but also supervise each other and grow together with the public. We will continue to practice the mission of environmental protection, pass the spirit of public welfare, and sincerely strive for the common hope and dream in our hearts!

Message from the 7th Chair of Charter Committee



YAN Jun

The 7th Chair of the Charter Committee, SEE Conservation

The year 2020 has been an extraordinary year with the outbreak of COVID-19 pandemic, which, however, didn't inflict any changes on the progress of SEE Conservation who have concluded the successful transformation from Members' Assembly System to Members' Representative Convention System and ensured the smooth implementation of the later. From September 14 to October 28, 2020, the 27 environmental protection project centers respectively elected their first term of members' representatives to attend the first Members' Representative Convention which was held in Nanchang on November 7, 2020. With the attendance rate reaching 96.39%, representatives performed their duties, participated in the Representative Convention and exercised their rights as they had promised during the election. A new governance team was thus elected through secret ballot.

During the election of members' representatives and the governance team, XIAO Zhiyue and CAI Xue'en, members of the Charter Committee and I, as the Chair of the Charter Committee, delivered 12 items of explanations on the charter and the election method in response to problems generated in the process of election to ensure the smooth running of the election of members' representatives and the governance team. Although I didn't join the election of the new governance team due to my work, I will forge ahead with all SEE Conservation members and enjoy the honor of being a life member of SEE Conservation as a senior member and members' representative.



In the past year of 2020, COVID-19 pandemic brought us too many unforgettable moments. With the concerted effort to prevent and control the pandemic, we can see that SEE Conservation, under the call and leadership of President AI Luming and the seventh-term governance team, has actively responded to the call of the state, made an important contribution, and demonstrated the responsibility and accountability of Chinese entrepreneurs in the new era.

During the pandemic, Wuhan's bird lovers were not allowed to go out. By watching and shooting birds from their balconies, they went viral online. I can't help feeling that the healing power of nature has given us more encouragement and calmed those anxious hearts.

We have always believed that we will win the battle against COVID-19 as we overcame human smallpox, pneumonia and scurvy. But at the same time, we have to think more about how to achieve peaceful and harmonious coexistence between human and nature, which is a common challenge for all mankind.

In 2020, global environmental problems are still pressing, and it is urgent to build a harmonious life community between human and nature, and continue to take firm steps. In October, the Shenzhen Mangrove Foundation (MCF) officially became the official partner of the East Asia - Australia westward flyaway agreement, the first Chinese mainland partner organization to join the civil society. In November, a number of international organizations such as SEE Conservation and the F20 jointly released *The Nexus Report: Nature Based Solutions to the Biodiversity and Climate Crisis*, discussing its goals and strategy setting with representatives from all over the world and reaching consensus.

In 2020, the harmonious development of man and nature started to form a new pattern. We need to explore the green development mode and life style. The Xingtai Iron and Steel base of our member Delong Steel has been



Message from the 8th Chair of the Board of Supervisors



CUI Cheng

The 8th Chair of the Board of Supervisors, SEE Conservation

The protection of ecological environment is a cause that benefits the present and the future. Since the establishment of SEE Conservation, after nearly 17 years of development, it has set up 30 project centers, promoting entrepreneurs, environmental protection public welfare organizations and the public to deeply engage in local environmental protection. Now, SEE Conservation has become the largest and most influential environmental public welfare organization in China. With its continuous development, the requirements for the governance team are also growing stricter.

Members of the eighth session of Board of Supervisors increased from 5 to 7, reflecting higher requirements for our work. As the eighth chair of Board of Supervisors, I will lead all supervisors to carry out work in a solid and effective way in accordance with *Charter* and the principles of equal participation, openness and transparency and public supervision in the attitude of being responsible for the Representative Convention. Meanwhile, on the premise of conscientiously performing the supervision duties, we should fully cooperate with the Council and the Charter Committee, correctly handle the relationship between supervision and service, assist the development of SEE Conservation, and continue to protect the blue sky, clear water and pure land.

Message from the 8th Chair of Charter Committee



CAI Xue'en

The 8th Chair of Charter Committee, SEE Conservation

The year 2020 has seen the successful organization of the first term election of members' representatives and the Members' Representative Convention and the formation of the new governance team, marking the milestone year of SEE Conservation during the 16 years of stable development. As a member of the last Charter Committee, I have the honor to participate in and witness the great transformation of SEE Conservation from Members' Assembly System to Members' Representative Convention System. Through the full investigation, repeated arguments and multiple rounds of solicitation of opinions, our Charter and the supporting documents have been gradually improved, laying a solid foundation for SEE's development.

In the new year, I will continue to do work related to the Charter and contribute my expertise and experience in law. I will, together with the members of the new term of Charter Committee, promote the development of SEE in accordance with the rule of law, build the governance system of SEE based on the Charter, preserve the entrepreneurship and the democratic nature of SEE and build SEE Conservation into a model public welfare organization which attaches the highest importance to the observation of rules and norms !

Message from the Secretary General



ZHANG Yuan

Secretary General, SEE Conservation

For SEE Conservation, 2020 is a year full of challenges and innovations. At the beginning of the year when the outbreak of COVID-19 pandemic suddenly occurred, the 7th Governance Team and all the SEE members initiated a fundraising campaign, during which we immediately gathered the donations, coordinated with hospitals fighting in the front line and distributed emergency supplies; in the Famous Enterprises' Trip to Hubei, an activity later launched by All-China Federation of Industry and Commerce, we actively coordinated and worked with our member enterprises to ensure its smooth progress.

During the first year of the implementation of SEE Conservation Members' Representative Convention System, we facilitated and concluded election of members' representatives of 27 project centers for their new working committees and ensured the successful progress of the First Members' Representative Convention.

Given the new challenges and new directions in front of us, we actively responded to the requirements of the Governance Team, withstood the test and gained a lot of experience. We are grateful for the trust of and support from the 7th Governance Team in the past three years; we will continue to do our best in strictly performing the duties in accordance with the rules and regulations of the organization and supporting the work of the 8th Governance Team; and we look forward to witnessing the new progress made by SEE in the next three years !

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Focus of 2020

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Highlights of 2020

Entrepreneur members lived up to their responsibility through fighting COVID-19 together

Since its outbreak at the beginning of 2020, COVID-19 pandemic has attracted the attention of the whole nation. SEE Conservation, as the largest public-spirited entrepreneur group in China, has thrown itself into the emergencies for multiple times. In order to fight COVID-19 pandemic, the Council of SEE Conservation had an immediate discussion on the initiation of the campaign for supporting Hubei Province on Chinese New Year's Eve. As of May 2020, our members and their enterprises have donated funds of more than 8.47 million yuan in total and medical supplies with a total value of more than 12.5 million yuan to 68 hospitals and entities in Hubei Province; more than 150 member enterprises have donated funds and materials with a total worth of over 1 billion yuan through different channels; they also donated more than 3.5 million yuan of medical materials to Italy, Mali, Ethiopia, etc.

Our gratitude goes to FAN Yong & HE Mengdie (INGLEMIREPHARM'S) who donated 1 million yuan, and ZHANG Qizheng and Grand Pacific who donated 350,000 yuan, HE Daofeng who donated 200,000 yuan, CHEN Linyun (Moonse Technology Group) who donated 150,000 yuan, WANG Jing (Toread Holdings Group Co.,Ltd.) who donated 100,000 yuan and ZHOU Junji (Sinyi Realty Inc.) who donated 110,000 yuan.



Medical supplies donated to Hubei



Scan the QR code to learn about the details of donation



The first batch of ventilators donated to Hubei



Medical supplies donated to Ethiopia



Medical supplies donated to Italy

Over **8.47** million yuan
 ● Donated by our members and their enterprises

68
 ● Hospitals and entities of Hubei have received the donation

Over **12.5** million yuan
 ● Of medical supplies have been donated

150
 ● Members made donations

Over **1** billion yuan
 ● Of money and supplies donated by our members through different channels

Over **3.5** million yuan
 ● Donated to Italy, Mali, Ethiopia, etc

In addition to donating money and supplies, SEE Conservation's entrepreneur members involved themselves in all chains and links of the fighting COVID-19 campaign ranging from caring for medical staff to social welfare assistance and from international material transportation to urban logistics support services. Meanwhile, our members in Hubei served as the major force in the local anti-pandemic campaign, and dispatched 20,000 volunteers to the frontline and assisted in the construction of mobile cabin hospitals, makeshift hospitals and rehabilitation stations, thus accumulating Chinese experience in fighting the pandemic and fulfilling their social responsibility by taking actions in a cohesive manner.



Volunteers in action



A mobile cabin hospital built with assistance of our member Zall Holdings Co., Ltd

Assisting in post-pandemic reconstruction and carrying forward excellent entrepreneurship

As initial achievements have been made in pandemic prevention and control, economy recovery has become the priority of Hubei and even the whole country in the post-pandemic period.

In March 2020, SEE Conservation became an entity member of All-China Federation of Industry and Commerce. On May 24, SEE Conservation made a proposal to call on its members to participate in and support the activity titled "Famous Enterprises' Trip to Hubei" and to work together for the reconstruction of Hubei. Once issued, the proposal received enthusiastic response from our members who offered 6,933 vacancies and rendered financial assistance to 6,150 poor families in a targeted manner.

On May 30, 2020, when the "Famous Enterprises' Trip to Hubei" initiated by All-China Federation of Industry and Commerce was officially launched, the President AI Luming, as a member of the leading group of entity members of the Federation and entrepreneurs' representative, mainly introduced contribution and effort made by SEE members during the fight against COVID-19 in Hubei and stated that they would continue to support the reconstruction of Hubei.



President AI Luming delivered a speech at the "Famous Enterprises' Trip to Hubei".



The launching ceremony of "Famous Enterprises' Trip to Hubei" initiated by All-China Federation of Industry and Commerce

All-China Federation of Industry and Commerce expressed their gratitude in the letter to SEE Conservation, "We appreciate the support from SEE entrepreneur members to the reconstruction of Hubei. All the private entrepreneurs participating in this activity has manifested their great sense of social responsibility and patriotism and carried forward the excellent entrepreneurship." SEE Conservation has been awarded the title of the Advanced Chamber of Commerce in Fighting COVID-19 Campaign, and 25 of its entity members have been granted the title of "Advanced Private Enterprises in Fighting COVID-19 Campaign" by All-China Federation of Industry and Commerce.



Certificate and letters of thanks granted by All-China Federation of Industry and Commerce

Many a little makes a mickle and many a mickle makes a muckle! During the special period, our entrepreneur members spontaneously created a "mutual-help group to weather difficulties together", which served as a commercial platform for members to exchange business information, communicate management experience and share resources via live broadcasting. In addition, SEE Conservation also shared excellent cases and marketing experience with a larger amount of its members through the online courses in the form of live streaming, thus helping them resume normal production.

The 1st Members' Representative Convention System was implemented and the 8th Governance Team assumed their office.

The year 2020 marks the first year of the implementation of SEE Conservation Members' Representative Convention System. It took more than a month for the Team to complete the turnover of the working committees of 27 project centers and 30 campaigns for election of members' representatives. At last, 275 members became the first-term entity representatives of SEE Conservation.

On November 7, 2020, the 8th Governance Team was elected at the SEE Conservation Members' Representative Convention; on January 1, 2021, the Team officially assumed their office. The new governance team has ushered in new changes, and will strive to build SEE Conservation into a more professional and modern-oriented environmental nonprofit and keep on working with our members hand in hand in a firm manner for ecological conservation and environmental protection.



■ The debut of the 8th Governance Team of SEE Conservation

Deliver our voice on international stages and contribute to biodiversity

In 2020, in order to assist in the preliminary preparation and themed discussions of "UN Biodiversity Conference (CBD COP 15)", the World Economic Forum, Civil Biodiversity Alliance, SEE Conservation and Global Environmental Institute cooperated with many other organizations to hold five "online forums on biodiversity", at which President QIAN Xiaohua, President AI Luming and President SUN Lili and many entrepreneur representatives delivered speeches on China's action for environmental protection to deputies to global politicians, international organizations, research institutes, enterprises and nonprofits.

In the normalization process of COVID-19 pandemic, online forums have become a regular means for experts and scholars of various fields, policy makers, entrepreneurs and non-governmental organizations to share research results and exchange views.



■ President AI Luming attended an online biodiversity forum

Appreciate the recognition and awards from all circles and continue to work hard

In 2020, SEE Conservation won a growing recognition from the government and public: We were granted the "2020 Organizing Committee Award of For Good Awards" by China Social Enterprise and Impact Investing Forum and the title of "Advanced Private Enterprise in Fighting COVID-19 Campaign" by All-China Federation of Industry and Commerce; President AI Luming was named "Green China Person of the Year 2018-2019" by Ministry of Ecology and Environment; and President SUN Lili was entitled the "Person of the Year 2020 with Extraordinary Contribution to Public Welfare". We appreciate these awards and recognition for our exploration in environmental protection by all circles. As President AI Luming said, these honors belong to all SEE members.

We are well aware that these awards implicate the expectations from all walks of life. We still have a long way to go on environmental protection as what we have done is far from enough. We have to work hard, explore the way ahead, maintain entrepreneurship and cooperate with each partner who has the aspiration for environmental protection and public welfare to fight for our beautiful home with clear water and blue sky.



■ President AI Luming (the sixth one from right) was named "Green China Person of the Year 2018-2019".



■ President SUN Lili (the third one from left) was entitled "Person of the Year 2020 with Extraordinary Contribution to Public Welfare".

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Life Members

According to Article 16 of the *SEE Conservation Charter*, an individual member automatically becomes life member after holding membership for 10 years. An institutional member becomes life member after holding membership for 10 years and it may choose to appoint another organization or individual to be a life member. A life member may enjoy membership rights for life without paying dues, but should actively participate in activities of SEE Conservation.

■ 15 new life members in 2019 (in order of last payment of dues)



ZHANG Yu

Chairman of Beihai Zhongnan Real Estate Development Co., Ltd



LIU Yi

Chairman of Andon Health Co., Ltd.



WANG Guangyu

Chairman of China Soft Capital Management Group Co.,Ltd.



CHEN Xiaowei

Chairman of Beijing Ronghui Tongda Investment Management Co., Ltd.



XIE Shangming

Chairman of Tinian Group



HE Mei

President of Wailian Overseas Consulting Group



CHEN Zhiwei

General Manager of Changzhou Bestex Technical Textile Co., Ltd.



WU Mingxiao

Founder of GM Investment Management co., Ltd.



CHEN Yonghui

Chairman of Zhejiang Zhengte Co., Ltd.



WANG Jigang

Chairman of Shandong Schloss Windows Co., Ltd.



LIU Qifu

Vice Chairman of Hongyee Industrial Group



LIU Zhaoxia

Chairwoman of TOP Healthy Medical Co., Ltd.



WEN Yuqing

Chairman of Wuyeshen Group



QIU Weiping

Chairman of Guangdong Pearlfield & Bali Technology Group



JIANG Jinzhi

Chairman of Greenwood Asset Management Co., Ltd.

4

CHAPTER

Environmental Projects Across China

Environmental Projects Across China



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Major Events of the Year

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Members' Representative Convention

From November 6 to 8, 2020, the SEE Conservation Members' Representative Convention held its 3-day 2020 session in Nanchang, Jiangxi Province. During the session, the 7th Governance Team introduced their achievements on institutional governance, membership development, project development, fundraising, brand communication, etc. ; and the 8th Governance Team was elected. A total of 267 representatives participated in the first session of SEE Conservation Members' Representative Convention, among which 255 joined in the session on site and 12 online, with the attendance rate reaching 96%.

November 6 Public Welfare Night

On November 6, 2020, when the 2020 SEE Conservation Members' Representative Convention initiated its session, SEE Conservation's public welfare night titled "Concentration-Practice-Vision" was held in Nanchang. More than 350 guests from all walks of life, including members and donors' representatives across the country, gathered together to witness the development of this warm and responsible group during the last 16 years and the actions and accomplishments made by the 7th Governance Team over the past three years.



Homage to the 7th Governance Team

November 7 The 2020 Members' Representative Convention

During the Representative Convention, the 7th Governance Team introduced their achievements on institutional governance, membership development, project development, fundraising, brand communication, etc.



President AI Luming delivers the Report on the Work of the Council

President AI Luming delivers the Report on the Work of the Council

The number of SEE members increased by 274 in 2018, 191 in 2019 and 138 in 2020 when the COVID-19 pandemic caused the economic downturn, and totaled 908 as of November 1, 2020. From 2018 to 2020, SEE members spent 130,051 hours in environmental activities for 15,808 services. During the same period, SEE Conservation set up 15 project centers. Under the governance of this term of council, the total income of the Foundation exceeded 555 million yuan, and the total number of donations exceeded 330 million in the past three years. Within the three years, SEE Conservation also organized multiple times of international tours for its members and delivered its voice regarding environmental protection at global stages on behalf of China. As of October 31, the SEE, SEE Foundation and Aleshan reached an ROI of over 9%. Over the past three years, the total audiences of SEE Conservation's brand information have reached more than 2 billion.



Chairman ZHOU Zhou delivers the Report on the Work of the Board of Supervisors

Chairman ZHOU Zhou delivers the Report on the Work of the Board of Supervisors

During its term, the Board of Supervisors specified the internal division of responsibilities, strengthened coordination and cooperation, classified the work priorities based on regions, witnessed and supervised the establishment of 15 new project centers to ensure their legitimacy; enriched the contents of supervisory meetings, dealt with documents through collective decision-making, gave immediate response to affairs, held supervisory meetings for 13 times, made 23 proposal letters and reply letters; actively joined in the council meetings, firmly performed the duty of supervision, attended the council meetings for 15 times and the supervisory meetings with 55 attendances; improved the responsibility of audit supervision, and facilitated the construction of internal control system.



Chairman YAN Jun delivers the Report on the Work of the Charter Committee

Chairman YAN Jun delivers the Report on the Work on behalf of the Charter Committee

During its term, the Charter Committee completed the establishment of Members' Representative Convention and the drafting of important institutional documents including other amendments to the *Charter and Method of Election and Organization of Members' Representative Convention of SEE Conservation*, assisted in the preparation of supporting documents including *Detailed Rules for Election of Members' Representatives* and *Detailed Rules for Election of Governance Team*; held online and offline meetings for 40+ times, visited regional project centers for 20+ times and spent over 400 hours in meetings.

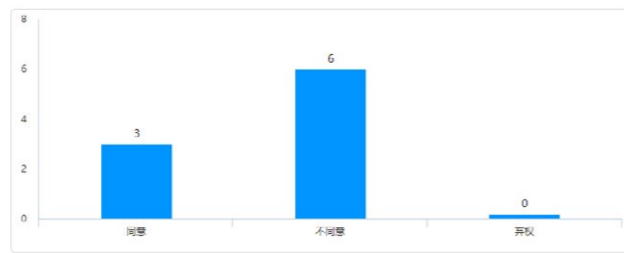
Voting on Motions at the Representative Convention

Motion 1

The Members' Representative Convention commissioned the Charter Committee to draft the *Method of Election of the Governance Team of SEE Conservation* which should be submitted to the next session of Members' Representative Convention for deliberation and voting. Among the participants on-site, 173 casted affirmative votes and 49 gave dissenting votes; among the 12 participants online, 9 made valid votes (3 affirmative votes and 6 dissenting votes); totally, there were 176 affirmative votes and 55 dissenting votes. Since the number of affirmative votes exceeds half of the total number of votes, Motion 1 was approved.



On-site voting



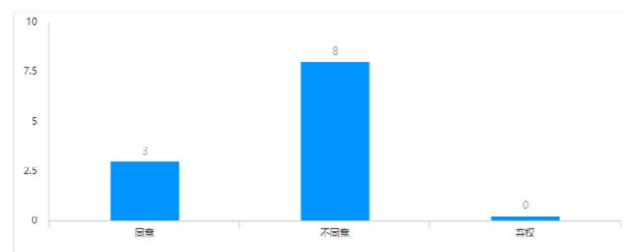
Online voting result

Motion 2

Motion 2 is about stipulating the publicity system of interest relationship and avoidance system in the *Method of Election of the Governance Team of SEE Conservation*. Among the participants on-site, 87 casted affirmative votes and 141 gave dissenting votes; among the 12 participants online, 11 made valid votes (3 affirmative votes and 8 dissenting votes); totally, there were 90 affirmative votes and 149 dissenting votes. Since the number of dissenting votes exceeds half of the total number of votes, Motion 2 was rejected.



On-site voting



Online voting result

Election of the 8th Governance Team

As a major item of the agenda of this Representative Convention, the election of the Governance Team of 2021-2023 would be finished: 10 council members (the Council consists of 11 members; since the Chairman of the last Council shall become the member of the next, a total of 10 members would be elected at this time); 7 supervisors and 5 members of the Charter Committee. A total of 42 people signed up for the election of the Governance Team of 2021-2023.

According to Article 32 of the *Charter of the Association*, AI Luming, President of SEE Conservation served as the convener, and the Election Commission of Members' Representative Convention chose four members who gave up running for the governance team to form an election working group. The four members were respectively LIU Liqiang, ZHAO Min, ZHANG Jiayu and WANG Tingmao, and ZHANG Yuan, Secretary General of the SEE Conservation served as the group's secretary. The election working group is responsible for submitting and explaining the *Detailed Rules on Election to the Members' Representative Convention*, supervising the process of election and announcing the result. Their hard work should be appreciated.

At the Representative Convention, the 42 candidates should be sequenced according to their department (Charter Committee, Board of Supervisors and Council) and the initial letter of their last name. And they should deliver their campaign speeches in the form of 5-min presentation + 2-min Q&A. The 8th Governance Team of SEE Conservation would be elected in the end.



Members of the election working group, from left: WANG Tingmao, ZHAO Min, LIU Liqiang, ZHANG Jiayu



On-site voting



Professor XU Xiaonian served as the chief scrutineer

The 8th Governance Team of SEE Conservation

Council

Chairman: SUN Lili
The First Vice Chairman: CHANG Futian
The Second Vice Chairman: XUE Jian
Council Members: AI Luming; ZHU Tong; WANG Suyunqing; XIAO Zhiyue; XIE Shangming; WANG Zhixin; QIAN Xiaohua; YE Ming

Charter Committee

Chairman: CAI Xue'en
Members: ZHANG Yunyan; LING Songting; WANG Junqi; LI Qimao

Board of Supervisors

Chairman: CUI Cheng
Supervisors: LIU Mingda; YAN Xinjun; YAN Wei; XI Shusen; CHEN Zhizhong; ZUO Shiping



The handover between the current governance team and the elected one of SEE Conservation

The First Term of Members' Representatives of SEE Conservation

(in order of the establishment date of each project center, as of November 7, 2020)

November 8 Reports of and Exchanges among Project Centers and Training for Working Committees

According to the strategy of "Based on but not limited to Alxa", SEE established its first project center in November 2009. Over the past 16 years, SEE established 30 project centers, which became a major force for promoting environmental protection. On November 8, 30 project centers, in order of their establishment date, reported their work and results in terms of membership development, environmental projects, fundraising and communication. It was the biggest exchange activity since the work reporting by 21 project centers at the Members' Assembly Session of last year.



Exchanges among project centers

Meanwhile, with a view to enabling the new working committees of project centers to lead local entrepreneur members and cooperate with other environmental nonprofits to carry out environmental projects, in-depth training on 8 aspects, including SEE's history and system, the duties of working committees of project centers, membership development and maintenance, environmental projects development and funding, fundraising management norms, brand communication, financial management and personnel management, has been conducted.



Training for working committees



The group photo of the 2020 Members' Representative Convention

Shenzhen-Hong Kong Project Center

Natural Representatives	Elected Representatives			
SUN Lili (Governance Team)	WANG Jigang	LI Chunming	CHEN Xiaohan	LUO Jian
WANG Jigang (Governance Team)	CHEN Jinsong	LIU Wenjie	SONG Yingzhi	LEI Ruobing
XIAO Xingping (Chairman)	ZHANG Min	SUN Lili	DAI Xinyu	
LI Chunming (Secretary General)	WU Yuping	TAO Xuan	XU Zeying	
	HU Wei	LIU Mingda	WEN Hao	

Taiwan Project Center

Natural Representatives	Elected Representatives		
SHEN Peilin (Governance Team)	WANG Suyunqing	YAN Xinjun	HAN Jiahuan
ZHOU Junji (Acting Chairman of the Working Committee)	WANG Luxiong	CHEN Facheng	

East China Project Center

Natural Representatives	Elected Representatives			
XUE Jian (Governance Team)	XUE Jian	PANG Yong	JIA Yunbo	GONG Han
QIAO Wenjun (Governance Team)	FAN Ziming	QIAO Wenjun	WANG Ren	WANG Junqi
QIAO Hui (Chairman)	LIU Lei	WANG Xiongbin	FENG Yuan yuan	GE Hanbin
HE Zhihui (Secretary General)	CHEN Xingyan	ZHANG Xiang	XU qiang	JIA Mingjun
	XU Huachun	ZHANG Yunyan	MA Buyang	

North China Project Center

Natural Representatives	Elected Representatives			
ZHOU Zhou (Governance Team)	SONG Jun	LIU Zejun	LIU Jia	LUO Dongxia
XIAO Zhiyue (Governance Team)	ZHU Tong	TIAN Wenhong	SU Yong	XING Yan
CHEN Zhizhong (Governance Team)	JIA Hui	TONG Shumeng	SUN Zaiche	ZHANG Quan
ZHU Tong (Acting Chairman of the Working Committee)	LIN Jie	ZHANG Hao	WANG Jing (Coach)	SUN Feng
YANG Jianxing (Secretary General)	WANG Ying	ZHANG Shuxin	ZHANG Yongyao	HE Wenjuan
	WANG Guangyu	ZHOU Zhou	LYU Yingshi	ZHAO Yong
	HOU Shoufa	QI Siyue	FENG Daming	

Taiwan Project Center

Natural Representatives	Elected Representatives		
YE Ming (Chairman)	WANG Suyunqing	YAN Xinjun	HAN Jiahuan

Pearl River Project Center

Natural Representatives	Elected Representatives			
YAN Jun (Governance Team)	CAO Chengjun	LYU Xi	YAN Jun*	LIU Xiaogang
LI Hongyao (Chairman)	LI Qimao	LING Xiuqing	WANG Yun	WANG Linsheng
	LI Yuanfeng	MAI Yanguang	YANG Xiaohui	ZHU Lingli

Northwest China Project Center

Natural Representatives	Elected Representatives			
YAN Ming (Governance Team)	CHEN Mi	WEI Ang	CHEN Bo	WANG Hui
CUI Cheng (Governance Team)	ZHANG Yi*	CHEN Yujie	CUI cheng*	LIU Wenjun
ZHANG Yi (Acting Chairman of the Working Committee)	LU Qiang	JIA Zongqiong	KANG Peng	

Hunan Project Center

Natural Representatives	Elected Representatives		
TANG Fen (Chairman)	ZHU Qingliu	GAO Buyun	ZHANG Yi
	HUANG Qingxi	LIU Zhiku	LIANG Lianguo

Hubei Project Center

Natural Representatives	Elected Representatives			
AI Luming (Governance Team)	PAN Nanling	CHEN Meishan	SU Yi	WANG Jun
CAI Xue'en (Governance Team)	WANG Dalin	CHEN Xinzhou	SUN Liwei	HOU Jin
WU Jian'gang (Chairman)	WANG Limin	GAO Hong	XU Guangyu	
LI Zhenzhen (Secretary General)	YAN Wei	HUANG Xueqing	XU Lanfang	
	CHEN Ya	LIU Yinglong	YU Shuting	

Inner Mongolia Project Center

Natural Representatives	Elected Representatives			
CHANG Futian (Chairman)	YU Jinghui	JIAN Mengyao	CUI Wenqi	XUE Rongyao
	FENG Haotian	LUO Zan	ZHOU Yubin	
	FAN Xiaoping	BAO Surina	YU Xiulin	

Anhui Project Center

Natural Representatives	Elected Representatives			
YU Xiaoxia (Chairman)	WU Qinglin	WANG Quanjun	YU Dayong	ZHANG Youji

Henan Project Center

Natural Representatives	Elected Representatives		
LI Xinhua (Chairman)	WANG He'ning	HUANG Hongliang	YU Yiding

Shanxi Project Center

Natural Representatives	Elected Representatives			
LIANG Weishan (Chairman)	MA Li	SHI Yanan	XIONG Bing	ZHANG Li

Fujian Project Center

Natural Representatives	Elected Representatives		
WANG Zhixin (Governance Team)	LI Zhenfeng	YANG Xu	CHEN Wenjie
XIANG Le (Chairman)	QIU Yitian	ZOU Xu	

Northwest China Project Center

Natural Representatives	Elected Representatives		
GUO Cheng (Chairman)	CHENG Zhiming	WU Wei	SUN Zhongwei
	LI Bing	YU Jiandong	GUO Qiang

Guangxi Project Center

Natural Representatives	Elected Representatives			
LEI Xiang (Chairman)	XIE Shangming	YANG Cheng	MAO Zhihui	ZHANG Yu
	XIA Liyun	YANG Qin	WU Wensheng	

Sichuan Project Center

Natural Representatives	Elected Representatives		
MI Ruihong (Chairman)	HUANG Lezhong	SONG Wenli	XIAO Nan
	LI Xiaoning	TANG Wen	

Chongqing Project Center

Natural Representatives	Elected Representatives		
LI Xin (Governance Team)	ZHANG Zhiguo	WANG Yu	WANG Zhengzhan
PENG Xueping (Chairman)	TANG Liangxing	GUO Qinglong	

Liaoning and Heilongjiang Project Centers

Natural Representatives	Elected Representatives		
ZHANG Jin (Chairman)	HOU Wenqi	LIU Dawei	YAO Weiguo

Sanjiangyuan Project Center

Natural Representatives	Elected Representatives		
KONG Na (Governance Team)	HU Jun	WEI Wei	LUO Bo
DU Xiaoling (Chairman)	LIU Xiaolan	YANG Yijiang	LIU Yazhuo

Ningxia Project Center

Natural Representatives	Elected Representatives		
LI Zhihai (Chairman)	HOU Zhibin	ZUO Shiping	ZHANG Liang
	LI Xiyun	JIN Yuxi	

Zhejiang Project Center

Natural Representatives	Elected Representatives			
QIAN Xiaohua (Governance Team)	CHEN Linyun	WANGg Chenhui	HE Yibing	ZHU Zheng
SHOU Bainian (Chairman)	QIAN Xiaohua*	XU Yi	DING Leping	

Poyang Lake Project Center

Natural Representatives	Elected Representatives		
YU Hongyong (Chairman)	HONG Shouwei	ZHONG Hongguang	ZENG Nian'gen
	ZHANG Dengfeng	ZHENG Guogao	CHEN Qianfeng

Taihu Lake Project Center

Natural Representatives	Elected Representatives		
LING Songting (Governance Team)	CHENG Mingyang	HUANG Jin'gen	XU Xudong
	CHEN Xiao	HUANG Mingxuan	YU Hongbo
	GU Zhenghui	LU Jian	

Xinjiang Project Center

Natural Representatives	Elected Representatives		
LIU Yi (Chairman)	KANG Peng	WU Chengyu	SUN Li
	QI Yong	HE Xin	

Tianjin Project Center

Natural Representatives	Elected Representatives			
LIU Caixia (Chairman)	HUANG Jian	XU Zhixue	CHENG Feng	LI Baoqiang

Hebei Project Center

Natural Representatives	Elected Representatives		
ZHANG Zehui (Chairman)	GAO Hongda	MING Yufeng	ZHANG Dongxia
	LU Yu	WANG Qingbiao	

Hainan Project Center

Natural Representatives	Elected Representatives		
ZHAO Feng (Chairman)	XU Dan	XI Yuanqing	LUO Wen
	CHEN Sihan	ZHU Yong	FENG Zhexun

Guizhou Project Center

Natural Representatives	Elected Representatives		
ZHANG Jing (Chairman)	REN Jun	LIU Jian	LIU Bo
	ZHANGg Yadong	XIE Zhiying	LIANG Yifei

Tibet, Gansu and Jilin Project Centers

Elected Representatives					
HUANG Dan	LI Wei	DU Yunfeng	LEI Zilin	ZHAO Yang	XU Jin

Note: * means the person is both a natural representative and an elected representative and won't occupy a place in the elected representatives of the corresponding center

SEE Conservation

The Election Working Committee for the First Representative Convention of Members

Chairman and Convener: AI Luming
Members:

CHEN Ming	LIU Liqiang	LU Xingqi	SHOU Bainian	WANG Chao	ZHANG Jiayu
FAN Yongjie	LIU Liu	LU Lin	SUI Zhongqiang	WANG Yanmao	ZHAO Min
GUO Jianjun	LIU Wenhua	LUO Mu	SUN Hongmei	XIAO Yingzhuo	ZHOU Mingsheng
HU Hao	LIU Zhanbing	LUO Xiaohu	SHEN Peilin	YAN Yuxin	ZHU Haigen
HUANG Heping	LU Xin	MENG Xinli	TENG Qiufu	YU Chao	ZHANG Jiayu

Award Winning Members of SEE Conservation of 2020

((in the sequence of the initial letter of the last name))

Golden Orchid Award | Outstanding Contribution in Membership Development

CHANG Futian	DING Liguo	FENG Haotian	HU Baosen	XIE Shangming	LIU Caixia	MA Buyang	WANG Sujuan	WU Chengyu	XU Zhixue	YE Ming	ZHANG Zhiguo	ZHU Yubin
CHEN Qianfeng	DU Xiaoling	GUO Jianjun	HUANG Jian	KANG Peng	LU Yu	PAN Weiwei	WEN Zhengtang	XIAO Yingshuo	YAN Wei	ZHANG Li	ZHANG Jing	ZHU Haigen
CUI Cheng	FANG Lu	HE Zhihui	HUANG Lezhong	LI Wei	LU Xi	QIAO Hui	WU Jiayang	XU Jing	YAN Zhi	ZHANG Zehui	ZHENG Wenfang	

Golden Spike Award | Outstanding Contribution in Direction Donation

CHEN Jinsong	FENG Daming	HE Jiangang	LI Chunming	LIU Caixia	LOU Xiaying	PAN Nanling	SUN Zhongwei	WANG Jing (Toread Holdings)	WU Qinglin	YAN Zhi	ZHANG Qian (Southwest China)	ZHAO Chenglong
DING Liguo	GONG Han	HE Zhihui	LI Xiaoning	LIU Jiaqing	LU Yu	SHAO De	TIAN Wenhong	WANG Suyunqing	XIAO Nan	YU Minhong	ZHANG Xiaoqian	ZHENG Wenfang
DU Xiaoling	GUO Shu	HONG Jie	LIN Jie	LIU Mingda	LUO Haixin	SU Bo	WANG Shi	WEN Shuangwei	XU Huachun	ZHANG Jin	ZHANG Jiayu	ZHU Tong
FAN Yong	HE Daofeng	HOU Shoufa	LIU Bingfu	LIU Quanli	MING Yufeng	SUN Feng	WANG Guangyu	WU Jiayang	YAN Wei	ZHANGQian (North China)	ZHANG Qizhen	

Golden Bee Award | Outstanding Contribution in Fundraising

BI Guangjun	DU Xiaoling	HONG Jie	LI Xiaoning	LIU Zhiyong	SUN Kun	WANG Suyunqing	WU Qinglin	YANG Cheng	ZHANG Qian (Southwest China)
CUI Wenqi	FENG Lun	LI Chunming	LIU Bingfu	PAN Nanling	TIAN Wenhong	WU Jiayang	YAN Zhi	YANG Qin	ZHANG Jiayu

Golden Branch Award | Key Facilitators in Establishment of New Project Centers

HUANG Lezhong	JIANG Jingxin	LIU Liqiang	QIAO Hui	WEN Zhengtang	YAN Wei	YU Jiandong	ZHANG Jing	ZHAO Feng	ZHENG Wenfang
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Golden Laurel Award | Outstanding Contribution in Brand Communication and Development

BAO Surina	CHEN Yujie	FENG Daming	HUANG Hongliang	LI Xiyun	LIU Wenjun	MING Yufeng	WANG Sujuan	WU Wei	YANG Jianxing	ZHANG Jin	ZHENG Aiming	ZUO Shiping
ZENG Nian'gen	QIU Qingbin	FENG Yuanyuan	HUANG Jingen	LI Xiaoning	LIU Xiaolan	NI Junlong	WANG Hui	WU Wensheng	YANG Xiaohui	ZHANG Jun	ZHENG Guogao	
CHEN Bo	DAI Xinyu	FENG Zhexun	HUANG Lezhong	LI Zhiyong	LIU Zejun	PANG Yong	WANG Jing (Coach)	XI Shusen	YANG Xu	ZHANGQian (Southwest China)	ZHOU Jian	
CHEN Erjia	DENG Jinsong	GAO Chao	JIA Hui	LING Songting	LIU Zhe	QI Yong	WANG Jing (Toread Holdings)	XIAO Jin	YI Tiehui	ZHANG Xiang	ZHOU Junji	
CHEN Min	DU Shuhua	GUO Qinglong	JIA Yunbo	LING Xiujing	LOU Xiaying	SONG Yingzhi	WANG Suyunqing	XU Huachun	YU Xiulin	ZHANG Youji	ZHOU Ming	
CHEN Qianfeng	DU Zhongbing	HE Liqun	JIAN Mengyao	LING Yanni	LUO Jian	SUN Liwei	WANG Ying	XU Jing	YU Minhong	ZHANG Yu	ZHU Daoliu	
CHEN Wenjie	FAN Yanli	HE Yibing	JIAN Hong	LIU Fang	MA Buyang	SUN Li	WANG Yu	XU Lanfang	YU Hongbo	ZHANG Yunyan	ZHU Lan	
CHEN Xianqiang	FAN Yong	HONG Hai	JIN Haiting	LIU Mingda	MAI Yanguang	TANG Liangxing	WEN Shuangwei	XU Zhixue	YUAN Ying	ZHANG Zehui	ZHU Qingliu	
CHEN Xinzhou	FENG Guoqiang	HONG Shouwei	LI Hairong	LIU Wenjie	MAO Zhihui	TIAN Wenhong	WU Jing	YAN Xinjun	ZHANG Bin	ZHANG Qizheng	ZHU Tong	
CHEN Xingyan	FENG Yu	HOU Shoufa	LI Qimao	LIU Wenjin	MENG Xinli	WAN Jie	WU Lei	YAN Zhi	ZHANG Dongxia	ZHAO Min	ZHU Yuying	

Golden Camel Award | Outstanding Contribution in Promoting Environmental Projects

SHEN Hongwei	FAN Junmei	GUAN Yi	HUANG Lezhong	LI Hong	LIU Yi	MI Ruihong	WAN Zhonghua	WANG Xiongbin	XIAO Jin	YAN Wei	ZHANG Yongyao	ZHU Tong
CHEN Erjia	FAN Yanli	GUO Cheng	JIA Hui	LI Manhong	LIU Zejun	MING Yufeng	WANG Chenhui	WANG Ying	XIAO Li	YANG Cheng	ZHANG Youji	ZONG Yanming
CHEN Facheng	FAN Ziming	GUO Jianjun	JIA Mingjun	LI Xinhua	LIU Zhiyong	NI Junlong	WANG Dalin	WANG Yun	XIAO Nan	YANG Jianxing	ZHANG Zehui	ZOU Bin
CHEN Ming	FAN Yongjie	HAN Jiahuan	JIA Yuhui	LIANG Wenhong	LU Jian	PAN Nanling	WANG Jing (Coach)	WEI Jingxing	XIAO Xingping	YANG Xu	ZHANG Zhiguo	ZOU Zhenfan
CHEN Wenjie	FEI Guoqiang	HE Jiangang	JIA Zongqiong	LIAO Zhenwei	LU Xin	QIAO Hui	WANG Jing (Toread Holdings)	WEN Shuangwei	XING GuoLiang	ZHANG Dongxia	ZHANG Dengfeng	
CHEN Xiaohan	FENG Shuhe	HE Zhongtong	XIE Shangming	LIN Jie	LU qiang	SONG Jun	WANG Liming	WEN Biao	XU Qiang	ZHANG Jin	ZHAO Chenglong	
CHENG Zhiming	FENG Guoqiang	HE Zhihui	JU Weihong	LING Yanni	LUO Dongxia	SU Yong	WANG Luxiong	WU Lei	XU Xudong	ZHANG Liang	ZHAO Zhijun	
DING Leping	FENG Haotian	HOU Jin	LEI Xiang	LIU Lei	LUO Mu	TANG Liangxing	WANG Ren zong	WU Weiyun	XU Yi	ZHANG Min	ZHONG Hongguang	
DOU Yuguang	FENG Zhexun	HU Wei	LI Bin	LIU Tengteng	LUO Zongzhou	TIAN Li	WANG Ren	WU Wei	XU Zhixue	ZHANG Qian (North China)	ZHOU Ming	
DU Zhongbing	GONG Han	HUANG Hongliang	LI Chunming	LIU Yazhuo	MENG Xinli	TIAN Wenhong	WANG Suyunqing	WU Yuping	XUE Rongyue	ZHANG Yi	ZHOU Mingsheng	



Award Winning Project Centers of 2020

■ Award for Outstanding Membership Development (the number of newly added members ≥ 5 per year from 2018 to 2020)

East China Project Center	North China Project Center	Hubei Project Center	Northwest China Project Center
Pearl River Project Center	Shenzhen-Hongkong Project Center	Shandong Project Center	Inner Mongolia Project Center

■ Award for High Members Retaining Rate (the average renewal rate ≥ 65% from 2018 to 2020)

North China Project Center	East China Project Center	Hubei Project Center	Shenzhen-Hongkong Project Center
Pearl River Project Center	Inner Mongolia Project Center	Northwest China Project Center	Hunan Project Center
Shandong Project Center	Sanjiangyuan Project Center	Guangxi Project Center	Zhejiang Project Center
Poyang Lake Project Center	Tianjin Project Center		

■ Award for Excellent Performance in Fundraising (the average amount of fund raised ≥ 2 million yuan per year from 2018 to 2020)

North China Project Center	Hubei River Project Center	East China Project Center	Shenzhen-Hongkong Project Center
Pearl River Project Center	Sanjiangyuan Project Center	Guangxi Project Center	Zhejiang Project Center
Hebei Project Center			

Award Winning Fundraisers of 2020

(in the sequence of the initial letter of the last name)

■ Award for Outstanding Contribution (direct donation over 3 million yuan)

AI Luming HONG Jie XUE Jian YAN Zhi

■ Award for Excellent Contribution (direct donation over 1 million yuan)

DU Xiaoling WU Jiangang

■ Award for Loving Contribution (direct donation over 50 million yuan)

LI Xiaoning WANG Jing(Toread Holdings) WU Qinglin ZHANG Jiayu ZHOU Qi

■ Award for Innovative Contribution (making major support for fundraising projects or on the 99 Giving Day)

AI Luming	DING Ligu	GUT Tutor Team	WANG Jing (Toread Holdings)	WU Qinglin	XUE Jian
YE Ming	ZHOU Peng	CHEN Zhizhong	DU Xiaoling	LI Xiaoning	LIU Zhiyong
WU Jiangang	XUE Chao	YAN Zhi	ZHANG Dongxia	WU Qinglin	XUE Jian

99 Giving Day

Project Centers Went All Out

During the "99 Giving Day" from 7-9 September 2019, project centers of SEE Conservation launched 43 projects and 40 subprojects, which witnessed the participation of 26 project centers and engagement of 34 environmental partners. By means of donation, solicitation and offline publicity activities, nearly 378 enterprises and individuals contributed 20.23 million yuan in total, among which 8.51 million yuan was donated from the general public, 10.8 million yuan by enterprises and 0.92 million yuan by Tencent, and the total number of donations reached 9,603,540,000. All project centers actively participated in the "99 Giving Day" event.



■ 99 Giving Day, Project Centers went all out

SEE Volunteer Program

In 2020, SEE Conservation maintained and developed the existing SEE volunteer program. The Innovation & Development Department cooperated with Project Center Supporting Department and other departments to communicate with multiple project centers on matters such as establishment and construction of the volunteer team and the development of volunteer activities, to learn from their experience on volunteer-related issues, to explore and form the volunteer support system of project centers, thus further improving and developing SEE Volunteer Program, supporting the launch of SEE voluntary activities across the country and seeking voluntary resources, opportunities and methods for the public to participate in environmental protection via these activities.

By the end of 2020, a total of 1,539 people registered as the volunteers of SEE Volunteer Program with an increase of 472 compared with 2019. They contributed a total of 179 volunteer services of 876 hours throughout the year.

In addition, the Innovation & Development Department initiated the new media construction for volunteers in December 2020. The official WeChat account "SEE Volunteer Center" was launched on December 5. Through gathering information on volunteer service activities of all project centers, the department provides SEE volunteers and all project centers with a platform and channel of communication and learning on volunteer service, and vitalizes the volunteer community and promotes related publicity via the official WeChat account.



Scan the QR Code to become a SEE volunteer



Volunteers participated in environmental activities



Team building of Volunteers from Guizhou Project Center

029



Two volunteers joined in the investigation of the effect of "100 Million Suosuo" Project



33 volunteers participated in offline service activities of "99 Giving Day" in Shanghai, Kunming and Chongqing respectively

6

CHAPTER

Our 2020

Environmental Projects | 031

100 Million Suosuo

This project is committed to planting 100 million psammophytes represented by Suosuo (*Haloxylon ammodendron*) in the critical eco-regions in Alxa, Inner Mongolia, within 10 years (2014-2023) and restoring 133,300 hectares of desert vegetation so as to improve the local ecological environment, curb the spread of desertification, and improve the living standards of the local herdsmen via the derivative economic value of Suosuo. By the end of 2020, a total of 65.6 million psammophytes represented by Suosuo had been planted, covering an area of about 91,836 hectares. Among them, 60,568 hectares of planted area was checked and fulfilled, while the remaining 31,268 hectares is waiting for the examination and acceptance.



Groundwater Conservation

This project is designed to reduce the exploitation of groundwater by agricultural activities through the promotion of water-saving crops and water-saving technologies, jointly promote the implementation of relevant water-saving policies by working with the relevant local governmental authorities, and finally realize the balance of groundwater collection and supplement in the agricultural oasis area of Alxa. On the premise of rational use of groundwater, the project actively explores new environmentally friendly agricultural development models and helps farmers broaden their income channels so as to ultimately achieve the conservation of groundwater and growth of farmer's income. By the end of 2020, a total of 1,907.33 hectares of water-saving millet has been promoted, and 688 farmers have participated in the project, with a total water saving of over 14.3 million cubic meters (compared with the traditional flooding irrigation of corn).



Blue Defenders

By the end of 2020 the project had directly supported 57 first-line organizations engaged in environmental protection and public welfare industries nationwide to become "Blue Defenders" covering 21 provinces. About 68.67 million yuan has been provided for the first-line partners of "Blue Defenders"; supported environmental database covered 8 million enterprises with more than 4 billion pieces of data and more than 40 data categories. It pushed more than 20,000 enterprises to use "blue ecological chain" to fulfill their environmental responsibilities.



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Green Supply Chains

By means of green procurement, real estate enterprises promote the environmental rectification and improvement of upstream suppliers, thus realizing the reduction of pollution and carbon emission of the overall supply chain. Since its launch in June 2016 to the end of 2020, 100 real estate enterprises joined the project and launched a green procurement action plan for 10 categories for a "White List". A total of 3,841 "White List" enterprises jointly promoted the 10 billion yuan of green procurement. The evaluation index of "Green List" was set up, and the online registration platform of "Green List" was launched. It also drafted and released the "Black List" standard of green supply chain action in China's real estate industry together with the public environment research center.



Free Flying Wings

By the end of 2020, the project had supported 65 organizations in total to carry out wetland patrols and bird surveys nearly 5,800 times at 90 wetland protection programs, protecting over 3,700 square kilometers of bird habitats, submitted more than 160,000 pieces of bird survey results with a total of more than 600 bird species recorded, and submitted more than 1,700 records of poaching, pollution and development and construction that threaten bird habitats, organized more than 800 nature education activities, covering a total of more than 190,000 participants.



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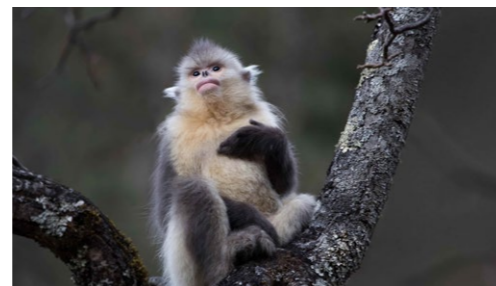
Sanjiangyuan Conservation

Since its inception in 2012, the project has supported more than 108 local environmental protection organizations to participate in the protection network, covering 75,278 square kilometers of area protected (including 4,580 square kilometers of newly-included area). The seminar on sustainable management of grassland was held where many parties discussed the development and challenges faced by grassland in the future in the construction of national parks as the main body of nature reserves, which promoted the practice and research work of grassland management in the Sanjiangyuan Region. It establishes a community interaction network model, maintains the authenticity of the natural ecosystem in the Sanjiangyuan Region to realize the harmonious coexistence of human and nature in the same region, and protects China's most unique plateau ecosystem and the water source of 700 million people.



Noah's Ark

By the end of 2020, the project had established 3 overall conservation area projects in the regions with most abundant biodiversity in Yunnan, completed *Yunnan Snub-nosed Monkey (Rhinopithecus bieti) Monitoring Report in the Whole Region* which had passed the review by experts. The project provided training for a total of 3,600 people in northwest Yunnan about Chinese bee (*Apis cerana*) breeding and endangered Chinese herbal medicine planting, donated 4,200 beehives and more than 150,000 Chinese herbal medicine seedlings for villagers, and also formulated five practical manuals for villagers; The project also yielded a demonstration protection of Green Peafowl (*Pavo muticus*) in the middle and upper reaches of Yuanjiang River in central Yunnan and facilitated the formation of a protection network with its advocacy. In addition, the project was on real-time duty at 31 Asian elephant activity monitoring sites and restored 6,800 hectares of Asian elephant (*Elephas maximus Linnaeus*) habitat.



Save the Smile of Yangtze River

In 2020, the Project and the Yangtze River Office of the Ministry of Agriculture and Rural Affairs renewed the memorandum of cooperation. The Project is closely related to the government guidelines. The "Assist Patrol" directly supports 93 assistant patrol guards with a total mileage of over 280,000 kilometers. They cracked down on illegal fishing 87 times and cleared more than 70 tons of abandoned nets. The Project helped the Ministry of Agriculture and Rural Affairs to promote the Assist Patrol System throughout the Yangtze River Basin. More than 100 patrol teams have been set up, and more than 4,000 assistant patrol guards have been recruited. "Finless Porpoise and Love-Dissemination" funded more than 20 NGO partners to spread cowfish culture. "Fish in Yangtze River" has developed and renovated small recirculating water and fish farming devices to help fishermen shift to other industries. It has built 17 "Fisherman's Stations" to inherit fishery culture and explore ways to help fishermen find new alternative livelihoods.



© JU Tao Photographed at Baiji Dolphin (*Lipotes vexillifer*) House

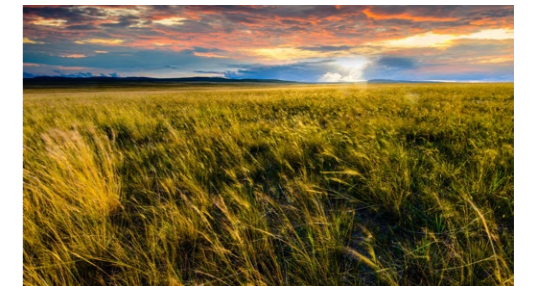
Green Starters

The "Green Starters Funding Scheme" is dedicated to exploring and supporting start-up environmental protection & public welfare teams intended to be organized, so as to promote the environmental protection and public welfare industries to be more healthy and diversified and finally achieve the objectives of ecological environment protection and sustainable development. From the inception of the project in 2012 to December 2020, the project funded a total of 411 start-up organizations engaged in environmental protection and public welfare industries, with a total funding amount of more than 36.77 million yuan. These "Green Starters" are distributed in 31 provinces and regions across China and are playing active roles in many environmental protection-related fields such as ecological protection, pollution prevention, environmental education and waste reduction.



Growing Up Together

By mentoring and accompanying the key talents of start-up environmental protection organizations, the project of "Growing Up Together" supports them to be the leading strength in regions and related issues. From 2013 till now, the project has funded a total of 80 partners by investing over 30 million yuan, and 171 instructors of the project have provided more than 16,760 hours of volunteer service. The sub-brand "Jingcao Carnival" has successfully held 41 events in 25 cities across China and more than 34 million people participated in the events both online and offline. Over 77 million people have read the blogs on Sina with the key words #Biodiversity Jingcao Carnival#.



7

CHAPTER

Growing Upwards

Shenzhen Aleshan Foundation | 036

SEE College of Sustainability and Conservation | 038

Shenzhen Aleshan Foundation

|| Introduction to the Foundation

In October 2018, SEE Conservation founded Shenzhen Aleshan Foundation, which is committed to giving full play to the advantageous resources and innovative spirit of entrepreneurs, and providing long-term and stable sources of funds for public welfare organizations and projects in diversified ways of value preservation and appreciation.



■ First Meeting of the 1st Aleshan Foundation Council on October 8, 2018

In December 2020, the 1st term of the Council successfully completed its tasks. As a result of the deliberation and voting at the 8th Meeting of the 1st Aleshan Foundation Council, the 2nd term of the Council and the Board of Supervisors were formed.

The 2nd Governance Team of Aleshan Foundation

Council

SUN Lili | CHANG Futian | XUE Jian | AI Luming | ZHU Tong |
WANG Suyunqing | XIAO Zhiyue | XIE Shangming | WANG Zhixin |
QIAN Xiaohua | YE Ming | LIU Liqiang | LIU Zhaoxia | ZHANG Yuan

Board of Supervisors

CUI Cheng | LIU Mingda | YAN Xinjun | YAN Wei |
XI Shusen | CHEN Zhizhong | ZUO Shiping | WAN Jie |
XIAO Xingping



■ The 8th Meeting of the 1st Aleshan Foundation Council on December 27, 2020

|| Special Fund

From 2019 to 2020, Aleshan Foundation successively set up a number of special funds. Among them, the "SEE Youth Fund" was initiated by SEE Pearl River Project Center to improve young entrepreneurs' and young people's participation in public welfare projects, to reserve related capacity for green ecological public welfare projects, and to strengthen the public welfare projects related leadership training for young entrepreneurs and young people; the SEE Fund was launched by SEE Conservation to enhance entrepreneurs' sense of social responsibility and to facilitate the development of public welfare projects; "SEE Future Fund" was established by SEE College of Sustainability and Conservation to improve the knowledge and ability of people, including but not limited to entrepreneurs, public welfare industry practitioners and people who are enthusiastic about public welfare to participate in related projects, and to improve their awareness of public welfare for shouldering more social responsibilities.



■ SEE Youths Leadership Camp

Public Welfare Projects

In 2020, Aleshan Foundation carried out the public welfare projects in an orderly manner. It successively initiated the green poverty alleviation work in Alxa League, funded villagers from Menggen Tala Administrative Village and herdsmen from Tonggu Lege Nao'er Village (both of the villages are in Barunbieli Town, Alxa Left Banner) and offered paired support for them; it continued the "Assist Farmers and Save Water" Project (initiated in 2019 and completed in December 2020 as the expected goal was fulfilled) so as to encourage and support farmers to plant ecofriendly water-saving millet and to reduce the consumption of groundwater, thus mitigating and improving the desertification problem; it funded "Ulan Buh Eco-Education Base" which was set up with improving public and enterprises' awareness of ecological protection and green development as the guidance and with environmental education as the vehicle, to improve the enthusiasm of the public for participating in environmental protection and to attract more enterprises to join in the eco-construction of regions along the Yellow River.



Green Poverty Alleviation



Research in Ulan Buh Eco-Education Base

Value Preservation and Appreciation

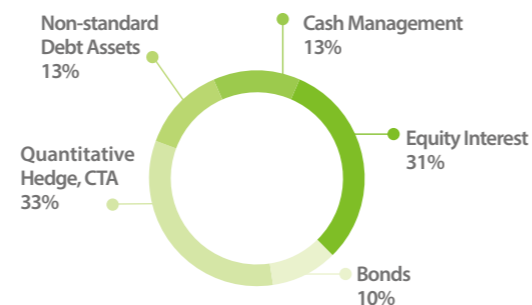
Strictly Implementing Management Measures, and Ensuring the Use of Fund in Compliance with Laws and Regulations

On April 12, 2019, the Third Meeting of the 1st Council of Aleshan Foundation voted to set up an Investment Committee and adopt the *Management Measures of SEE on Investment Measures to Preserve and Increase Value*. According to the *Charity Law of China, Interim Measures for the Administration of Investment Activities by Charitable Organizations to Preserve and Increase Value*, the *Charter of Shenzhen Aleshan Foundation*, the Foundation would preserve and increase the value of donations in a safe, compliant and appropriate manner.

Investment Profile of Aleshan Foundation in 2020

Though confronted with many uncertainties brought by the COVID-19 pandemic in 2020 to the capital market, we still insisted on diversified asset allocation, actively responded to the changes in market environment, improved the use efficiency of public fund and achieved a steady growth in institutional assets. In 2020, the return rate of our investment portfolio reached 21.75%.

In the future, Aleshan Foundation will continue to give full play to the advantageous resources of entrepreneurs and secure long-term, stable funding sources for public welfare organizations and projects via innovative and diversified means, so as to embrace better performance in philanthropy projects and activities.

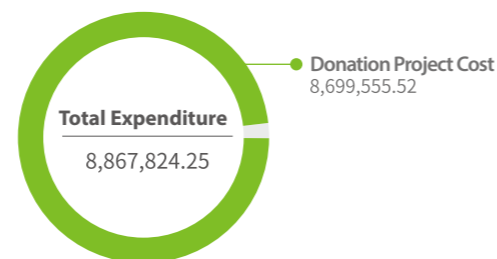
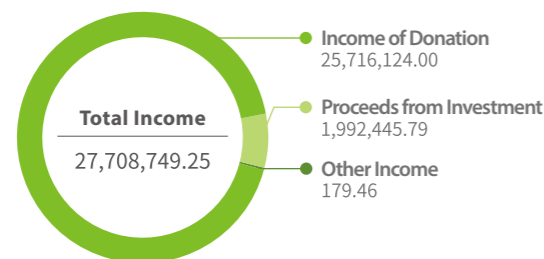


Proportion of Various Investment and Finance Assets

Financial Data

Income and Expenditure of Aleshan Foundation in 2020

Unit: CNY (yuan)



SEE College of Sustainability and Conservation

SEE College of Sustainability and Conservation (hereinafter referred to as "SEE College"), launched by SEE Conservation and SEE members in 2018, is a non-profit institution with independent legal entity. The first President of the College was Mr. Al Luming, the 7th President of SEE. The current President is Ms. ZHANG Shuxin, a Founding Life Member and the first and second Vice President of SEE.

Founded with the motto "Embracing Common Sense, Visioning with Wisdom, Nurturing Citizens of the Earth", SEE College aims at cultivating entrepreneurial public-welfare leaders with the sense of social responsibility. Working closely with governments, environmental NGOs and academic institutions, SEE College systematically studies SEE's institutional history, environmental public-welfare practice and value system. By creating original courses on general education and eco-friendly public welfare, SEE College promotes the SEE members to achieve the sustainable development of individuals, enterprises, the environment and the society through continuous research, teaching and "industry-academia-research" collaboration.



President Al Luming presenting Ms. ZHANG Shuxin the Appointment Certificate of Presidency

Programme

Since the beginning of 2020, the curriculum has been comprehensively updated. The key development was the module of "General Education Curriculum on Human Civilization" for the entrepreneurial community. The course modules were redesigned according to the special characteristics and needs of entrepreneurial trainees, with enriched contents and more learner-friendly pedagogy.

From May 2020 to January 2021, SEE College held 9 thematic module courses with Master classes and SEE Think Tank lecture series in 8 cities. The College has won support from SEE project centres in different regions across the country, including Shenzhen-Hong Kong, East China, Hainan, Southwest China, Sichuan, Hubei, North China and Hebei. A variety of visiting activities were organized, including eco-friendly projects with local characteristics, cases of sustainability in niche businesses and places of cultural and historical interests.



Master Class by Prof. ZHOU Lian: Introduction to the Philosophy

Course 1 | Master Class

Master Class, jointly created by the top scholars and famous SEE entrepreneur members, is a set of courses covering a variety of themes such as the theory and practice of environmental protection and public welfare, corporate social responsibility and sustainability, cases of SEE history, and other courses on humanities, social sciences, natural science, culture and art studies, etc. The highlight courses of 2021 are of the three modules: "Environmental Protection and Sustainability", "Strategic Thinking and Leadership" and "Case Studies of Environmental Protection", which, together with "General Education Courses on Human Civilization", construct the four major modules of the Master Class.



Master Class by Mr. CHEN Danqing: "The Depth of Art" (the first from the right)

Course 2 | SEE Shansi Think Tank

"SEE Shansi Think Tank" is a platform for the exchange of ideas on humanities, science, business and public welfare. Jointly conceived and initiated by SEE College and its alumni, it has been echoing and deepening the teaching content of the Master Class. In 2020, SEE College successfully held 9 SEE Shansi Think-Tank lecture series.



The first lecture of SEE Shansi Think Tank



■ The 2nd lecture of SEE Shansi Think Tank



■ The 9th lecture of SEE Shansi Think Tank: Theme Talk by SEE President WANG Shi (right) and SEE College President ZHANG Shuxin

Course 3 | Featured Visits

In order to deepen the trainees' understanding of the classroom knowledge, SEE College schedules study tours and visits based on the course themes during the course cycle to provide knowledge-enhancing experiences, integrating elements of local environmental protection practices, history and culture, and green life, etc. In 2020, SEE College successfully organized 8 featured visiting activities.



■ Trainees visiting Shenzhen Mangrove Nature Reserve

|| Trainee Profile and Enrollment

By December 31st, 2020, SEE College has totally enrolled 35 trainees. 7 of them were recommended to join SEE. In order to benefit more SEE members with the high-quality courses, 10 trainees has already been admitted to the new term.



Please scan the QR code to sign up for the programme Siyi Liberal Arts of SEE College.

|| “Cloud Chorus” for the Fight Against COVID-19

From February to March, trainees voluntarily initiated an “on-line chorus” activity to cheer for Wuhan in the peak of the pandemic and to pay tributes to SEE entrepreneurs who fulfilled their social responsibility in the fight against COVID-19. All trainees and staff joined in this activity. A video was officially released on March 15th, telling a warm and inspiring story of confronting the pandemic.

|| Research Projects

In 2020, SEE College launched 2 research projects: “History of SEE: Case Studies” and “SEE Corporate Social Responsibilities: Case Studies”. Researchers have carried out data collection and analysis, field survey, interviews, etc. The research work is now in progress.



■ Trainees visiting the Delong Steel Culture Park

8

CHAPTER

On the Way

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|---|-----------------------------------|
| Shenzhen-Hong Kong Project Center 041 | Guangxi Project Center 071 |
| Taiwan Project Center 043 | Sichuan Project Center 073 |
| East China Project Center 045 | Chongqing Project Center 075 |
| North China Project Center 047 | Sanjiangyuan Project Center 077 |
| Southwest China Project Center 049 | Ningxia Project Center 079 |
| Pearl River Project Center 051 | Zhejiang Project Center 081 |
| Northwest China Project Center 053 | Poyang Lake Project Center 083 |
| Hunan Project Center 055 | Taihu Lake Project Center 085 |
| Hubei Project Center 057 | Liaoning Project Center 087 |
| Inner Mongolia Project Center 059 | Tianjin Project Center 089 |
| Anhui Project Center 061 | Xinjiang Project Center 091 |
| Henan Project Center 063 | Hebei Project Center 093 |
| Shanxi Project Center 065 | Hainan Project Center 095 |
| Fujian Project Center 067 | Guizhou Project Center 096 |
| Shandong Project Center 069 | |



Shenzhen-Hong Kong Project Center

Established in November 2009, the Shenzhen-Hong Kong Project Center consists of members from Shenzhen, Hong Kong and the surrounding areas. The Center influences and pushes entrepreneurs to participate in environmental protection and contribute their time and wisdom. As the implementation agency of Mangrove Foundation (MCF), the Center also focuses on and promotes coastal wetlands conservation projects by building a platform of protection and management with the all-encompassing participation of government, businesses, public and public welfare organizations. Until the end of 2020, the Center has 54 members.

Project Progress



Coastal Wetland in Shenzhen Bay

© Mangrove Foundation (MCF)

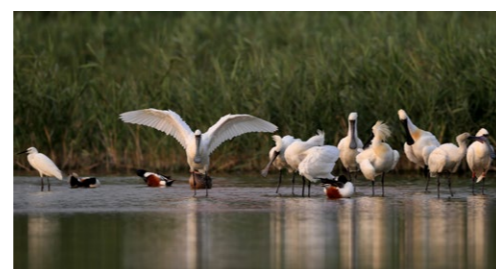
041
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01 | Wetland Conservation

Ecological Monitoring: The Center has assisted in monitoring of water quality (four times), sediment (four times) and soil (one time) and formulated corresponding reports, professionalizing and systematizing the ecological monitoring, thus providing important data for ecological conservation in Shenzhen Bay.

Ecological Restoration: Shenzhen Bay lies in the middle of the migration route of birds between East Asia and Australasia. In order to slow down the spread of alien mangroves in Shenzhen Bay and limit their continuous encroachment on the beach, MCF initiated the ecological restoration of the wetland at Shenzhen River estuary. The project has promoted 4.3 hectares of *Sonneratia* plant to provide more comfortable habitats for migratory birds.

Support for Coastal Wetland Conservation: The Center improved capacity and operated projects for people working on core issues regarding coastal wetland.



Birds in Wetland

© Mangrove Foundation (MCF)

02 | Nature Education

The Center, relying on the Nature Education Center, optimized nature education service and promoted the research on the construction of the nature education system in Futian; the Center also continued to carry out nature education activities for 32 times with 1,917 participants and public science popularization activities (exhibition hall narrations and popular science films) for 52 times with about 6,800 participants. Meanwhile, through new ways such as live broadcast and diversified interactive communication, the Center improved the public's awareness and consciousness of the migration zone between East Asia and Australasia, thus leading them to continuously pay attention to, support and participate in wetland protection actions.



The 19th Botanical Congress Memorial Park in Futian Mangrove Eco-park © Mangrove Foundation (MCF)

Member Engagement

○ Migratory Bird Escort

On 11th November, MCF launched the "Recruitment Scheme for Migratory Bird Escort" with 23 members of the Shenzhen-Hong Kong Project Center serving as the leaders of the migratory bird escort teams, and brought 249 new monthly donors to the Mangrove Family, thus increasing the number of monthly donors to more than 1000.

23

Leaders of the migratory bird escort teams

249

New monthly donors

○ Environmental Exchange and Practice

In 2020, Shenzhen-Hong Kong Project Center organized 10 visits to members, sharing concepts of environmental finance and public welfare. In order to facilitate wetland protection, the Center's members actively participated in and supported major events initiated by MCF, contributing to wetland protection in a joint manner.

10

Visits to members

In 2020, the Center's members actively led their staffs to carry out public welfare activities, including "Beating Green Monsters", which they disposed of about 280 kilograms of invasive plants in the south region of the Eco-park.

○ 2020 Night for Harmony Club & Mangroves

On 27th November, MCF and Harmony Club jointly held the fundraising dinner gala – "Night for Harmony Club & Mangroves in 2020: Witnessing the 40 Years" of Development of Shenzhen Special Economic Zone and Building an Ecological Dream Together. During the gala, XUE Jian, council member of SEE Conservation, together with members of Shenzhen-Hong Kong Project Center, including WANG Shi, SUN Lili, CHEN Jingsong, WAN Jie, LIU Mingda, LIU Zhaoxia, FEI Guoqiang and WANG Lan, supported the public welfare auctions; and Chow Tai Fook, as an enterprise member, made a subscription. All the money thus raised will be used for wetland protection and environmental education.



Night for Mangroves

042
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○ Turnover of the Working Committee and Election of Members' Representatives

On 20th September 2020, the Election of the 4th Working Committee of Shenzhen-Hong Kong Project Center and the 1st Term of Members' Representatives was carried out in Artron Art Centre. The 4th Working Committee, the 1st Supervision Committee and the 1st Term of Members' Representatives were thus elected.



Turnover of the Working Committee

On 29th November, "Homage to the 3rd Working Committee and Inauguration Ceremony of the 4th Working Committee/1st Supervision Committee of 2020" was successfully hosted by Shenzhen-Hongkong Project Center in Four Seasons Hotel Shenzhen. Nearly 100 guests, including members from 14 SEE project centers and charity partners, attended the event to witness the growth of Shenzhen-Hongkong Project Center moving to the next stage.

Working Committee Members

2017-2020 (the 3rd term)

Chairman LIU Liqiang
Vice Chairman and Secretary General LIU Wenjie
Vice Chairman and Deputy Secretary General ZHU Yuying
Vice Chairmen WANG Jigang | SUN Lili | YANG Huashan

2020-2023 (the 4th term)

Chairman XIAO Xingping
Vice Chairman and Secretary General LI Chunming
Vice Chairmen ZHANG Min | LIU Wenjie | LIU Mingda | LUO Jian | XU Zeying
Chairman of the Supervision Committee CHEN Xiaohan
Members the Supervision Committee WEN Hao | LEI Ruobing



Taiwan Project Center

Established in February 2010, the Taiwan Project Center consists of local entrepreneurs concerned about the cross-strait environment, focusing on marine environment initiatives and promotion of nature education, and issuing such as waste tracing and cleaning in rivers and forests, green agriculture and wetland conservation. It is committed to building a bridge for cross-strait exchanges on issues of environmental protection and sustainable development. By the end of 2020, the Center has 19 members.

Project Progress

01 Tamsui River Bank Clean-up and Recording Plan

According to the documents, about 500-1200 tons of plastic waste enters the ocean every year over the world, and about 1/4 of it is discharged via rivers. In order to protect the riverbanks along which people in Greater Taipei Area live, Taiwan Project Center launched the Tamsui River Bank Clean-up Actions, including cleaning and recording 1.5 kilometers of roads. Also, the Center established a workshop for learning river-waste-related quick screening technology used to record the pollution degree of every 10-meter-long bank each survey visually, thus providing a scientific and rapid method for the big data investigation of waste in river basins.



Exchange on Environmental Protection Projects

02 Mountains and Forests Clean-up Plan

Taiwan Project Center participated in the activities held in high mountains in North Taiwan, including brisk walking along roads and surveying and picking up litter on hillsides. Working with the partner Society of Wilderness, the Center organized the Mountains and Forests Clean-up Plan in the agricultural demonstration area of upstream freshwater and test the monitoring record APP, with which every recorder can take pictures of large areas of garbage and inform related departments to handle them.



Monitoring APP for Mountains and Forests Clean-up Plan

03 Lecture on "Sustainable Idea and Operation of NGOs"

In 2020, the whole world was under the shadow of the COVID-19 pandemic. On August 29, in order to boost the confidence of environmental nonprofits in Taiwan, Mr. ZHOU Junji, a member of Taiwan Project Center, offered "Xinyi School" to hold the Lecture on "Sustainable Idea and Operation of NGOs" and invited environmental organizations from both Taiwan and the Chinese Mainland to join in the live broadcast online. JIAN Youxin, First Minister of Environmental Protection Administration Executive, QI Weilian, Director of Wanli Wetland Education Center, Chi Po-lin Foundation and Taiwan Cetacean Society, and other guests shared their opinions on how to tackle difficulties on environmental practices.



Environmental Public Welfare Lecture

04 The 7th Conference of Cetacean Research and Conservation in Chinese Waters (Chinese Mainland, Hong Kong, Macau and Taiwan)

On November 20, the "7th Conference of Cetacean Research and Conservation in Chinese Waters (Chinese Mainland, Hong Kong, Macau and Taiwan)" sponsored by Taiwan Project Center and the Third Institute of Oceanography, Ministry of Natural Resources was successfully held in Xiamen. More than 150 experts and scholars, government authorities and representatives of environmental nonprofits from the Chinese Mainland, Taiwan, Hong Kong and Japan (online) took part in the biennial Conference. During the Conference, we received over 100 papers regarding marine conservation on topics including the application of advanced technology in international research and protection of endangered marine animals, the population and habitat protection of endangered marine animals, the evolution and physiology of endangered marine species, the management of nature reserves and public awareness of environmental protection as well as impact of marine engineering on endangered species and mitigation technology.



The 7th Conference of Cetacean Research and Conservation in Chinese Waters (Chinese Mainland, Hong Kong, Macau and Taiwan)

Member Engagement

Sharing Experience on Green Transformation

SHEN Peilin, Chairman of Taiwan Project Center, WANG Suyunqing, WANG Luxiong, members of the Working Committee, and Dr. WANG Binchi, Secretary General of Center for Corporate Sustainability held a forum to share their experiences on the social responsibility and green transformation of Taiwan enterprises.



Turnover of the Working Committee and Election of Members' Representatives

Turnover of the Working Committee and Election of Members' Representatives

On August 29, Taiwan Project Center held the Election of the 4th Working Committee and 1st Term of Members' Representatives, which were thus elected.

Working Committee Members of Taiwan Project Center

2017-2020 (the 3rd term)

- Chairman HAN Jiahuan
- Vice Chairman and Secretary General SHEN Peilin
- Vice Chairmen ZHENG Yingbin | WANG Wei | LIANG Tianlong | LIU Zhenzhen
- Vice Chairman and Deputy Secretary General WANG Suyunqin

2020-2023 (the 4th term)

- Chairman SHEN Peilin
- Vice Chairman and Secretary General YAN Xinjun
- Vice Chairmen CHEN Facheng | HAN Jiahuan | WANG Luxiong | WANG Suyunqin | ZHOU Junji



East China Project Center

East China Project Center, established in March 2010, focuses on environmental issues in Yangtze River Delta and is committed to projects including "Nature Education in East China", "Protecting Dongtan" (for wetland protection), "Green Starters" and "Growing Up Together" (developing private environmental nonprofits); it actively aggregates resources from entrepreneurs in the Yangtze River Delta to improve the "Government-Private-Business-University" Environmental Network. By the end of 2020, the Center, with 78 entrepreneur members, has sponsored 45 private environmental nonprofits and attracted people to join in or support environmental protection with more than one million services.

Project Progress

01 | Cleaning Waste along the 8 Kilometers Coastal Line in Dongtan Wetland

In 2020, at the 1st Meeting of the 5th Working Committee of East China Project Center, all members made deliberations and unanimously agreed to the establishment of Dongtan Project Management Team for better performance in planning, arranging and managing the Dongtan Project.

Within the year, 18 patrolmen cleaned 22.5 tons of ocean garbage and carried out data monitoring, classification and recycling. The project team also conducted rookie training and safety training for the patrolmen; purchased insurance for them and related supplies; set up the wetland cleaning standards and management regulations to form the standardized process for wetland cleaning projects; and formulated a system for data statistics at fixed points, intervals and stages along 8 kilometers of coastal line, thus improving the level of data processing and monitoring.



■ Cleaning waste along coastal line

03 | Public welfare Exhibitions and Nature Education



■ "One Seed" nature class

02 | Nature Education in Chongming Dongtan

In September 2020, East China Project Center signed an agreement with MCF to make a joint contribution to the planning and construction of Chongming Dongtan Wetlands Nature Education Center. In addition, the project team also conducted research and visits in surrounding communities and some primary and secondary schools in Shanghai; carried out opening evaluation and daily operation management at venues in Chongming Dongtan Environmental Education Center, Changjiang Road Visitor Center and Fishing Port Visitor Center in Shanghai, which would be respectively open in 2021.



■ Workshop for general planning on nature education in Chongming Dongtan Bird-related Knowledge Popularization Base

04 | Growth of Environmental Nonprofit Industry

In 2020, East China Project Center funded five new GUT members and Green Starters and invested 800,000 yuan to subsidize a total of 11 partners. WANG Ren, HE Zhihui, PANG Yong and WU Jing were recruited as GUT tutors. The Center successfully held the "Green Starters Funding Scheme" + Joint Review with Taihu Lake Project Center and Blue Defenders Roadshow.



■ 2020 Green Starters Review

05 | Fundraising and Communication on "99 Giving Day"

During Tencent's "99 Giving Day", East China Project Center, together with 25 members and enterprises, favored 158,554 acts of support. Wenfeng Group, as a member of the Center, initiated the activity of "Donating Together" and encouraged its staff to participate. During the activity, which marks the first consumption public welfare project among SEE's projects, for each effective payment with Alipay on all its stores, Wenfeng Group would donate CNY 1 cent to "East China Green Starters" and "East China GUT". As each day sees over ten thousand payment donations, the amount donated would reach 1 million yuan.



■ Wenfeng Group joined in "99 Giving Day"

Member Engagement

○ Visits to and Exchanges with Member Enterprises

In 2020, East China Project Center held 12 member activities including Green Starters Review and Blue Defenders Roadshow and nine environmental nonprofit seminars and exchanges, visited seven member enterprises and initiated "East China Public Welfare Forum" and "Public Welfare Partners Meet-and-Greet", playing a positive role in enhancing members' connection, supporting the growth of public welfare partners and promoting cooperation and interaction with other centers and institutions.



■ East China Project Center held Public Welfare Partners Meet-and-Greet and Establishment Preparatory Meeting for East China Public Welfare Forum

○ Turnover of the Working Committee and Election of Members' Representatives

On September 19, East China Project Center held the Election of the 5th Working Committee and 1st Term of Members' Representatives, which were thus elected.



■ Election of the 5th Working Committee and 1st Term of Members' Representative

Working Committee Members of East China Project Center

2017-2020 (the 3rd term)

Chairman XUE Jian
Vice Chairman and Secretary General ZHAO Chenglong
Vice Chairmen LIU Lei | YE Yuhong | CAO Shen | MU Qidan | XU Huachun | WU Jing

2020-2023 (the 5th term)

Chairman QIAO Hui
Vice Chairman and Secretary General HE Zhihui
Vice Chairmen XUE Jian | FAN Ziming | JU Weihong | ZHANG Xiang | XU Huachun
Deputy Secretaries General WANG Xiongbing | PANG Yong



North China Project Center

Established on June 5, 2011, North China Center has the largest membership and covers the widest range of project topics in SEE. In 2020, the Center sponsored 43 projects of 42 environmental nonprofits, covering topics like ecological conservation, habitat conservation, garbage sorting, pollution prevention and nature education. As of the end of 2020, the Center has 97 members.

Project Progress

01 Funding "Blue Defenders" Partners

In 2020, North China Project Center offered 1.72 million yuan to fund projects including the Friends of Nature – Pollution Prevention Policy Promotion Project, Shanghai Qingyue – Use Big Data in the Search for Green Project, and IPE – Green Map Cooperation Project.

On October 22, the Center, together with IPE, Natural Resources Defense Council and Beijing Representative Office of Heinrich-Böll-Stiftung (Germany), sponsored the Green Supply Chain & Climate Action Forum. At the Forum, IPE released *Green Supply Chain 2020: CITI Evaluation Annual Report*, indicating that by September 2020, the number of CITI enterprises had increased to 12,600, of which GCA has reviewed more than 4,700 enterprises to verify the effectiveness of the rectification made by them.

02 Sponsoring Eight "Green Starters" and GUT Partners

In 2020, North China Project Center sponsored eight Green Starters and GUT Partners. Through daily visits and exchange meetings, tutors provided feedback and suggestions on their problems and demands in the key stages of development. Within the year, the Center also organized 10 visits, field trips as well as project guidance and evaluation activities for environmental protection entities.



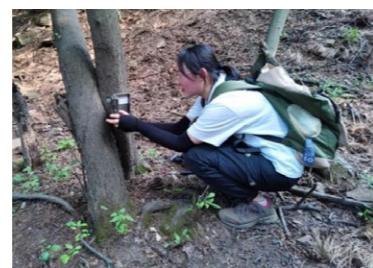
■ GUT Review Team of Tutors from North China Project Center at GUT Annual Meeting

03 Establishment of the Provincial Wetland Reserve in Luannan, Hebei was Officially Approved

Luannan Wetland Reserve is a project continuously promoted and supported by North China Project Center in recent years. After multiple field trips to the Luannan Wetland and active communication with many government departments such as Hebei Wetland Protection and Management Center, the Provincial Wetland Reserve in Luannan, Hebei was officially approved for establishment in 2020. At the same time, the Center kept funding Green Papers of China's Coastal Wetland Conservation (2021) Project and Free Flying Wings Private Protection Network Project, thus promoting bird monitoring and wetland protection.

04 Bring Leopards Home: Conservation of North China Mountain Species and Habitat

The project was completed in September. In more than one year, the project team had conducted monitoring and research on North China leopards in Heshun County (Shanxi Province), North Taihang Mountain and Yanshan District, Greater Taihang Mountain and other regions; formulated a number of related reports, including *Habitat Assessment in Greater Taihang Mountain*, *Monitoring and Research Results of North China Leopard Population in Heshun County* and *Measures on Anti-poaching Patrols*; initiated the establishment of "Pingyao Museum and China Felid Conservation Alliance Base" in Hongshan Zoo; and raised fund for and promoted North China leopard conservation through a monthly donation scheme.



■ Volunteer DENG Xin checked on the camera



■ Visiting Felidae House

05 Return and Conservation of Taxus Cuspidata Population

The project of population return protection of *Taxus cuspidata* (*Taxus cuspidata Sieb. Et Zucc.*) in Northeast China jointly carried out by North China Project Center and Liaoning Project Center has completed the reconstruction of science popularization venues within the year. Through the scientific research and field investigation of wild species resources, the project team found 8 wild *Taxus cuspidata*, completed a return site for the plant, and returned 20 seedlings. The science popularization education has been carried out in 14 prefecture-level cities in Liaoning Province, and four science popularization activities have been held successively on campus.

06 Synchronous Monitoring and Protection of Dalian Spotted Seals

The North China Project Center and Liaoning Project Center jointly carried out the synchronous monitoring of spotted seals (*Phoca largha*) at 10 sites. The statistical data by scientific observation showed that the total population of spotted seals in the wild was 341. Four talks on spotted seals and the conservation camp of spotted seals on Changshan islands in Changshai Town were held in succession.

Member Engagement

○ Visits to Member Enterprises

In 2020, North China Project Center organized its members to visit CASA VERA, Beijing Xingtan Art Museum and COFCO Coca-Cola Beverages Ltd., and learn about their sustainable practice on environmental protection through communication.

07 Assisting in Beijing Garbage Sorting Project

North China Project Center funded six institutions to carry out pilot projects of community garbage sorting in six districts with a total amount of 600,000 yuan through cooperation with China Zero Waste Alliance, Beijing Social Organization Development Service Center and Beijing Social Work Development Center for Facilitators; and held community garbage sorting skill training together with Shanghai Aifen Organization, A'niu Foundation, etc.

08 Beijing-Tianjin-Hebei Urban Ecological Protection Project

The project is implemented by Beijing Guobo Academy of Cultural Heritage, responsible for shooting short videos of Beijing swifts (*Apodidae*) and conducting public education of swift conservation. At present, the collection of relevant literature on Beijing swifts and historical materials on Xuanniao (a kind of swallows) has been launched for the preparation of short promotion videos on Beijing swifts.



■ Education on Beijing swift conservation on campus



■ Members of North China Project Center visited COFCO Coca-Cola Beverages Ltd

○ Turnover of the Working Committee and Election of Members' Representatives

On September 26, 51 members from 13 project centers of SEE participated in the Election of the 5th Working Committee and 1st Term of Members' Representatives. The new term of working committee was thus elected and the 25 members were elected as the first term of members' representatives of North China Project Center through competitive election.



■ Election of the 5th Working Committee and 1st Term of Members' Representatives of North China Project Center

Working Committee Members of North China Project Center

2017-2020 (the 4th term)

Chairman ZHU Tong
Vice Chairman and Secretary General JIA Hui
Vice Chairmen DONG Guoqiang | CHEN Zhizhong | ZHANG Quan
Vice Chairman and Deputy Secretary General HUANG Heping

2020-2023 (the 5th term)

Chairman XIAO Zhiyue
Vice Chairman and Secretary General YANG Jianxing
Vice Chairmen ZHU Tong | WANG Jing | WANG Ying | LIU Zejun | ZHANG Hao
Deputy Secretaries General ZHANG Yongyao | SUN Feng
Supervisor SUN Zaichen

Southwest China Project Center



Southwest China Project Center was established in October 2011. It consists of excellent companies and entrepreneurs from Yunnan, Sichuan, Chongqing, and Guizhou, committed to biodiversity conservation of mountain virgin forest lands and plateau wetlands in Southwest China. Since 2018, the Center has successively assisted in the establishment of Tianfu, Chongqing and Two Mountains Project Centers. By the end of 2020, the Center has a total of 17 members.

Project Progress

01 | Noah's Ark: Investigation in Asian Elephant Project



■ Exchange on the Evaluation of Asian Elephant Conservation

From May 21 to 23, Southwest China Project Center together with Wildlife Conservation Department of Yunnan Forestry, Grassland Bureau, Yunnan Asian Elephant Expert Committee, organized "SEE Noah's Ark: Menghai Asian Elephant Conservation Project Evaluation Conference and Reports and Exchanges on Asian Elephant Conservation in Nine Counties under Three Autonomous Prefectures of Yunnan Province" to evaluate the implementation of the project and exchange related experience with the Forestry and Grassland Bureau. Representatives from 14 forestry and grassland departments in Yunnan Province, members of Yunnan Asian Elephant Expert Committee, representatives of Alibaba's donors and entrepreneur members jointly inspected and evaluated the project.

02 | The 9th Ecological Hiking along Bird Observation Route in Plateau



■ Ornithologist HAN Lianxian (the first one from right) Shared Bird-related Knowledge with Participants

From May 29 to June 3, Southwest China Project Center held the 9th Ecological Hiking in Northwest Yunnan. Mr. HAN Lianxian, Secretary General of Yunnan Wildlife Conservation Association, IUCN Chinese pheasant specialist, and retired scholar of Southwest Forestry University, provided professional guidance for the participants. During the Hiking, participants visited places where Noah's Ark projects locate, including monitoring stations in Gezan and Quzonggong, Yunnan Golden Monkey National Park, Xinzhu Botanic Garden and Lijiang Alpine Botanic Garden to learn about the implementation progress of Noah's Ark project.

03 | Fundraising and Communication during "99 Giving Day"

From September 7 to 9, Southwest China Project Center participated in Tencent 99 Giving Day for the fifth year. During the activity, Noah's Ark projects received over 20,000 donations with the assistance of "Noah Holdings Limited", "Sante Cableway Group", "Yunnan Red Group", "Sino Ecological Group", "Chow Tai Fook" and many SEE members and people from all walks of life. Over the past five years, more than 4.2 million public donations have been delivered to SEE Noah's Ark projects on the 99 Giving Day.

04 | Activity by SEE College of Sustainability and Conservation



■ SEE College of Sustainability and Conservation visited Lijiang Alpine Botanic Garden

On September 19, Southwest China Project Center, together with Lijiang Alpine Botanic Garden, SEE College of Sustainability and Conservation, held the Science Popularization Education on Biodiversity Monitoring and Conservation in Northwest Yunnan, aiming to enhance public understanding of biological resources in southwest mountainous areas. More than 30 students from the Environmental and Philanthropy Institute participated in this activity.

Member Engagement

○ "Public Welfare Tour: Exploring the Beauty of Life"

From October 16 to 17, Southwest China Project Center and its member enterprise Chow Tai Fook jointly launched the "Public Welfare Tour: Exploring the Beauty of Life" so as to introduce the living condition of Yunnan golden monkeys to more people, arouse their attention to ecological and environmental issues and engage more people in public welfare activities.



■ Yunnan Golden Monkeys in White Horse Snow Mountain

○ Appointment of Experts and Project Exchange Meeting

On September 26, Southwest China Project Center invited a number of experts in biodiversity conservation to have a discussion on the future development of Noah's Ark, to ensure that the biodiversity conservation projects in Southwest China would be carried out in a scientific and professional way. The 5th Working Committee appointed more than ten experts as project consultants for three years. Chairman YE Ming issued letters of appointment to the experts at the meeting.



■ Exchange meeting for experts of the Project

○ Turnover of the Working Committee and Election of Members' Representatives

On September 26, the Southwest China Project Center held the Election of the 5th Working Committee and 1st Term of Members' Representatives in Kunming. After all the candidates finished their presentations, the 5th Working Committee and 1st term of members' representatives were elected through secret ballot.



■ Turnover of the Working Committee of Southwest China Project Center

Working Committee Members of Southwest China Project Center

2017-2020 (the 4th term)

Chairman ZHENG Xueqing
 Vice Chairman and Secretary General XIAO Jin
 Vice Chairmen WU Kegang | ZHANG Jiayu | ZHANG Quan |
 SUN Chenxu | FAN Yanli | CHEN Erjia

2020-2023 (the 5th term)

Chairman YE Ming
 Vice Chairman and Secretary General XIAO Jin
 Vice Chairmen FAN Yanli | CHEN Erjia | ZHANG Jiayu |
 FENG Yunchun | ZHANG Quan
 Deputy Secretary General YANG Silong

Pearl River Project Center



In 2013, the Pearl River Project Center was launched by entrepreneurs who focus on social development and environmental protection in Pearl River Delta and intend to pursue their own mission of environmental protection, to explore ways for ecological conservation and environmental governance. In 2016, the Center established the "Guangzhou Enterprise Environmental Protection Industry Federation" and developed projects like "Nature for Water-Pearl River", "Guarding Southern Elves", "Green Finance and Green Supply Chains", and "SEE Youth". It aims at building a communicative platform to promote the progress of environmental protection and public welfare and realize the sustainable development of the Pearl River Basin. Until the end of 2020, the Center has 45 members.

Project Progress

01 Promoting Green Sustainable Development

In 2020, the Pearl River Project Center entered into a strategic agreement with Guangdong Cleaner Production Association to assist its corporate members in achieving accreditation of green manufacturing and clean production systems, to support the organization of the China SIF Social Responsibility Week, and to focus on the ESG development and enterprises' green actions.



Green Finance visit and research

In addition, the Center also established the "Green Finance" Alliance with its environmental partners to collect and sort out information on the policy environment, development trend, environmental issues penalties, typical cases, and future regulatory requirements of key industries, so as to promote the transformation of the application of environmental data from disclosure end to prewarning, and provide help for enterprises to conduct self-examination in the process of production and operation.



Green Supply Chain visit and research

02 "Guarding South Elves": Endangered Species Conservation in Guangdong

The "Guarding South Elves" Project finished the initial establishment of a community workstation for pangolin conservation in Huidong County, carried out patrol monitoring and public education of related fields for one year and discovered the population of pangolin (*manis pentadactyla*). The Yellow-breasted Bunting (*Emberiza aureola*) Conservation Project conducted species protection promotion activities on campus and monitored the wintering sites for yellow-breasted buntings. The Wholphin Conservation Project investigated and analyzed the populations of Chinese white dolphins (*Sousa chinensis chinensis*) and Indo-Pacific finless porpoises (*Neophocaena phocaenoides*) in the Pearl River Estuary and Zhanjiang and identified more than 1,000 white dolphins.



Guarding South Elves

©LIN Wenzhi

03 SEE Youth Training for Leadership in Social Innovation

"SEE Youth Training for Public Welfare and Leadership" and China Global Philanthropy Institute jointly developed and launched the online public welfare course of "Youth Leadership in Social Innovation" and finished two reports on research of environmental protection.



SEE Youth Public Welfare Leadership Winer Camp

04 Promoting Development of Environmental Non-profit Industry

The Center continued its financial assistance to Green Starters and GUT projects by funding five new Green Starters with 270,000 yuan, sponsoring the GUT partner CECA to construct an ocean planning database, and creating ECOPARK Maker Space to provide a fixed office and activity space for environmental protection partners in Guangdong.



ECOPARK Maker Space



CECA Exchange Meeting

In terms of public engagement, the Center held the GUT Carnival Guangzhou Leg in Guangzhou Cultural Park with over 100,000 participants and a wetland conservation project with public participation in Higher Education Mega Center Wanjutou Wetland Park through cooperation with Guangzhou Forestry and Landscaping of Guangzhou Municipality.



GUT Carnival Guangzhou Leg

Member Engagement

Visits and Exchanges

In 2020, Pearl River Project Center organized its entrepreneur members to participate in "Pearl River Online Spring Tea Party", to visit Landbond Furniture Group, and to share their experience on corporate green development and exploration of environmental protection projects. Meanwhile, the Center also actively worked with government organs and industrial organizations, including Guangdong Environmental Protection Promotion and Education Center, Guangdong Environmental Protection Foundation, and Alxa Environmental Industry Federation, to hold forums for sharing achievements in environmental protection projects and discussing the channels and possibilities for further cooperation.

Identifying Strategic Priorities for the Next Three Years

On 28th November, the Pearl River Project Center held a strategic seminar on environmental protection projects and confirmed its strategic priorities for the next three years: (1) promoting the development of nonprofit environmental industry and strengthening the post-investment management of funded projects; (2) focusing on the promotion of its brand projects of green finance and supply chain, and engaging enterprises in the development of green finance and supply chain in a long-term and sustainable manner; and (3) carrying out projects represented by biodiversity conservation with public participation.

Turnover of the Working Committee and Election of Members' Representatives

On 19th September, Pearl River Project Center held the Election of the 4th Working Committee and 1st Term of Members' Representatives, which were thus elected.



Turnover of the Working Committee and Election of Members' Representatives of Pearl River Project Center

Working Committee Members of Pearl River Project Center

2017-2020 (the 3rd term)

Chairman LI Bin
 Vice Chairmen and Secretaries General YUAN Ying | FAN Zhaoxi
 Vice Chairmen YAN Jun | HUANG Changwei | LING Xiuqing | DU Shuhua | SUN Yaqiong | WANG Yun

2020-2023 (the 4th term)

Vice Chairman and Secretary General LI Qimao
 Vice Chairmen LYU Xi | WANG Yun | YANG Xiaohui
 Consultants DU Shuhua | ZOU Zhenfan

Northwest China Project Center



Northwest China Project Center, established in May 2013, boasts members from Shaanxi and Gansu. With ecological conservation in Qinling as its mission, the Center promotes its brand development and expands its regional influence through environmental projects and innovative models, including "A Piece of Cropland for Crested Ibis", "Panda's Happy Journey", "Panda's Cafeteria", "Panda's Benevolence", "Crested Ibis Research Center", "Yangxian Conservation Area", "Nature Education Platform" and "NGO Projects Support". By the end of 2020, the Center has 34 members.

Project Progress

01 | Protected Area of Crested Ibis Expanded to 26.67 hectares

In 2020, with the newly added 6.67 hectares in Huayang, the project area of "A Piece of Cropland for Crested Ibis" totaled 26.67 hectares. During the implementation of the project, the project team, with restoration and protection of crested ibis (*Nipponia nippon*) habitat as their major goal, insisted on using organic fertilizers and eco-friendly pesticides and provided additional food for crested ibis in a moderate way; initiated large-scale nonprofit experiential activities such as Spring Planting and Autumn Harvest to arouse more public groups' attention to crested ibis conservation; and monitored the habitats of crested ibis and evaluated the quality of related habitats after restoration. As a result, the number of wild crested ibises within and around the project area amounted to about 30, and the trace of wild boars was found near the project area for the first time in the past 20 years.



■ The Project Area of "A Piece of Cropland for Crested Ibis" in Huayang

02 | "Panda's Cafeteria": Supplementary Planting in 260 mu of Young Bamboo Forest Completed

In 2020, Northwest China Project Center carried out the last replenishing and tending of 260 mu bamboo seedling forest. Tending includes clearing weeds and vines, digging holes, etc., to create good light and ventilation conditions for young bamboos to grow. A small amount of local food could be added to giant pandas' diet in 2021, and 39,000 kg of edible bamboo will be provided for giant pandas every year after 2023.



■ "Panda's Cafeteria": Artificial Tending

03 | Launch of Nature Conservation Project in Yangxian County Reserve

From May to August 2020, with the assistance of the Yangxian County Crested Ibis Lover Association, the Center obtained the entrustment by the forest rights owner of the reserve and related approval. It gradually promoted the establishment of the reserve in a well-coordinated manner. On November 29, as the Center's local partner, Yangxian County Crested Ibis Lover Association performed its daily patrol for the first time. During the patrol, they successively found wild boars, spot-breasted parrotbills, eagle owls, Temminck's tragopans, forest musk deer and masked civets and their traces. They retrieved and replaced the infrared cameras with new ones to obtain the first batch of wild monitoring data.



■ Launch of Nature Conservation Project in Yangxian County Reserve

Member Engagement

○ Live Broadcast of "Bigwigs Selling Rice" to Attract Netizens' Attention

On June 7, the spring planting activity of "Cropland for Crested Ibis" was broadcast live for the first time. ZAN Linsen, deputy director of Shaanxi Forestry Bureau, SUN Wei, Global Promotion Ambassador of Qinling Panda Culture and FENG Lun, 4th Chairman of SEE Conservation, were invited to voice their views on conservation of Qinling.

During the live broadcast, Chairman FENG Lun and other guests participated in the section of "Bigwigs Selling Rice" to promote the "rice grown in crested ibis' home" and rapeseed oil produced by the "A Piece of Cropland for Crested Ibis" Project, thus raising more resources for Qinling ecological protection projects.



■ Chairman FENG Lun joining in the live broadcast of "A Piece of Cropland for Crested Ibis" Project



■ Guests released crested ibis together

○ Happy Autumn Harvest of Cropland for Crested Ibis

On October 11, during "Happy Autumn Harvest of Cropland for Crested Ibis", entrepreneur members from all over the country and members of Northwest China Project enjoyed the bountiful rice harvest. In addition, there were also diversified activities such as Children Painting, Field Gathering, Transportation Competition and Hercules Challenge.



■ Members participated in the Happy Autumn Harvest of "Cropland for Crested Ibis"



■ Diversified Autumn Harvest Activities

○ Turnover of the Working Committee and Election of Members' Representatives

On August 22 and September 26, Northwest Project Center respectively held the Election of the 4th Working Committee and the Election of 1st Term of Members' Representatives, which were thus elected.

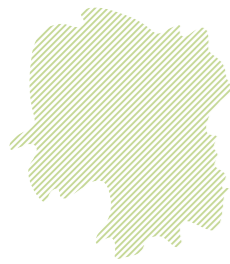
Working Committee Members of Northwest Project Center

2017-2020 (the 3rd term)

Chairman YAN Ming
 Vice Chairman and Secretary General CUI Cheng
 Vice Chairmen ZOU Bin | SHI Xiaojuan | SUN Wei | CHEN Bo | WEI Ang
 Deputy Secretaries General ZHANG Yi | ZHANG Hua

2020-2023 (the 4th term)

Chairman YAN Ming
 Vice Chairman and Secretary General ZHANG Yi
 Vice Chairmen ZOU Bin | WEI Ang | LU Qiang | CHEN Yujie | KANG Peng
 Executive Deputy Secretary General CHEN Min
 Deputy Secretaries General DOU Yuguang | LIU Wenjun



Hunan Project Center

Established in September 2014, the Hunan Project Center consists of entrepreneurs with a sense of responsibility for the environmental protection of Hunan. The Center promotes environmental protection in Hunan, protects the local environment and resources, and enhances a harmonious human-nature relationship. Focusing on the theme of "Protection of Yangtze River and Local Water System", the Center has, since its inception, conducted a series of environmental activities and given strong support to local environmental nonprofits. As of the end of 2020, the Center has 20 members.

Project Progress

01 Dongting Lake Biodiversity Conservation Demonstration Project Approved

In 2020, Hunan Project Center successively visited East Dongting Lake Nature Reserve Bureau, East Dongting Lake Père David's Deer (*Milu*) Conservation Association and Milu/Migratory Bird Assistance and Refuge Center to explore how to carry out protection with the typical wetland animal milu as the starting point. The Center has secured the shared cooperation intention with East Dongting Lake Nature Reserve and will work with experts from the Nature Reserve and relevant social-environmental organizations to compile the "Project Action Plan".



Milu in Milu Assistance and Refuge Center

02 Supporting the "Safe Water Source Program" of Green Hunan

Hunan Project Center continued to support the "Safe Water Source Program" of Green Hunan. During the "Safe Water Source Program" Workshop from June 13 to 14, the Center analyzed and discussed water source protection with 19 partners from Sichuan, Hunan, Hubei, Jiangxi, Anhui, Fujian, Guangdong and other places in the Yangtze River Basin. At the "Safe Water Source Program Summary Conference" held from October 22 to 23, the Center further discussed water source protection.



"Safe Water Source Program" Workshop

03 Funding Two "Blue Defenders"

On July 8, Hunan Project Center participated in the 7th Review of "Blue Defenders", which involved industrial pollution prevention and control projects of 23 organizations nationwide. Finally, the project of *Image Archives of Blue Defenders in Action* submitted by Hunan Creative Environmental Science and Technology Communication Center and the project of *Mechanism on Green Securities Standardizing Securities Market* proposed by the Green Jiangnan Public Environment Protection Center in Suzhou Industrial Park obtained the approval and funding.

04 Funding Cross-region GUT Partners

From August 15 to 16, Hunan Project Center participated in the 2020 GUT Annual Meeting and the Review of New Partners, during which it offered cross-region support to Shanghai Pudong Lefen Environmental Protection and Public Welfare Promotion Center.



Review of GUT Partners

05 Supporting Local Actions by Green Starters

In 2020, Hunan Project Center assisted Huarong New-Era Biodiversity Protection Volunteer Association in illegal fishing reporting, Ecological Science Popularization Center of Yangshi Town, Liangyuan City in local environmental protection by means of public mobilization, and Changsha Lixiang Environmental Protection Voluntary Service Center in ecological protection of rivers.

Member Engagement

“SEE Hunan Ecological Class”: Visits to Enterprises

In 2020, Hunan Project Center held three sessions of "SEE Hunan Ecological Class" in total, during which it visited Tongyan Memory Bank, China-Israel Biology Technology Company and Xiangjiang Paint Group to learn about their green and sustainable development experience and discuss their participation in and practice of environmental protection projects.



Visiting China-Israel Biology Technology Company

Visiting East Dongting Lake Nature Reserve

On December 6, Hunan Project Center came to the East Dongting Lake Nature Reserve, visited Elk/Migratory Bird Assistance and Refuge Center, learned about the magical reintroduction journey of the wild elk population in Dongting Lake, visited the Wetland Biology Science Museum of East Dongting Lake Nature Reserve and enjoyed bird and dolphin observation activities.



Visiting Dongting Lake

Turnover of the Working Committee and Election of Members' Representatives

On September 8, "Forum of Chairmen" was held in the conference room of ZTE Securities, A discussion on the development of Hunan Project Center and the election of the new working committee and members' representative were carried out.

On September 28, the Election of Hunan Project Center's 4th Working Committee and 1st Term of Members' Representatives was successfully carried out, and with participation of all members of the Center, the abovementioned two groups were elected.



Election of the 4th Working Committee and 1st Term of Members' Representatives

Working Committee Members of Hunan Project Center

2017-2020 (the 3rd term)

Chairman YE Wenzhi
Vice Chairman and Secretary General CHEN Ming
Vice Chairmen LIANG Wei | SU Lujiang | XU Jing | ZHANG Yi

2020-2023 (the 4th term)

Chairman TANG Fen
Vice Chairman and Secretary General XU Yin
Vice Chairmen HUANG Qingxi | LIANG Lianguo | GAO Buyun | XU Jing | ZHANG Yi
Deputy Secretaries General CHEN Jinping | ZHAN Daokui

Hubei Project Center



The Hubei Project Center was established in July 2015. On March 26, 2016, SEE Foundation and 38 entrepreneur members of SEE Conservation launched Hubei Changjiang Conservation Foundation (hereinafter referred to as CCF), the first private environmental foundation initiated in the private sector in Hubei province. By conducting conservation work focused on saving endangered species like a finless porpoise and Baer's pochard (*Aythya baeri*), the Foundation aims to support the development of environmental NGOs and build a societal platform of participation for entrepreneurs, universities, research institutes, NGOs and the public, thus making contributions to the ecological conservation and sustainable development of Yangtze River. In 2020, Hubei Project Center won the Paulson Prize for Sustainability of Nature Stewardship. As of the end of 2020, the Center has 69 members.

Project Progress

01 Save the Smile of Yangtze River: Conservation of the Yangtze Finless Porpoise

Assisting in Patrol Elevated to a National Policy

As a four-year pilot demonstration project, the Assisting in Patrol initiated by Hubei Project Center now boasts over 100 patrol teams with about 4,000 patrolmen. On November 24, the Ministry of Agriculture and Rural Areas, the Ministry of Human Resources and Social Security and the Ministry of Finance jointly issued the *Opinions on Promoting the Establishment of Assistant Patrol Teams for Fisheries Administration in the Yangtze River Basin* (No. 7 [2020] Yangtze River Fisheries Administration of the General Office of the Ministry of Agriculture and Rural Affairs), which indicates that as one of the important ways of group management, assisting in patrol has become a national policy and has been fully adopted in Yangtze River Basin.

Extensive Cooperation to Protect the Yangtze River

In 2020, Yangtze River Fisheries Administration of MARA and CCF entered into a three-year memorandum of understanding on cooperation in Shanghai. The two sides will carry out extensive cooperation on the promotion and practice of Yangtze River coordinated protection, vigorous implementation of the assisting in patrol system, and export of ecological protection experience through international cooperation. In addition, CCF also entered into a contract regarding Fish in Yangtze River with Yangtze River Fisheries Research Institute of Chinese Academy of Fishery Sciences and Hubei Province Aquatic Ecology Institute of Yangtze River to jointly explore a new alternative livelihood model for ex-fishermen by combining public welfare and business.



Signing the Memorandum of Understanding on Cooperation

The Project of Fishermen Stations Initiated

Under the guidance of Yangtze River Fisheries Administration of MARA, Hubei Project Center initiated Yangtze River Coordinated Protection: Fishermen Stations. These stations are set up in fishermen colonies or special commercial areas to guide fishermen who quit fishing to enter other industries and get new jobs by carrying on and exhibiting traditional Chinese fishing culture, selling and displaying special fishing products, reposting recruitment information and conducting exchange and training for fishermen who intend to engage in other industries. In 2020, 17 projects from Sichuan, Hubei, Anhui, Jiangsu and other places in Yangtze River Basin were approved.



Review Meeting of Yangtze River Coordinated Protection: Fishermen Stations

02 Baer's Pochard Habitat Conservation

Creating a Highlighted Reserve with Social Participation

Since its launch, Baer's Pochard Habitat Conservation has received great support and praise from relevant government departments, including National Forestry and Grassland Administration and Hubei Forestry Bureau. Now, it is committed to realizing the phased goal of turning Fuhe Wetland into a highlighted reserve with social participation. In 2020, Wuhan Landscape and Forestry Bureau communicated with CCF many times on preparing for the 14th Meeting of the Conference of the Contracting Parties to the *Ramsar Convention on Wetlands* (COP14) of 2021, the conservation of habitats of flagship species and creation of a wetland city. The proposal of establishing a Wuhan wetland conservation mode with government guidance and social participation has been recognized by the government.

Population Monitoring and Habitat Conservation

In 2020, Hubei Project Center, together with the Rosefinch Society and other partners, mobilized 25 birdwatching organizations and 315 volunteers to carry out a national survey on the wintering period of Baer's pochard in 145 plots in 16 provinces and cities. The protection network of Baer's pochard initially came into shape. About 2,200 patrol guards have served for more than 300 days and covered 18,000 kilometers. Around the Baer's pochard protection base, the project team upgraded two hardware facilities of "birdwatching house" and "intelligent monitoring system".



Intelligent Monitoring System for Baer's Pochard

03 Nature Education

An Appointment with Nature for Frontline Pandemic Workers

In 2020, Hubei Project Center and China Nature Education Network jointly initiated a public welfare project titled "An Appointment with Nature" to offer frontline pandemic workers free relaxing nature activities and give peers in the nature education industry an opportunity to help and learn from each other. By the end of 2020, the project has recruited 22 local nature education institutions, trained 132 practitioners and volunteers, organized 77 nature experiential activities, and served 1,675 workers involved in the fight against the COVID-19 pandemic.

Attracting Public Participation in Nature Education

In 2020, the 6th National Nature Class initiated by Hubei Project Center, with wetland conservation as the theme, proceeded through 10 sessions of public welfare popular science lectures to arouse public awareness of surrounding environmental protection. The "Jumping Dolphins and Flying Birds" activity designed to bring the public into nature to feel its beauty proceeded through 20 outdoor nature education activities with 600 entries of participation in total.

04 Corporate Green Development

Compiling 2020 Green Development Yearbook

In 2020, Hubei Project Center commissioned the China Environmental United Certification Center (CEC) of the Ministry of Ecology and Environment to sort out and analyze the policies and measures regarding the green and sustainable development of urbanization; to carry out field investigation into the green urban construction projects and technology of its six member enterprises; to compile 2020 Green Development Yearbook; and to provide feasible suggestions on sustainable development.

Efficient Green Practitioner Special Column Launched

In 2020, Hubei Project Center launched the Efficient Green Practitioner Special Column and interviewed 10 entrepreneurs engaging in green projects to popularize green cases of enterprises. Information, technical cases and scientific research achievements on green development of governments, enterprises, and universities are continuously published on the column to provide reference and inspiration for the urban green development.

Member Engagement

Visits to and Exchanges with Enterprises

In 2020, Hubei Project Center held 26 small and medium-sized member activities, including four visits to enterprises, three exchanges at the Center, five industrial exchanging and sharing meetings, three Famous Enterprises' Trips to Hubei, one Green Starters Review Meeting and ten activities relating to finless porpoise conservation, Baer's pochard, green development, nature education, etc.

Turnover of the Working Committee and Election of Members' Representatives

On August 23 and October 10, Hubei Project Center held the Election of the 3rd Working Committee and the Election of Members' Representatives respectively, which were thus elected.

Working Committee Members of Hubei Project Center

2017-2020 (the 2nd term)

Chairman YAN Zhi
 Vice Chairman and Secretary General WANG Sujuan
 Vice Chairmen TAN Gan | HOU Jin | CHEN Xinzhou | LI Jun | XU Guangyu
 Deputy Secretaries General PAN Nanling | WANG Limin

2020-2023 (the 3rd term)

Chairman WU Jian'gang
 Vice Chairman and Secretary General LI Zhenzhen
 Vice Chairmen CHEN Ya | YAN Wei | HOU Jin | WANG Dalin | SUN Liwei
 Deputy Secretaries General SU Yi | GAO Hong | WANG Jun | LIU Yinglong

Inner Mongolia Project Center

Established in August 2015, Inner Mongolia Project Center aims at desertification control and sand industry development in Inner Mongolia. With brand projects like "100 Million Suosuo", "Groundwater Conservation" and "Ulan Buh Eco-Education Base", the Center contributes to building a green ecological barrier in the North. As of the end of 2020, the Center has 36 members.

Project Progress

01 | 100 Million Suosuo

In 2020, the project team of "100 Million Suosuo" planted 9.145 million suosuo (*Haloxylon ammodendron*) (covering an area of 14,333 hectares) through cooperation with the Science, Technology, Forestry and Grassland Bureau of Alxa Left Banner, the Forestry and Grassland Bureau of Alxa Right Banner, and the Forestry, Grassland and Water Supplies Bureau of Alxa High-tech Industrial Development Zone in Inner Mongolia. By the end of 2020, a total of 65.58 million psammophytes represented by suosuo (covering an area of 91,836 hectares) have been planted in the key ecological area of Alxa through the project of 100 Million Suosuo. A total of 44 activities, including visits by donors, exchanges with scientific research institutes, summer internship programs for college students and nature education classes, have been carried out with 1,085 entries of participation.



■ "100 Million Suosuo" Project Area

02 | Groundwater Conservation

In 2020, the water-saving millet was planted in an area of 289 hectares with the participation of 135 farmers from seven villages and a total output of 1,428 tons, and over 2.16 million cubic meters of groundwater were saved. By the end of 2020, the water-saving millet has been planted in 1,914 hectares in total with 688 farmers participating in the planting, and the total volume of saved water reached more than 14.3 million cubic meters. On the premise of rational use of groundwater, the project actively explores new environment-friendly agricultural development models. It helps farmers broaden their income channels to achieve groundwater protection and growth of farmer's income ultimately.



■ Groundwater Conservation

03 | Ulan Buh Eco-Education Base

In 2020, "Ulan Buh Eco-Education Base" completed the transfer of 6,000 mu of rural land through cooperation with the government, receiving full recognition from the government and all circles. In addition, during the Review Meeting on Planning of Vegetation Restoration and Protection Project in Yellow River's Upper Reaches Based on *Development and Planning of SEE Vegetation Restoration and Protection Project* (i.e., Suosuo+) held on December 7, in-depth discussions and exchanges on Ulan Buh large-scale ecological and natural education project were carried out.



■ Review Meeting on Planning of Vegetation Restoration and Protection Project in Yellow River's Upper Reaches

04 | Shirenwan Wetland Conservation

In 2020, the project team of Shirenwan Wetland Conservation finished constructing the birdwatching pavilion, birdwatching corridor, and plank road. With the legislation of wetland protection in Hohhot as the focus, LAN Feng, deputy director of the People's Congress of Hohhot, led the legal group to hold a forum on wetland protection legislation with Swan Goose Wetland Conservation Association. In addition, the Association, together with Fleeting Time Environmental Protection Social Practice Organization, held a number of nature education activities to secure the participation of more children, parents, and families and to arouse their attention to ecological protection.



■ Promotion and Education of Shirenwan Wetland Conservation

Member Engagement

○ The Theme Activity in Celebration of SEE's 16th Anniversary and the 2nd Green Development Conference

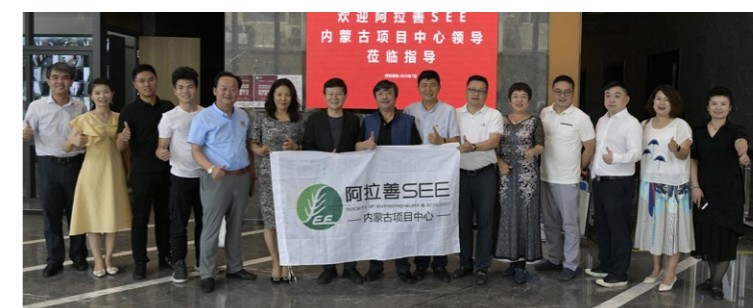
In 2020, Inner Mongolia Project Center and local government jointly organized two large-scale environmental protection promotion events, namely the "Heaven-like Alxa in Beautiful China" on World Environment Day & Theme Activity in Celebration of the 16th Anniversary of SEE and the 2nd Green Development Conference of Inner Mongolia. The events promoted the cooperation between nonprofits and the government, strengthened the connection with the government, and received the support of the Party committee and the government of the autonomous region. Thus laid a political foundation for the development of environmental nonprofits and communication.



■ The 2nd Green Development Conference of Inner Mongolia

○ Member Engagement and Communication

In 2020, Inner Mongolia Project Center organized and participated in over 20 environmental protection activities and conferences, and held over 10 member activities and institution inspection and social activities. During the Tencent 99 Giving Day, the Center's member entrepreneurs brought in 43,220 entries of support through active participation.



■ Visits and Exchanges

○ Turnover of the Working Committee and Election of Members' Representatives

On September 25, Inner Mongolia Project Center held the Election of the 3rd Working Committee and the 1st Term of Members' Representatives, which were thus elected.

Working Committee Members of Inner Mongolia Project Center

2017-2020 (the 2nd term)

Chairman CHANG Futian
 Vice Chairman and Secretary General ZHOU Yubin
 Vice Chairmen XI Shusen | FAN Junmei | ZHU Haigen | WEI Jingxing | XUE Chao
 Deputy Secretary General JIAN Mengyao

2020-2023 (the 3rd term)

Chairman CHANG Futian
 Vice Chairman and Secretary General ZHU Haigen
 Vice Chairmen XUE Chao | WU Kuisheng | FAN Junmei | XI Shusen | ZHOU Yubin
 Executive Vice Chairmen FENG Haotian | JIAN Mengyao
 Deputy Secretaries General ZHANG Jun | YU Jinghui



Anhui Project Center

Established in December 2016, Anhui Project Center focuses on “Ecological Conservation of Anhui Section of Yangtze River” and “Wetland Biodiversity Protection in Hefei”. It has formed a routine of “two bases, three events, three contests, one exhibition and one fundraiser”. Its member entrepreneurs would encourage local environmental organizations, communities, the public and volunteers to participate in ecological conservation and protect clear water and green mountains of Anhui under the guidance of the local government while promoting green development of their own companies. As of the end of 2020, the Center has 16 members.

Project Progress

01 | Establishing the New Mode of Wetland Conservation with Social Participation

In 2020, in order to facilitate the application for International Wetland City Accreditation by Hefei, Anhui Project Center attached great attention to the restoration of ten wetlands in Huanchao Lake. Led by the local forestry authority, the Center established a new model of wetland conservation with social participation in Anhui.

By the end of the year, with the social participation mode, the Center has achieved remarkable results: finishing the compilation of *Manual of Common Birds in Hefei*, which is suitable for the public to read; holding “SEE Nature” Wetland and Biodiversity Image Exhibition Tour throughout the year; organizing the 4th Anhui Nature Carnival (a large outdoor theme activity); establishing sustainable and extendable Nature Education Center in Hefei Botanical Garden; holding the Ecological and Economic Forum of “Wetland and City” and the Public Welfare Party of Co-building Ecological Civilization; and developing an online course relating to the promotion of harmonious coexistence of human and nature.



“SEE Nature” Wetland and Biodiversity Image Exhibition Tour



Egrets in Chaohu Lake Wetland

©DU Huazhu

02 | Ecological Conservation of Anhui Section of Yangtze River Launched

In response to Yangtze River Coordinated Protection policy and for protecting the ecology of Anhui Section of Yangtze River, the Center officially launched the project of “Ecological Conservation of Anhui Section of Yangtze River” on Tencent Public Welfare Platform on August 26. With ecological and environmental problems in Yangtze River Basin and Huaihe River Basin in Anhui Province, the project takes the conservation of habitats and endangered aquatic species (represented by finless porpoises) as leverage for promoting the transformation of fishermen’s livelihood through the ecological investigation into the current situation of aquatic species and encouraging diversified entities to participate in the ecological protection of Anhui Section of Yangtze River by supporting local environmental protection groups to carry out ecological protection actions beneficial to Anhui Section of Yangtze River.



Activity held by Finless Porpoise Coffee Experiential Hall

03 | Fundraising and Communication on 99 Giving Day

During “99 Giving Day”, Anhui Project Center brought in the participation of 20,000 entries for “Ecological Conservation of Anhui Section of Yangtze River”. Melyshop, one of the Center’s member enterprises, encouraged its senior executives to donate for public welfare activities initiated by the Nature Education Center and led 30 beauty brands to advertise public welfare activities on LED screens and ground stickers of 1,000 shops nationwide. Gujing Group, also a member enterprise, offered seven outdoor LED advertising screens in popular supermarkets, with a total viewership of about 100,000.



Offline Ad of “99 Giving Day”



Melyshop in Action on “99 Giving Day”

Member Engagement

○ Visits and Exchanges

In 2020, Anhui Project Center paid visits to Fujian Project Center, Hubei Project Center and the 8th Governance Team respectively for discussions and view exchanging with them on the development of project centers and project implementation.



Visits and Exchanges

○ Turnover of the Working Committee and Election of 1st Term of Members’ Representatives

On September 26, Anhui Project Center held the Election of the 2nd Working Committee and the 1st Term of Members’ Representatives, which were thus elected.



Turnover of the Working Committee and Election of 1st Term of Members’ Representatives

Working Committee Members of Anhui Project Center

2016-2020 (the 1st term)

Chairman YU Xiaoxia
Vice Chairman and Secretary General WU Qinglin
Vice Chairmen QIAN Jin | YANG Ming | ZHANG Youji | YU Dayong | HU Hao | WANG Benjian
Deputy Secretary General HUA Qingmei

2020-2023 (the 2nd term)

Chairman YU Xiaoxia
Vice Chairman and Secretary General WU Qinglin
Vice Chairmen HU Hao | HUA Qingmei | WANG Quanjun | YANG Ming | YU Dayong
Deputy Secretaries General WANG Benjian | ZHANG Youji



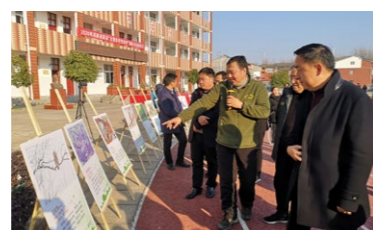
Henan Project Center

Established on January 12, 2017, Henan Project Center has rallied entrepreneurs from Henan to environmental protection in the Central Plains Region; and focused on environmental projects such as "Great Bustard Go Home" and Nature Education. As of the end of 2020, the Center has 13 members.

Project Progress

01 Joint Action to Help "Great Bustard Go Home"

In 2020, Bring Great Bustard Home: Biodiversity Conservation Photography Exhibitions and Lectures were launched in four places (namely, Natural History Museum in Zhengzhou, Chenqiao Wetland in Fengqiu of Xinxiang, Bianjing Park in Kaifeng and Suhe Town in Xinxian of Xinyang) with four exhibitions for 60 days in a row and seven expert lectures on biodiversity conservation.



Great Bustard Go Home: Biodiversity Conservation Photography Exhibition



Great Bustard Go Home: Biodiversity Conservation Lecture

Meanwhile, the survey project of overwintering of eastern Great Bustard (*Otis tarda*) population was carried out, and 1,655 bustards were recorded. Rosefinch Society, the project executor, collected and compiled articles by bird watchers, scholars and reserve workers who participated in the investigation and published *Album of China Bird Observation: Great Bustard*.



Great Bustards ©The survey group of overwintering of eastern Great Bustard population

In addition, Green Future Environmental Protection Association in Changyuan County, another project implementer, removed more than 30 bird nets, helped law enforcement agencies to capture six poachers, expelled over 30 poachers/times, confiscated and disposed of over 10 sets of illegal fishing tools, and assisted in volunteers of Kaifeng in discovering one poisoning case in Zhongmou Yellow River Wetland and reporting it to the police.

02 Nature Education in Campus

Within the year, Henan Project Center finished 36 nature education lessons featuring nature arts and crafts, nature games and environmental dramas in three schools with the student participation of 4,000 entries; held four nature-based science popularization lectures with the student participation of 300 entries; and completed 12-weekend nature exploration lessons with the student participation of 350 entries.



Nature-based Science Popularization Education

03 Green Starters Review

On October 28, the Green Starters Review of Henan Project Center was held in Zhengzhou. All of the three participants passed the review and would receive 210,000 yuan from the Center.



Green Starters Review

04 Fundraising and Communication on "99 Giving Day"

During "99 Giving Day", Central China and Banu Hotpot, member enterprises of Henan Project Center, respectively launched matching gift programs for *Sub-project of Free Flying Wings: Yellow River Wetland Conservation Action*; the Center's member HUANG Hongliang donated to GUT projects; and members including WANG Hening, SUN Hongmei and QIN Fei actively participated in the donation.



Henan Project Center Participated in "99 Giving Day"

Member Engagement

Blue Sky Air Quality Press Conference

At the beginning of 2020, the project team of "A Glance at Zhengzhou Air Quality", a Green Starters partner funded by Henan Project Center, held the 2019 Blue Sky Air Quality Zhengzhou Press Conference in Press Conference Hall of Zhongyuan FU Tower in Zhengzhou, and released high-definition pictures on air conditions in five major landmarks of Zhengzhou throughout the year. SUN Hongmei, Vice Chairman of the Center, attended and addressed the conference on invitation and advocated the participation of the whole society in making the sky bluer.



Blue Sky Air Quality Press Conference

Henan Provincial Department of Ecology and Environment Held a Forum for Environmental Protection Organizations in Henan Province

On May 20, Henan Provincial Department of Ecology and Environment held a forum for environmental protection organizations in Henan Province. WANG He'ning, Vice Chairman of the Working Committee of Henan Project Center, attended the forum and mainly introduced the efforts and contributions made by SEE Conservation in China's ecological and environmental protection and shared information on projects funded by Henan Project Center within Henan Province; he also briefed the audience on actions taken by SEE members to fight Covid-19 pandemic, which received recognition and praise from the government and environmental protection organizations.



Wang He'ning, Vice Chairman of Working Committee of Henan Project Center, addressed the Forum for Environmental Protection Organizations in Henan Province.

Election of the Working Committee and Members' Representatives

On September 29, Henan Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



Election of the 2nd Working Committee and the 1st Term of Members' Representatives

Working Committee Members of Henan Project Center

2017-2020 (the 1st term)

Chairman DU Zhongbing
Vice Chairman and Secretary General LI Hua
Vice Chairmen HUANG Hongliang | HAI Shujie | SUN Hongmei | WANG He'ning
Deputy Secretary General WANG Guoping

2020-2023 (the 2nd term)

Chairman LI Xinhua
Vice Chairman and Secretary General YIN Ning
Vice Chairmen DU Zhongbing | HUANG Hongliang | YU Yiding | SUN Hongmei | WANG He'ning



Shanxi Project Center

Established on July 29, 2017, Shanxi Project Center focuses on North China Leopard (*Panthera pardus fontanierii*) Habitat Conservation, Shanxi Nature Education, etc. As of the end of 2020, the Center has 14 members.

Project Progress

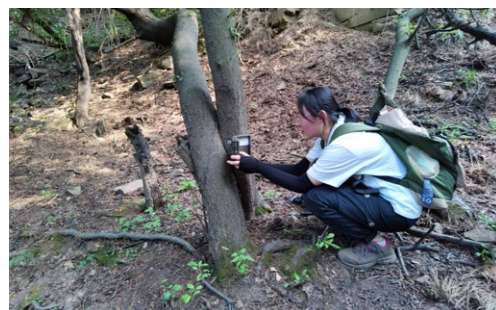
01 Co-Sponsoring the CFCA "Take Leopard Home" Project

In 2020, Shanxi Project Center and North China Project Center continued to fund the "Take Leopard Home" project, reached strategic cooperation with Heshun County government on protection, and built a structure of "government-community-environmental protection public welfare organization", so as to promote the in-depth implementation of patrol, anti-poaching, rescue, investigation, etc.

During the year, they completed source population survey on North China leopard (*Panthera pardus fontanierii*) in Taihang Mountain to provide a scientific basis for the "Take Leopard Home". At the same time, Pingyao Nature Education Base was established to improve the scientific research, planning and implementation ability of the project team. Survey of mammals and assessment of key habitat types in the northern section of Taihang Mountain to Yanshan Mountain (corridor nodes) were completed, information sharing and feedback mechanism with government departments were built, and volunteers' professional ability was improved to engage them in the project in a more efficient manner.



Field investigation



Debugging the infrared camera

02 Green Starters Review

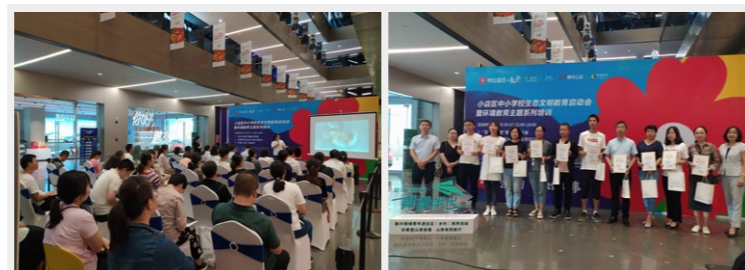
On August 26, 2020, Shanxi Green Starters Review was held in Taiyuan. A total of eight institutions entered the review process and six of them were approved to be 2020 Shanxi Green Starters. During this review, Coshare Environment, one of the 2019 Green Starters, finished its interim report.



The spot of Green Starters Review

03 Fundraising and Communication on 99 Giving Day

During the "99 Giving Day", Shanxi Project Center invited member enterprises and partners to participate in the fundraising activity for public welfare projects of "Green Starters in Shanxi". By initiating online donations with the help of enterprises and via channels such as offline activities, online advertising and network promotion, the Center was favored by 4,498 gestures of participation and support, thus contributing to the public welfare undertakings of Shanxi.



Participation in "99 Giving Day" activities

Member Engagement

Beautiful China, I'm a Doer-Environmental Spring Festival Gala

On January 5, 2020, under the guidance of Shanxi Provincial Department of Environmental Protection and CYL Provincial Committee, co-hosted by the Publicity and Education Center of the Provincial Department of Environmental Protection and Taiyuan Environment Protection Bureau, and organized by the Shanxi Project Center of SEE and Taiyuan Mengya Environmental Association, the 2020 "Beautiful China, I'm a Doer" Environmental Spring Festival Gala was held in Taiyuan Youth Palace Performing Arts Center. With a theme of eco-civilization development, the Gala invited environmental protection ambassadors from the literary and art circles to perform on the same stage in the hope of arousing public awareness of and participation in environmental protection.



The performance scene of "Beautiful China, I'm a Doer"

Recording a MV on Environmental Protection

In order to mobilize the whole society to participate in the construction of eco-civilization, Taiyuan Bureau of Ecology and Environment shot the MV of *Making China More Beautiful* and called on the public to protect the ecological environment together. Members of Shanxi Project Center and representatives from the environmental protection system, public welfare organizations, volunteers and other parties joined in the shooting and sang for great ecological and environmental nonprofit activities.



Shooting the MV of *Making China More Beautiful*

Visits and Exchanges

Shanxi Project Center held an exchange activity in its member enterprise to strengthen the exchanges among members, Shangfeng Technology, on May 11. During the activity, member entrepreneurs shared their experience on green sustainable development and made suggestions for local environmental protection projects.



Visits and exchanges with Members of Shanxi Project Center

Election and New Projects

On August 27, the Election of the 2nd Working Committee of Shanxi Project Center (hereinafter referred to as the Working Committee) was held in Taiyuan, Shanxi. Chairman AI Luming, Council Member SUN Lili, Supervisor KONG Na, Charter Committee Member XIAO Zhiyue and General Secretary ZHANG Li of SEE Conservation attended and witnessed the Election; on September 23, the 1st term of members' representatives was elected; on November 26, the Center held the 1st Meeting of its new Working Committee, at which the projects of North China (Pingyao) Mountain Ecological Conservation Museum and Jinyang Lake Education Base were confirmed.



Election of the 2nd Working Committee

Working Committee Members of Shanxi Project Center

2017-2020 (the 1st term)

Chairman WEN Shuangwei
Vice Chairman and Secretary General SUN Hongxia
Vice Chairmen MENG Xinli | BAO Chuantong | LIANG Weishan | FENG Guoqiang | BAI Jie
Deputy Secretary General YOU Jing

2020-2023 (the 2nd term)

Chairman LIANG Weishan
Vice Chairman and Secretary General SHI Ya'nan
Vice Chairmen WEN Shuangwei | MENG Xinli | FENG Guoqiang | SUN Hongxia | YIN Daiwei
Deputy Secretary General XIONG Bing



Fujian Project Center

Established on September 23, 2017, in Fujian, Fujian Project Center has been devoted to environmental topics of mangrove wetland conservation, business environmental risk control, bird conservation, public nature education and cultivation of environmental organizations. It supports the development of environmental organizations with funding and resources and facilitates the implementation of projects. As of the end of 2020, the Center has 17 members.

Project Progress

01 "Jingcao Carnival" Xiamen Station

On January 1, 2020, The Sea Admits Hundreds of Rivers: Jingcao Carnival Xiamen Station was held in Xiamen Horticultural Expo Garden. During the event, 200 wonderful ecological photos were exhibited, and six ecological celebrities made their appearance. In addition, there are activities including vivid stories on natural protection, interesting parent-child running, public welfare fair and environment-themed music concert. These attracted attention and participation of nearly one thousand citizens and tourists and immersed them in a wonderful experience.



■ "Jingcao Carnival" Xiamen Station

03 Bird Monitoring and Data Processing in Quanzhou

In 2020, Fujian Project Center carried out the project of Bird Monitoring and Data Processing in Quanzhou, during which the project team organized two patrol activities for bird conservation, six bird-related popular science lectures, five bird conservation research activities and one theme activity of "Fujian Wildlife Protection Promotion Month", influencing nearly 10,000 people. Meanwhile, the project team conducted 10 activities of bird monitoring. And according to the analysis of the monitoring results: Since August 2020, 10,999 birds of 57 species have been observed on the sampling line of Quanzhou Bay; in addition, 10 species of birds were also observed at the sampling point.



■ Bird data monitoring in Quanzhou

02 Bird Monitoring and Data Processing in Quanzhou

In 2020, Fujian Project Center carried out the project of Bird Monitoring and Data Processing in Quanzhou, during which the project team organized two patrol activities for bird conservation, six bird-related popular science lectures, five bird conservation research activities and one theme activity of "Fujian Wildlife Protection Promotion Month", influencing nearly 10,000 people. Meanwhile, the project team conducted 10 activities of bird monitoring. And according to the analysis of the monitoring results: Since August 2020, 10,999 birds of 57 species have been observed on the sampling line of Quanzhou Bay; in addition, 10 species of birds were also observed at the sampling point.



■ "Jingcao Carnival" on campus

04 Child Care on Tern Breeding Sites at Simuyu

In 2020, the child care action was carried out in Simuyu, referring to scientific research and conservation activities like monitoring, patrol, habitat restoration and population inducing to create a suitable breeding ground for Chinese Crested Tern (*Thalasseus bernsteini*) and other terns. In the year, 3 new solar monitoring probes have been installed, and about 200 square meters of miscellaneous shrubs have been removed. Grass-proof cloth and gravels were laid in an area of about 60 square meters.



■ Installing solar-powered monitoring cameras

05 Advocating Mangrove Wetland Conservation

Through a painting competition with a theme of mangrove for children, the project team collected nearly 100 paintings created by children nationwide, among which 26 were selected for public voting and expert evaluation. And 13 of them were awarded the special, first, second, and third prizes respectively, and the other 13 were granted excellent prizes. All of the prize-winning creations have been made into a calendar.



■ Exhibition of children's paintings

06 Green Starters Review

In 2020, according to the Green Starters Review results of Fujian Project Center, another five Green Starters from Fujian would receive the funding, namely China Nature Education Network (Shenzhen Laifu Cultural Creativity Co., Ltd.), Dongshan Marine Conservation Volunteer Association, Fujian Shitanji Biology Research Center, Fujian Marine Ecological Civilization Promotion Association and Fuzhou Hope Service Center.



■ 2020 Green Starters Review

Member Engagement

Environmental Exchange Meeting

On July 7, Fujian Marine Ecological Civilization Promotion Association and Fujian Environmental Protection Society visited Fujian Project Center, and had multi-dimensional exchanges and communication on the implementation and promotion of environmental protection projects with the Center.



■ Fujian Marine Ecological Civilization Promotion Association visited Fujian Project Center

Turnover of the Working Committee and Election of Members' Representatives

On September 22, Fujian Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



■ Visit to Wuyuan Bay Wetland Park and Heyuan Community

Visit to Wuyuan Bay Wetland Park

On November 17, the working committee and members of Fujian Project Center and Xiamen Birdwatching Association visited Wuyuan Bay Wetland Park and its core protected area to study the plan of carrying out nature education activities in the two places; they also visited Heyuan Community Service Center to have a discussion on future cooperation.

Working Committee Members of Fujian Project Center

2017-2020 (the 1st term)

Chairman XIANG Lei
Vice Chairman and Secretary General QIU Yitian
Vice Chairmen LI Zhenfeng | WANG Zhixin | CHEN Wenjie | XUE Yuxiang | HUANG Xiuhua | XIAO Yingzhuo
Deputy Secretary General YANG Xu

2020-2023 (the 2nd term)

Chairman XIANG Lei
Vice Chairman and Secretary General LI Zhenfeng
Vice Chairmen LIN Yi | QIU Yitian | XIAO Yingzhuo | YANG Xu | ZOU Xu

Shandong Project Center

Established in December 2017, Shandong Project Center encourages entrepreneurs to focus on local environmental issues and prioritize environmental protection issues such as pollution control, marine protection, biodiversity conservation, Yellow River protection, nature education and development of nonprofit environmental industry. As of the end of 2020, the Center has 23 members.

Project Progress

01 Leave No Trace Nature Education

Sponsored by Shandong Project Center and initiated by Leave No Trace (LNT), the project of Leave No Trace Nature Education is divided into six major parts, including LNT Session, Waste Sorting Class, Outdoor Birdwatching Activity, Surrounding Nature Class and LNT Environmental Instructor Training. In 2020, LNT carried out 160 environmental actions in many cities, with the participation of about 6,000 entries and a total duration of 319 hours.

Meanwhile, online courses for the whole country were launched, with a total viewership of 200,000. Among the courses, "Ten Rules Should be Followed by Citizens" was selected as the "Best Case of Public Participation" by the Department of Ecological Environment of Shandong Province in 2020; Young River Chiefs won the Top 100 Award and Resource Coordination Award in China Public Welfare Contest jointly sponsored by eight departments including the Ministry of Civil Affairs and the State-owned Assets Supervision and Administration Commission of the State Council.



■ LNT Nature Education

02 Protect Xiaoqing River

Protect Xiaoqing River is sponsored by Shandong Project Center and jointly implemented by Shandong Environmental Foundation, Green Shandong in Jinan, Green Ribbons in Zibo and Blue Sky in Shouguang. The project team of 2020 Protect Xiaoqing River II initiated river protection activities with public participation such as "Random Video Shooting/ Snapshot" to reduce direct sewage discharge and arouse public attention to ecological environment; submitted two reports on research of artificial wetlands and natural wetlands in Xiaoqing River Basin and made two policy suggestions; released eight reports on observation of surface water quality in Xiaoqing River Basin; and also held workshops, photo exhibitions, outdoor classes and online activities to enhance public attention and participation.



■ Protect Xiaoqing River Action

03 Clean Ocean Campaign

Clean Ocean Campaign is a marine ecological conservation project jointly launched by Shandong Project Center, Shandong Environmental Foundation and local environmental nonprofits. The project team of Clean Ocean Campaign I, with two major topics of coastal terrigenous pollutants in Shandong and clean beaches & nature education as its focuses on, established a marine protection network in Shandong, covering seven coastal cities; and compiled *Regulations on Marine Waste Monitoring for Volunteers* and organized corresponding training.



■ WE Blue Coastal Line Waste Investigation

04 Fundraising and Communication on "99 Giving Day"

During the three days of "99 Giving Day", Shandong Project Center participated in "Protect Xiaoqing River III" and "Environmental Classroom at Home", which boasted the participation of 8,961 entries in total.

Member Engagement

Investigation into Ecological Governance of Coastal Saline and Alkaline Land

From May 9 to 10, Shandong Project Center organized members to visit the coastal demonstration forest base of "National South Mangrove and North Tamarisk" in Weifang Coastal Economic and Technological Development Zone to investigate ecological governance of saline-alkaline land; to explore and exert the role of mangrove and tamarisk (*Tamarix ramosissima* Ledeb) in ecological governance of saline and alkaline land; and to discuss the ecological, economic and social benefits of cultivating *Cistanche tubulosa*.



■ Visits to and exchanges with Weifang Coastal Economic and Technological Development Zone

Visits to Enterprises

In 2020, Shandong Project Center successively visited Weifang Jiashi Industrial Park, Dongping Foshan Shengjing Project, Shandong Yongfang Daily Necessities Co., Ltd. of Dongshun Group as well as other member enterprises and projects. It also inspected "Yellow River Ecological Civilization Publicity and Education Demonstration Base", and exchanged views on green development and discussed the promotion of environmental protection projects with members.



■ Inspection of Yellow River Ecological Civilization Demonstration Project

Light up the Dawn and Pass on the Dream

On December 24, Shandong Project Center, Qi Cai Construction and Nippon China jointly held the public welfare activity of Light up the Dawn and Pass on the Dream. During the activity, the Center donated 30 sets of books to Pingdu Taqiu Primary School, and delivered lectures on marine, wildlife and environmental protection to the students of Taqiu Primary School.



■ "Light up the Dawn and Pass on the Dream" activity

Turnover of the Working Committee and Election of Members' Representatives

On August 26, the Election of the 2nd Working Committee of Shandong Project Center was held in Qingdao, and a new working committee was thus elected. On September 25, the 1st Meeting of the 2nd Working Committee was held, and the 1st Term of Member Representatives of the Center was elected.



■ Election of the 2nd Working Committee of Shandong Project Center

Working Committee Members of Shandong Project Center

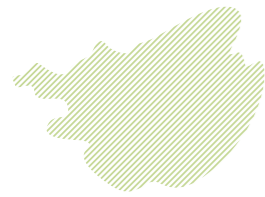
2017-2020 (the 1st term)

Chairman ZONG Yanmin
 Vice Chairman and Secretary General CHENG Zhiming
 Vice Chairmen SUN Zhongwei | QIAO Hui | WU Wei | GUO Cheng | WU Weiyun
 Deputy Secretary General YANG Hui

2020-2023 (the 2nd term)

Chairman GUO Cheng
 Vice Chairman and Secretary General WANG Chao
 Vice Chairmen ZONG Yanmin | LI Xiaoqiang | JIN Haiting | LI Xinhua | LIU Zhe
 Deputy Secretaries General CHENG Zhiming | GUO Qiang | GUO Shu

Guangxi Project Center



Established in January 2018, Guangxi Project Center is dedicated to local ecological protection and natural education in Guangxi; focuses on "biodiversity conservation in karst region", "coastal wetland conservation in Beibu Gulf" and "public nature education" and strives to enhance its three brand projects, namely "White-headed Langur (*Trachypithecus leucocephalus*) Conservation and Qunan Community Sustainable Development", "Fangchenggang Mangrove Wetlands Conservation" and "Guangxi natural science popularization lecture". Meanwhile, it pays attention to the cultivation of environmental nonprofits in Guangxi and aims at providing a platform for social protection and resource integration with the participation of government departments, entrepreneurs, scientific institutions and universities, environmental nonprofits and the public. As of the end of 2020, the Center has 26 members.

Project Progress

01 Qunan Community Conserved Area of White-headed Langur

In 2020, Guangxi Project Center, through cooperation with BRC, completed the survey into mammals and natural resources in Qunan Community protected area, and compiled *Survey Report on Natural Resources in Qunan Community*. In collaboration with Peking University and Guilin University of Technology, it researched on the population sociology and ecological corridor of white-headed black langurs (*Trachypithecus leucocephalus*).



Guangxi Community Conserved Area Alliance Conference

In addition, the Center held multiple activities and meetings on community self-governance capacity building and training and co-management of nature observation, which greatly improved self-governance capacity and communication mechanism of the community.

In terms of nature education, the Center launched over 20 nature education activities, entertaining more than 400 visits; and brought various resources to Qunan, which directly facilitated investment of nearly 3 million yuan in the construction of sewage treatment system, nearly 200,000 yuan in public toilets and 3 million yuan in projects for rural vitalization.



Project site selection

02 Fangchenggang Coastal Wetland Conservation

In 2020, Dongwan Wetland Park received PPP (Public-Private Partnership) approval, finished PPP market test, and passed joint evaluation and examination on qualitative assessment and financial affordability. During the year, Guangxi Project Center completed the work plan and on-site investigation of Shatanjiang Mangrove Ecological Restoration Project in Dongwan Wetland Park, carried out background pre-survey on biodiversity with assistance of experts in plants, benthos and birds, and funded research on the impact of human disturbance on Shanxin Sand Island and surrounding coastal waterfowls and the pre-survey of surrounding communities.

In terms of communication, People's Daily (Overseas Edition) reported on the importance of Shanxin Sand Island and the major consensus reached at the multi-party Seminar on Shanxin Sand Island.



Background survey on mangrove biodiversity

03 Public Nature Education

In 2020, Guangxi natural science popularization lecture has carried out 41 nature-related popular science lectures in 10 regions and eight online lectures; meanwhile, held 42 popular science activities in 40 campuses in rural and urban areas, 25 outdoor observation activities and three photo exhibitions with the participation of over 11,000 entries in total.

In 2020, Guangxi Project Center and BRC, together with other organizations, launched the project of Nanning Urban Nature Explorers through Citizen Science. By December 31, 22 biodiversity surveys have been carried out in nine urban green spaces of Nanning, with a total of 2,551 pieces of species-related data recorded.

In terms of ability improvement of the working staff in nature reserves, the Center cooperated with Guangxi Forest Resources and Ecological Environment Monitoring Center to improve the ability of key personnel in nature reserves; they held an ability training class for the lecturers in nature reserves and developed over 20 lecturers in total, thus enhancing their teaching and training abilities.



Guangxi natural science popularization lecture Chongzuo Leg



Nature observation activity

04 Green Starters Review Facilitated Development of Environmental Nonprofits in Guangxi

On July 17, after on-site review and discussion conducted by the Center, three organizations, namely Guangxi Environmental Federation, Better Blue GUANG XI and Haikou Ailan Environmental Service Center, were approved to be the 2020 Guangxi Green Starters.



2020 Guangxi Green Starters Review

Member Engagement

The First Guangxi Ecological Environment Public Interest Litigation Seminar

On September 29, "Guangxi Ecological Environment Public Interest Litigation Seminar" was jointly held by the 8th Inspection Department of People's Procuratorate of Guangxi Zhuang Autonomous Region and the Guangxi Project Center. At the seminar, an effective communication mechanism regarding public interest litigation and supervision and law enforcement was rendered for civil nonprofits and the public.



Guangxi Ecological Environment Public Interest Litigation Seminar

Turnover of the Working Committee and Election of Members' Representatives

On September 21, Guangxi Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



The 2nd Working Committee and the 1st Term of Members' Representatives were elected

Working Committee Members of Guangxi Project Center

2018-2020 (the 1st term)

Chairman LEI Xiang
 Vice Chairman and Secretary General YANG Cheng
 Vice Chairmen XIE Shangming | HUANG Weiying | LIANG Wenhong | ZHAO Biao | ZHANG Yu
 Deputy Secretary General MAO Zhihui

2020-2023 (the 2nd term)

Chairman LEI Xiang
 Vice Chairman and Secretary General YANG Cheng
 Vice Chairmen XIE Shangming | MAO Zhihui | LIANG Wenhong | WU Wensheng | ZHANG Yu
 Project Consultant XIA Liyun



Sichuan Project Center

Established in April 25, 2018, Sichuan Project Center revolves around biodiversity in Sichuan and focuses on the topic of Panda and its habitat. Based on demonstration of scientific conservation and consolidation of strengths of businesses, government and scientists, it launched several ecological and environmental protection projects including "Bring Pandas Home", "Best Rangers in Sichuan", and "Felidae Conservation in Xinlong County". It has also supported and helped six local environmental organizations to develop and grow. As of the end of 2020, the Center has 18 members.

Project Progress

01 Bring Pandas Home

From March to September 2020, the "Bring Pandas Home" project completed the monitoring of the growth and regeneration of bamboo, and the monitoring of small animals in giant pandas' habitats in 6 plots. On April 11, during the investigation of bamboo in Yangchagang, traces of feeding activities of wild giant pandas were detected in the plot. Combined with the previous investigation results, the freshness of feces and the judgment of residual bamboo branches, we could see that the panda had recently foraged in this area. This discovery indicates that signs of pandas' activities had emerged in the dense bamboo forest originally without their access, and that the project's experiment on habitat improvement has achieved initial results.

In addition, the center completed the data collection and relocation works of infrared camera in bamboo sample plots, processed a total of 16,287 infrared data and collected 1,001 wildlife data. In addition, more than 900 mu of giant panda habitat in Nibashan area was reconstructed, and more than 500 mu of giant panda habitat in Paocaowan area were cleared.

16,287 1,001

● infrared data processed ● wildlife data collected

60+ ha **33.33+** ha

● giant panda habitat improved ● giant panda habitat cleaned



■ Monitoring traces

02 Best Rangers in Sichuan

On June 5, Sichuan Project Center, Sichuan Provincial Forestry and Grassland Administration (Giant Panda National Parks Sichuan Administration) and Sichuan Giant Panda Conservation Foundation jointly sponsored the 2nd "Best Rangers in Sichuan" Selection. During the activity, the project team, together with the film crew, visited 12 nature reserves to interview 16 individuals and four teams which were shortlisted for "Best Rangers in Sichuan". On November 28, eight rangers received the title of "Best Ranger" and two teams won the title of "Best Team" at the 1st Forum on Nature Conservation and Sustainable Development in Sichuan Province and the 2nd Best Rangers in Sichuan Selection. Later, online reports on the activity were released, and through cooperation with Xiaomi Corporation, the posters and videos of "Best Rangers" were played on Xiaomi TV, receiving 14 million views.



■ Award ceremony of "Best Rangers"

03 Felid Conservation

To promote the healthy development of felid habitat in Xinlong County, Administration of Forestry and Grassland in Xinlong, Sichuan Project Center and Chengdu Aisiyi Ecology Conservation Center invited a number of experts to jointly complete *Felid Conservation and Management Plan in Xinlong (2021-2023)*. It is planned to establish three community-protecting areas in three years to improve the professional ability of the team on monitoring patrol and protection.



■ Installation of the infrared camera in Xinlong

In 2020, 185 person-times of villagers of Wari and Yimai monitored and patrolled for deforestation, poaching and forest protection and fire prevention. In the area, there were 21 effective monitoring points with infrared cameras, and 7,298 images of birds and mammals were recorded. Among them, there were 4 species of Felidae (leopard cat (*Prionailurus bengalensis*), lynx (*Felis lynx*), leopard (*Panthera pardus*) and snow leopard (*Uncia*)) in 75 photos.

04 Supporting Industry Development

The construction of the nature education school in Mingyue Village, Pujiang County carried out by Chengdu Mingting Cultural Creativity Co., Ltd. and the protection and patrol for aquatic animals (Yangtze River sturgeon) in Jiang'an County carried out by "Jiang'an Sturgeon Dream Nature Conservation Center" were approved at the 9th Green Starters Review of Sichuan Project Center, and would receive a total funding of 300,000 yuan.

The Center offered 40,000 yuan to Green Oxygen Ecological and Environmental Protection Center (the "Blue Defenders") in Jinjiang District of Chengdu to assist it in carrying out supervision on environmental information disclosure of listed companies with excessive emission of key pollutants in Sichuan by taking advantage of big data and in including the enterprises with problems into the Green Oxygen Ovi Database.



■ Inspection in Jiang'an

05 Fundraising and Communication on "99 Giving Day"

During "99 Giving Day", Sichuan Project Center received 145,204 donations in total. Nine member enterprises supported the "Best Rangers" selection. And with the assistance of Chengdu Female Entrepreneurs Association, Chengdu Media Culture Investment Co., Ltd. and 50 shops in Eastern Suburb Memory: Chengdu International Fashion Industrial Park, the Center held "Small Donation Means A Lot Public Welfare Carnival", attracting the participation and support of 5,000 entries.

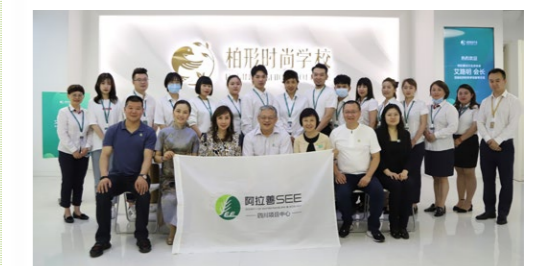
Member Engagement

○ Launching Multiple Member Activities

In 2020, Sichuan Project Center carried out a total of 24 member activities with the participation of 116 entries of its members. The Center participated in TNC Wild Scientific Research and the 2nd Yangtze River Finless Porpoise Promotion Day, visited Guangxi, Hainan and Guizhou Project Centers, joined in project investigation and evaluation, cooperated with local governments to initiate environmental activities, exchanged views with youths from Davos Chengdu Community and took part in activities of SEE Environmental and Philanthropy Institute, thus enhancing communication among members, facilitating their understanding of SEE's environmental mission and performing the responsibility of environmental protection as entrepreneurs.



■ Visit to Ganzi



■ Visits and exchanges of Members

○ Turnover of the Working Committee and Election of Members' Representatives

On September 18, Sichuan Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.

Working Committee Members of Sichuan Project Center

2018-2020 (the 1st term)

Chairman MI Ruirong
Vice Chairman and Secretary General XIAO Nan
Vice Chairmen GUO Mange | HUANG Lezhong | YANY Lu | YANY Mei | DIAO Yuhe
Deputy Secretaries General XIAO Li | FAN Yongjie

2020-2023 (the 2nd term)

Chairman MI Ruirong
Vice Chairman and Secretary General XIAO Nan
Vice Chairmen FAN Yongjie | HUANG Xia | SONG Wenli | XIAO Li | HUANG Lezhong

Chongqing Project Center



Established on May 27, 2018, Chongqing Project Center focuses on the protection of aquatic ecology in the middle and upper reaches of the Yangtze River in response to the national call for Yangtze River coordinated Protection, and has initiated environmental projects such as species protection with Yangtze sturgeons (*Acipenser dabryanus*) and Scaly-sided Merganser (*mergus squamatus*) as flagship species, raptor migration monitoring, and development and practice of natural education courses. As of the end of 2020, the Center has 19 members.

Project Progress

01 | Bring Yangtze Sturgeons Home

In 2020, Chongqing Project Center, aiming at reconstructing/restoring wild population of Yangtze sturgeons and promoting aquatic ecological protection in the middle and upper reaches of the Yangtze River, carried out research on identification and characteristics of the suitable habitats of Yangtze sturgeons in Chongqing section of the Yangtze River; assisted a team of patrol volunteers in guarding Yangtze sturgeons' home, patrolling 31,000 kilometers of water and rescuing eight Yangtze sturgeons and some rare and endemic fish in the Yangtze River.

By the end of 2020, Chongqing Project Center has carried out public environmental education courses on "Bringing Yangtze Sturgeons Home" for 1,400 teachers and students of 18 schools, developed a set of environmental education kit for Yangtze Sturgeons and distributed them to more than 100 nature education institutions, schools and NGOs. In addition, the Center printed *Yangtze Sturgeons Baby's Adventure*, the first picture book of the Yangtze Sturgeons, carried out 13 sessions of parent-child family activities "Journey along the Yangtze River", so as to jointly promote the protection and restoration of the freshwater ecosystem of the Yangtze River.



■ Honghu Fishing Voluntary Patrol Team



■ Amazing Adventure in Yangtze River

02 | Endangered Birds and Habitat Protection

In 2020, Chongqing Project Center, through cooperation with Chongqing Birdwatching Association, proposed a long-term protection strategy and extended the focus from bird protection to habitat conservation; more than 50 scaly-sided mergansers have lived through winter in Chongqing under protection. Now, the investigation has been extended from Qihe River basin to the whole Chongqing, and cooperated with local governments in a close manner.

Chongqing, known as the Mountain City, is a major hub along the migration routes of raptors. In 2020, the Center conducted monitoring on raptors for 120 days. With monitoring on migratory raptors as its priority, the Center actively carried out science popularization and protection publicity activities on the migration of raptors, so as to earn the reputation of City of Eagles for Chongqing.



■ Monitoring on Raptors

03 | Endangered Birds and Habitat Protection

In 2020, the Center supported the opening of Nature Education Center in Xiannv Mountain Forest Park as jointly operated by Nature Bridge, explored the sustainable development of local nature education in the innovative mode of "government + environmental nonprofits + enterprises" and received about 10,000 visits in total.

Meanwhile, the Center also held eight salons on Yangtze River and invited environmental nonprofits, enterprises and experts to share environmental knowledge with audience so as to arouse their attention to biodiversity conservation in the middle and upper reaches of the Yangtze River.



■ Opening of Nature Education Center in Xiannv Mountain

04 | Fundraising and Communication on "99 Giving Day"

During "99 Giving Day", Chongqing Project Center attracted 18,862 donations, cooperated with its member enterprises and volunteers to launch eight public fund-raising activities in internet-famous tourist attractions including Danzishi Old Street in Changjiahui, Shin Kong Place and SM Square, with the reach of 2 million respondents.

In addition, the Center supported "Blue Defenders" Project, and worked with the 4 project centers of Pearl River, North China, Hebei and Liaoning to assist Guangzhou Green Data in developing the pollution prevention database.



■ Fundraising in Emporium during "99 Giving Day"

Member Engagement

○ Visits and Exchanges

In 2020, Chongqing Project Center held six working committee meetings, two strategic review meetings as well as over ten member activities and inspection and communication activities among institutions, playing an important role in enhancing member friendship, supporting the growth of partners, and cooperating and exchanging with other environmental protection centers and institutions.



■ Releasing Yangtze Sturgeons Conservation Plan

○ Turnover of the Working Committee and Election of Members' Representatives

On September 17, Chongqing Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



■ Scene of election

Working Committee Members of Chongqing Project Center

2018-2020 (the 1st term)

Chairman LIU Xin
 Vice Chairman and Secretary General LIU Zhiyong
 Vice Chairmen LING Yanni | GUO Qinglong | LUO Mu
 Deputy Secretaries General WANG Yu | TANG Liangxing | YE Jianyu | ZHANG Zhiguo

2020-2023 (the 2nd term)

Chairman PENG Xueping
 Vice Chairman and Deputy Secretary General LIU Zhiyong
 Vice Chairmen GUO Qinglong | LIU Xin | TANG Liangxing | WANG Yu | ZHANG Zhiguo
 Deputy Secretaries General FU Guanjun | WANG Zhengzhan

Sanjiangyuan Project Center

Established in August 2018, Sanjiangyuan Project Center launched Qinghai Baoyuan Ecological Conservation Center in February, 2019 to facilitate the protection of one of the most important ecological regions in the world. While conducting community-based conservation, the Center has been committed to saving endangered species, conserving grassland and wetland ecosystems, and protecting the water source of 700 million Chinese people. As of the end of 2020, the Center has 26 members.

Project Progress

01 Establish a Community Interaction Network Model

In 2020, Sanjiangyuan Project Center established a community interaction network model on the basis of the original Sanjiangyuan protection action to form and enduringly maintain a corresponding protection network with the existing cooperative institutions and integrate community protection forces, thus extending the coverage of protection from points to areas. The Center has been continuously supporting local institutions to carry out conservation projects such as species conservation, water source protection and community capacity building. It has secured the participation of 108 local environmental organizations and individuals with a newly-added protected area of 4,580 square kilometers and a total protection area of 75,278 square kilometers.

108 local environmental organizations and individuals

4,580 km² newly added protected area

02 The 2nd Grassland Sustainable Management Seminar

From January 6 to 8, Sanjiangyuan Project Center, Qinghai Provincial Forestry and grassland Bureau, Sanjiangyuan National Park Administration, and Shan Shui Conservation Center held the 2nd Grassland Sustainable Management Seminar in Beijing. Experts and practitioners of related fields from the government departments, scientific research institutes and communities exchanged their views with each other and discussed development and challenges of grassland management in the construction process of national park-dominated nature reserves.



■ Grassland Sustainable Management Seminar

03 Investigation into Species at Source of Yellow River Started

Since 2017, the project partner "Plateau Nature Conservancy" has carried out snow leopard (*Panthera uncia*) monitoring in the source region of the Yellow River. In April 2020, the project cooperated with Peking University and Shan Shui Conservation Center to carry out DNA sampling and detection of snow leopard (*Panthera uncia*) population at the Yellow River source. A total of 213 samples of Tibetan fox (*Vulpes ferrilata*), red fox (*Vulpes vulpes*), wolf (*Canis Lupus l.*), pallas's Cat (*Felis manul*), snow leopard and other species were extracted. Next, distribution of each species in this region will be analyzed by biological means.



■ The image of snow leopards captured by the infrared camera set up by the Project Team of Plateau Nature Conservancy

04 Garbage Cleaning by Qinghai-Tibet Green Station at the Yellow River Source

Qinghai-Tibet Green Station is an ecological protection project supported by SEE in the source of Yangtze River. Since May every year, with the increase of tourists and freight vehicles on the Qinghai-Tibet highway, volunteers from the Qinghai Tibet Green Station carry out waste investigation along the Qinghai-Tibet highway. According to statistics, in July 2020, the volunteer team went out to carry out the survey for 18 days, traveled 29 kilometers, and collected 4,679 plastic bottles, 2,550 iron cans, 390 aluminum cans, 98 glass bottles and some other garbage, which were sorted and transported to Golmud for centralized treatment.



■ Volunteers of Qinghai-Tibet Green Station classify the recycled garbage

05 Fundraising and Communication on "99 Giving Day"

During 99 Giving Day, Sanjiangyuan Project Center and 27 member enterprises raised funds for the project. Through forms such as online fundraising and offline promotion, 48 activities were held and favored by the 50,324 gestures of support. All member enterprises have made contributions to the project of "Protect Three Rivers and Origin of All Things" through a multitude of offline promotion activities with special features.



■ Giving Day: offline promotion activity in Dangdai Kinstar Kindergarten

Member Engagement

Remember the Origin of Water While Drinking and Explore Sources of Three Rivers

From August 2 to 7, Phase II the "Remember the Origin of Water While Drinking and Explore Sources of Three Rivers" of 2020 initiated by Sanjiangyuan Ecological Conservation Foundation was launched. The activity was organized and funded by Sanjiangyuan Project Center. A total of 17 SEE members (including eight of the Center) who are keen on the development of Sanjiangyuan took three routes to the sources of Yangtze River, Yellow River and Lancang River to launch ecological protection activities there.



■ Remember the Origin of Water While Drinking and Explore Sources of Three Rivers II

Visit to Project Area

On August 2, a team of entrepreneurs from Free Trade Island and Sanjiangyuan Project Center led by Chairman AI Luming embarked on their journey to sources of three rivers. During the six-day journey, the team successively inspected the Qinghai-Tibet Green Station, Bande Lake Wildlife Monitoring Station and Gangjiaqu Glacier in Geladandong Snow Mountain, learned about the achievements made by Sanjiangyuan Conservation Project, reached the consensus on assisting Green River in publishing *Sanjiangyuan Wildlife Picture Book* and carrying out cooperation on barhead goose (*Anser indicus*) protection and promotion with a view to jointly promoting the protection of species and their habitats in the source areas of the Yangtze River.



■ Sanjiangyuan Inspection Team Visited Qinghai-Tibet Green Station

Turnover of the Working Committee and Election of Members' Representatives

On September 18, Sanjiangyuan Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



■ Turnover of the Working Committee and Election of Members' Representatives

Working Committee Members of Sanjiangyuan Project Center

2018-2020 (the 1st term)

Chairman YU Xiangjun
 Vice Chairman and Secretary General LUO Bo
 Vice Chairmen LUO Zongzhou | DU Xiaoling | WEI Wei | YANG Yijiang | LIU Yazhuo
 Deputy Secretaries General HUA Xue | LIU Xiaolan | AI Tianyi | HU Jun

2020-2023 (the 2nd term)

Chairman DU Xiaoling
 Vice Chairman and Secretary General LUO Bo
 Vice Chairmen LIU Yazhuo | HU Jun | LUO Zongzhou | ZHAO Min | DENG Jingsong
 Deputy Secretary General WEI Wei



Ningxia Project Center

Established in 17 September, 2018, Ningxia Project Center mobilizes entrepreneurs to contribute to protection and improvement of ecological environment in Ningxia, focuses on ecological conservation and nature education, and carries out the projects of "North China Leopard (Panthera pardus fontanierii) and Medium-Large Sized Animal Conservation in Liupan Mountains" and "Nature Education in Campus". Until the end of 2020, the Center has 22 members.

Project Progress



■ North China Leopard monitored

01 Nature Education on Campus

In 2020, Ningxia Project Center carried out the weekly courses of "Nature and Me", and "Dream Drama Club" (a drama performance course with a theme of environmental protection) at Yinchuan No.21 Primary School and Jingbo Secondary School. In addition, the Center held photo exhibitions on China's biodiversity in two primary schools in Yinchuan and five secondary schools in Zhongwei.



■ Interaction between teacher and students at nature education class



■ Students viewing photos at the exhibition

02 North China Leopard and the Medium-Large Sized Animal Conservation in Liupan Mountains

Ningxia Project Center worked with Management Bureau of Liupan Mountain National Nature Reserve, Fudan University and CFCA to conduct research on North China Leopard Conservation in Liupan Mountains. In the ten-year conservation plan, the project team would not only carry out research on and conversation of wildlife, but also explore a new way to achieve the harmony between man and nature.

In 2020, the project team finished the initial construction of infrared camera monitoring network covering the whole nature reserve, conducted three sessions of patrol training, four expeditions of filed work and three drives of data collation. It also accumulated images of diversified wild animals, EDNA samplings and analysis, and continuously explored and improved the mode of investigation into wildlife.



■ Installation of monitoring cameras

Member Engagement

Investigation into Projects and Visits to Enterprises

From 14th to 15th August, Ningxia Project Center organized working committee members to investigate into North China Leopard and the Medium-Large Sized Animal Conservation in Liupan Mountains twice respectively in the project review and implementation periods.

In addition, in order to increase mutual understanding between members, the Center carried out two visits to member enterprises.



■ Collecting samples from streams



■ Visit to Ningxia Zhongfang Nursing Home



■ Li Zhihai (the right one), Chairman of Ningxia Project Center, installing the infrared camera

Turnover of the Working Committee and Election of Members' Representatives

On 26 September, Ningxia Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.

Working Committee Members of Ningxia Project Center

2018-2020 (the 1st term)

Chairman LI Zhihai
Vice Chairmen FANG Lu | CHEN Jiaying | HE Zhongtong | FAN Xuedong | LIU Wenjin
Deputy Secretary General FAN Xuedong

2020-2023 (the 2nd term)

Chairman LI Zhihai
Vice Chairman and Secretary General JIN Yuxi
Vice Chairmen FANG Lu | CHEN Jiaying | HE Zhongtong | LIU Chunxiao | ZUO Shiping
Supervisors HOU Zhibin | CAO Pei
Deputy Secretary General ZHANG Liang



Zhejiang Project Center

Established on October 20, 2018, Zhejiang Project Center gathers member entrepreneurs in Jiangnan, environmental nonprofits and various social forces to promote ecological environmental protection and sustainable development in Jiangnan, takes the lead in exploring community garbage sorting at the source and focuses on Chinese crested tern (*Thalasseus bernsteini*) and its habitat conservation, pollution control and biodiversity protection. As of the end of 2020, the Center has 27 members.

Project Progress

01 Community Garbage Sorting at the Source Pilot Project

In 2020, the Community Garbage Sorting at the Source Pilot Project was carried out in five communities in Xihu District of Hangzhou with the participation of 3,500 households. The pilot communities, including Green Garden, Langui Garden and Dingxiang Apartment, received the titles of Garbage Sorting Demonstration Community of Hangzhou and of Zhejiang respectively. Now, the project has influenced millions of households and has been reported by Zhejiang STV, Qianjiang Evening News and other mainstream media.

In addition, Zhejiang Project Center and the Research Group of Sustainable Behavior of Fudan University studied and collated cases of cities worldwide and learned about the urban domestic waste, policies, characteristics, promotion methods and experience of nine representative cities at home and abroad to compile the first collection of global cases on garbage sorting at the source in China.

5 communities **3500** households **1** collection of global cases



Launch Meeting of a Casebook of Globalcities' Community Waste Sorting

03 Funding Environmental Nonprofits

In 2020, Zhejiang Project Center funded five Blue Defenders, four Green Starters and two GUT partners, involving issues of pollution prevention, nature education, waste management, water resources conservation, marine protection, etc.

02 Saving the Mythical Bird

Saving the "Mythical Bird" Project was jointly launched by Zhejiang Project Center, Chinese Crested Tern Research and Conservation Team of Zhejiang Museum of Natural History and Hangzhou Birds and Ecology Society. By the end of 2020, the project team conducted 167 monitoring and patrol activities in Jiushan Archipelago of Xiangshan County and Wuzhishan Archipelago of Dinghai County and protected an area of 489.45 square kilometers. The maximum number of adult Chinese Crested Terns recorded in Jiushan Archipelago is 76 with 19 chicks successfully hatched; and the maximum number of adult Chinese crested terns recorded in Dinghai District of Wuzhishan Archipelago was 18 with at least five chicks successfully hatched. The population of this "mythical bird" has been effectively restored and grown. The project team finished tern-habitat-related data collection and equipment maintenance, compiled *The Manual of Breeding Tern Social Attractions and Monitoring*, and held project-related forums and on-site investigations on the islands with more than 20 entrepreneur donors.

During "99 Giving Day", the project team of Saving the "Mythical Bird" carried out project promotion and fundraising activities at four landmark shopping centers including Jinsha MEGA of Hangzhou, which was favored by 9,247 gestures of support and achieved the fundraising goal ahead of schedule. The "Mythical Bird: Chinese Crested Terns" WeChat Account released 47 articles and developed series of creative artifacts and Internet communication forms such as table mats, environmental bags and memes.



Successful breeding of the "Mythical Bird" © XIE Yongdong



2020 Green Starters Review

04 Jingcao Biodiversity Carnival Shaoxing Leg

From September 9 to 19, Zhejiang Project Center held GUT Biodiversity Carnival Shaoxing Leg, during which six environmental celebrities delivered speeches to 200 on-site audiences and 51,700 online views.

6 speeches delivered by six environmental celebrities **200** on-site audiences **51,700** online views

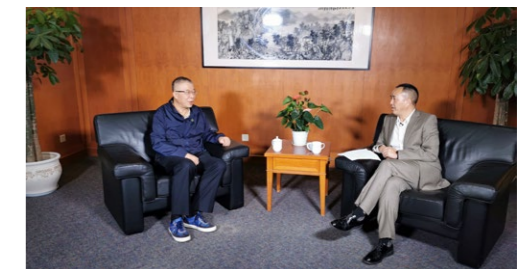


Jingcao Carnival Shaoxing Leg

Member Engagement

"Zhejiang Entrepreneurs: Charm of Responsibility" Interview Series

In 2020, "Zhejiang Entrepreneurs: Charm of Responsibility" Interview Series, with SHOU Bainian (Chairman of Zhejiang Project Center) and XU Yi (Vice Chairman and Secretary General of Zhejiang Project Center) as interviewees, as produced by the Charity Committee of Zhejiang Entrepreneurs Association and planned by Dushikuaibao Public Welfare Organization, popularized entrepreneurship and environmental nonprofit projects of Zhejiang Project Center through media platforms including WeChat, Weibo and Youku.



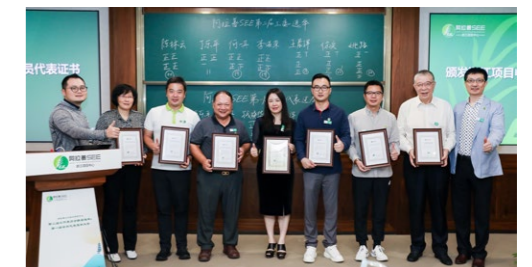
SHOU Bainian (the left one), Chairman of Zhejiang Project Center, in the interview

Cherish the Earth and Live in Harmony Photography Competition

Zhejiang Project Center and Greentown Property Service Group Co., Ltd jointly launched the Cherish the Earth and Live in Harmony Photography Competition with all the owners of Green Town's properties (including commercially renovated properties) as participants. More than 1,000 photos have been received, and 40 winners have been selected by experts judges and the public.

Turnover of the Working Committee and Election of Members' Representatives

On September 27, Zhejiang Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



The 1st Term of Members' Representatives of Zhejiang Project Center

Working Committee Members of Zhejiang Project Center

2018-2020 (the 1st term)

Chairman SHOU Bainian
Vice Chairman and Secretary General XU Yi
Vice Chairmen WANG Yuejiang | CHEN Linyun | HE Yiliang | PAN Baofeng | YAO Lu
Deputy Secretary General WANG Chenhui

2020-2023 (the 2nd term)

Chairman SHOU Bainian
Vice Chairman and Secretary General XU Yi
Vice Chairmen CHEN Linyun | YAO Lu | HE Yibing | LI Hairong | WANG Chenhui
Deputy Secretary General DING Leping



Poyang Lake Project Center

Established on December 16, 2018, Poyang Lake Project Center focuses on conservation of iconic species that reflect ecological conditions of Poyang Lake such as Siberian crane (Leucogeranus leucogeranus), and has been committed to preserving and expanding the food source place for Siberian cranes and supporting international cooperation in Siberian crane conservation. As of the end of 2020, the Center has 22 members.

Project Progress



Siberian Cranes

©ZHOU Haiyan

01 Area of Food Source Place for Siberian Cranes Increased by Three Times

Place of food source is the "Canteen in Winter" for Siberian cranes. In early 2020, the project staff planted 350,000 kilograms of lotus seeds and enlarged the lotus field to 1,050 mu, reaching four times of the original area so as to ensure enough food for Siberian cranes.



Siberian cranes

©ZHOU Haiyan

02 Releasing Fry for Poyang Lake Coordinated Protection

On June 6, "National Fry Releasing Day", sponsored by Yangtze River Fisheries Administration of MARA, organized by Shangrao Agriculture and Rural Affairs Bureau and supported by Yugan Agriculture and Rural Affairs Bureau (Fisheries Administration) and SEE, was held in Yugan County, Jiangxi Province. During the activity, Poyang Lake Project Center organized volunteers to release fry. A total of 14.5 million aquacultured fish of four kinds were released into Poyang Lake.



Media Report on National Fry Releasing Day of "Poyang Lake Coordinated Protection"

Member Engagement

Visit to Nanchang Wuxing Siberian Crane Conservation Area

Siberian crane is a national first-class protected wild animal in China and also a critically endangered species accredited by International Union for Conservation of Nature. Now, there are only about 4,000 Siberian cranes in the world. Every October, 98% of Siberian cranes in the world would fly over a long distance from Siberia to Poyang Lake to spend the winter. The importance of protection of the species is self-evident. On November 8, led by Chair AI Luming, the Working Committee of Poyang Lake Project Center went to Nanchang Wuxing Siberian Crane Conservation Area investigate the status of Siberian cranes in winter in Poyang Lake.



Visit to Nanchang Wuxing Siberian Crane Conservation Area

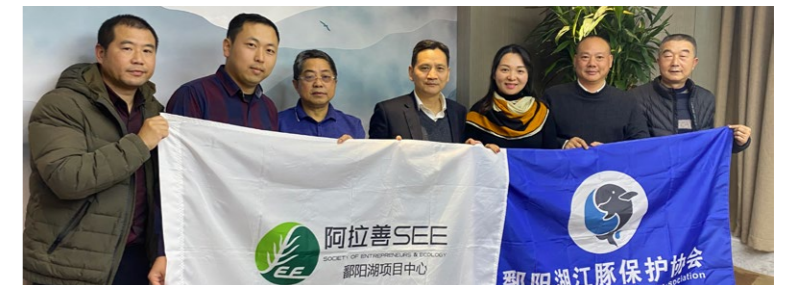
Visits and Exchanges

On November 14, YAN Wei, Vice Chairman of Hubei Project Center and Director of CCF, and some working committee members of Poyang Lake Project Center shared and exchanged their experience on the operation of environmental protection projects and insight into public welfare and environmental protection at Poyang Lake project Center Base adjacent to Nanchang Wuxing Siberian Crane Conservation Area.



Communication on Operation of Siberian Crane Project Base in Poyang Lake

On December 10, at the Working Committee Forum held by Poyang Lake Project Center, JIANG Liyi, Vice Chairman of Poyang Lake Finless Porpoise Protection Association in Poyang County, and TANG Hui, Secretary General of the Association, shared various finless porpoise protection work and ecological protection achievements made in the three years since the establishment of the Association, providing more cases for Yangtze River finless porpoise conservation.



Working Committee Forum

Turnover of the Working Committee and Election of Members' Representatives

On October 11, Poyang Lake Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



Turnover of the Working Committee and Election of the 1st Term of Members' Representatives

Working Committee Members of Poyang Lake Project Center

2018-2020 (the 1st term)

Chairman LIN Yinsun
Vice Chairman and Secretary General ZHONG Hongguang
Vice Chairmen HONG Shouwei | HUA Rongbin | ZHOU Mingsheng | ZENG Nian'gen | ZHENG Guogao
Deputy Secretaries General ZHANG Dengfeng | ZHU Jian

2020-2023 (the 2nd term)

Chairman YU Hongyong
Vice Chairman and Secretary General NIE Hui
Vice Chairmen ZHANG Dengfeng | ZHONG Hongguang | ZHENG Guogao | HONG Shouwei | ZENG Nian'gen



Taihu Lake Project Center

Established on January 5, 2019, Taihu Lake Project Center focuses on environmental issues, sponsors environmental organizations of the Taihu Lake Region, and supports local Green Starters to explore in fields of nature education and garbage sorting. As of the end of 2020, the Center has 29 members.

Project Progress



■ Manshan Island in Taihu Region

01 Qingze Nature Education of Taihu Lake

On September 19, Qingze Nature funded by Taihu Lake Project Center and 27 volunteers completed the voluntary activity of "We Do Physical Examination for Taihu Lake" in East Taihu Lake Ecological Park. This is the first education activity with a theme of Taihu Ecology launched by Qingze Nature for the public.

● August 15 to 16

Participating in 2020 Jingcao Carnival Hangzhou Leg, during which Taihu Lake Biodiversity Jigsaw was highly praised by GUT partners and tutors.

● September 5 to 6

Participating in "Only One Yangtze River" Jingcao Carnival held in Shanghai.

● September 26

Participating in the "Children Friendly Community", during which Taihu Lake Biodiversity Jigsaw was favored by children.

In September, Qingze Nature project team completed the development of 24 nature education courses, and distributed relevant materials to its environmental partners in Taihu Lake and Suzhou after printing; and also carried out two water quality tests and one public lecture to arouse more public attention to and participation in biodiversity conservation of Taihu Lake.



■ Qingze nature education



■ Qingze nature education

24

● R&D of 24 nature education courses

2

● water quality tests

1

● public lecture

02 Garbage Management

On January 10, "Environmental Day in Suzhou Science & Technology Town Foreign Language School" was jointly held by Taihu Lake Project Center, Suzhou Science & Technology Town Foreign Language School and Shanghai Pioneer Environmental Service Center to encourage teachers and students to participate in garbage sorting activity. About 280 teachers and students participated in the activity and about 450 kilograms of garbage was collected. The activity not only assisted participants in improving their knowledge of environmental protection, but also served as an example for ecological environment education in campus.



■ "Garbage Sorting" on campus

Member Engagement

○ Turnover of the Working Committee and Election of Members' Representatives

On September 20, Taihu Lake Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



■ Turnover of the Working Committee and Election of the 1st Term of Members' Representatives

○ Visits and Exchanges

On November 29th, the third meeting and visit of the 2nd Working Committee of the Taihu Lake Project Center went to Suzhou Atesi Sun Power Technology Co., Ltd. to exchange corporate green and sustainable development experience.



■ Visits and exchanges

Working Committee Members of Taihu Lake Project Center

2019-2020 (the 1st term)

Chairman DU Hualiang (Acting Chairman)

Vice Chairman and Secretary General None

Vice Chairmen LU Ruize | WU Wei | ZHU Lifang | JIAO Sheng | ZHANG Yibin | HU Mingjing

Deputy Secretaries General WANG Xiongbin | XUE Fei | LI Zongyang | LING Songting

2020-2023 (the 2nd term)

Chairman LING Songting

Vice Chairman and Secretary General LU Jian

Vice Chairmen HUANG Jin'gen | CHEN Xiao | QU Xiaohua | CHEN Mingyang | XU Xudong

Liaoning Project Center



Established on April 14, 2019, Liaoning Project Center focuses on biodiversity protection and nature education and strives to enhance Synchronous Monitoring and Protection of Dalian Spotted Seals (*Phoca largha*) and Nature School Project, Operation "Fengshan": Conservation and Science Popularization Education of *Taxus cuspidata* (*Taxus cuspidata* Sieb. Et Zucc.) Population as well as Free Flying Wings. As of the end of 2020, the Center has 12 members.

Project Progress

01 | Spotted Seal Conservation in Liaodong Bay

In order to learn about the real population of spotted seals in China in a scientific manner, North China Project Center and Liaoning Project Center jointly funded Synchronous Monitoring and Protection of Dalian Spotted Seals and Nature School Project. According to the scientific observation statistics and estimation of the monitoring team, the total number of wild spotted seals in China in 2020 is less than 500. The project team popularized the survival status of spotted seals and marine ecological protection related knowledge through four lectures on spotted seals and two spotted seal conservation nature camps.

4

● lectures on spotted seals

2

● spotted seal conservation nature camps



■ Spotted seals monitored

02 | Operation "Fengshan": Conservation of *Taxus cuspidata* in Northeast China

In 2020, North China Project Center and Liaoning Project Center jointly funded Operation "Fengshan": Conservation and Science Popularization Education of *Taxus cuspidata* Population to improve the self-restoration ability and number of *Taxus cuspidata* in the natural environment. During the year, the project team collected 371 *Taxus cuspidata*s from Liaoning, Jilin, Heilongjiang and North Korea. After cutting propagation, 288 seedlings were obtained. Meanwhile, they also planted 70 seedlings at the reintroduction site in Baishilazi National Nature Reserve of Benxi County and tracked and monitored the aforesaid reintroduction site where these seedlings were planted. In addition, they carried out three campaigns of "Science Popularization Education in Campus", during which they planted seedlings grown from wild seeds of *Taxus cuspidata* into the campus, and launched a number of online and offline science popularization education lectures.

371

● *taxus cuspidata* resources

288

● seedlings grown by cutting propagation

3

● campaigns of Science Popularization Education in Campus



■ Wild science popularization education



■ Lecture in community



■ Cutting seedlings of *taxus cuspidate*

03 | Free Flying Wings: Waterbird Monitoring and Habitat Conservation

In 2020, Liaoning Project Center continued its support to "Free Flying Wings" and fulfilled its commitment to supporting wetlands in need of protection in Zhuanghe City of Dalian and coastal region of Changhai County. As of December 31, 2020, the project team has performed 34 expeditions of wetland patrol and bird investigations and obtained 949 pieces of records of 96 kinds of birds. They also launched 23 nature education and public promotion activities and protected an area of 109.8 square kilometers. In November, the Center participated in the joint review of "Free Flying Wings" for non-governmental protection networks. In the next year, it will carry out waterbird monitoring and habitat conservation activities in five unprotected wetlands within Liaoning Province



■ Black-faced Spoonbills (*Platalea minor*)

© Dalian Environmental Protection Volunteers Association

04 | Green Starters Review

On October 22, the 2020 Green Starters Review of Liaoning Project Center was held, and four institutions were approved to be the 2020 Green Starters of the Center.



■ Green Starters Review Meeting

Member Engagement

Turnover of the Working Committee and Election of Members' Representatives

On September 27, Liaoning Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



■ Turnover of the Working Committee and Election of Members' Representatives

Working Committee Members of Liaoning Project Center

2019-2020 (the 1st term)

Chairman ZHANG Jin
 Vice Chairman HOU Wenqi
 Deputy Secretaries General WANG Zhicheng | SUI Jun | DONG Ya'nan | LI Hongguo | WEI Zhuo

2020-2023 (the 2nd term)

Chairman ZHANG Jin
 Vice Chairman and Secretary General HOU Wenqi
 Vice Chairman SUI Jun

Tianjin Project Center



Established in June 2019, the Tianjin Project Center rallies local member entrepreneurs, environmental organizations and social forces to the development of an integrated ecological environment in the Beijing-Tianjin-Hebei region and protection of green mountains and clear waters in Tianjin. As of the end of 2020, the Center has 19 members.

Project Progress



Migratory Birds in Tianjin Binhai New Area

©WANG Jianmin

01 Local Executing Agency Established

In July 2020, Tianjin Project Center initiated the establishment of Tianjin Bohai Ecological Environment Protection Foundation, the local executing agency of the Center, and held the first meeting of sponsors, during which the draft Charter was revised and approved. On September 24, Tianjin Ecology and Environment Bureau approved the establishment of the Foundation.

The Foundation aims to support and promote the protection of waterbirds and their habitats in sea area of Tianjin, and to launch public welfare projects of clean sea and cultural environment protection promotion and education activities.



Meeting of Foundation Sponsors

02 Recruitment of "Free Flying Wings" Partners

In 2020, at the Summary Conference on the 3rd Anniversary of "Free Flying Wings", Tianjin Project Center gave awards to environmental nonprofit partners and launched the recruitment of new partners for Free Flying Wings private protection network projects.



Summary Conference on the 3rd Anniversary of "Free Flying Wings"

Member Engagement

Visits and Exchanges

In May 2020, Tianjin Project Center organized a visit to Andon Health and shared the insight into corporate social responsibility and environmental protection in a discussion on the fight against the epidemic and the resumption of work and production.



Visits and exchanges

Turnover of the Working Committee and Election of Members' Representatives

On September 26, Tianjin Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



Turnover of the Working Committee and Election of Members' Representatives

Working Committee Members of Tianjin Project Center

2019-2020 (the 1st term)

Chairman GUO Jianjun
 Vice Chairman and Secretary General ZHAI Guanlin
 Vice Chairmen WEN Biao | ZHU Daoliu | QI Yong | KANG Peng | WANG Jing
 Deputy Secretaries General SUN Li | WU Chengyu

2020-2023 (the 2nd term)

Chairman LIU Yi
 Vice Chairman and Secretary General HE Xin
 Vice Chairmen KANG Peng | CHANG Jun | LI Jun | WEN Biao | MA Aiqin

Xinjiang Project Center

Established in August 2019, Xinjiang Project Center focuses on the conservation of endangered species such as snow leopards (*Uncia*) and nature education, and strives to protect and construct seed resource bank of rare wild plants (represented by wild apple trees in Ili) in Central Asia. As the end of 2020, the Center has 18 members.

Project Progress

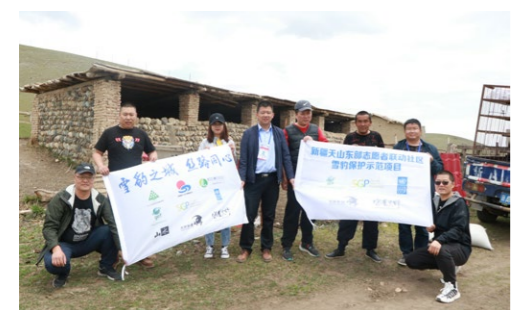
01 | Establishing Snow Leopard Conservation Patrol Teams

In 2020, Xinjiang Center, together with the volunteer team of Wilderness Xinjiang, upgraded the investigation and protection project of Xinjiang snow leopard to a cross-border joint move. Under the guidance and support of the State-owned Forest Administration Bureau in the east of Tianshan Mountain and the Sardaban Township government, the volunteer patrol team for community's snow leopard protection was established and managed in a united manner.

At the same time, Wilderness Xinjiang trained the management and protection personnel of Qinghe Branch of State-owned Forest Administration Bureau in Altai Mountain, so as to help them have a general understanding of monitoring skills and gradually master them. Based on the results of the preliminary investigation, beavers (*Castor fiber*), Mongolian pika (*Ochotona pallasi*) and brown bears (*Ursus arctos*) were identified as the characteristic species of Qinghe Branch and the relevant monitoring points were included. In addition, the documentary of *To Our Common Earth EP8: Snow Leopards Protectors in Xinjiang* jointly produced by Publicity Department of the Communist Youth League of China and mango TV was launched.



■ Investigation into Snow Leopards by Wild Xinjiang



■ Snow Leopard Conservation Demonstration Project

02 | Monitoring of Ili Pika (*Ochotona Iliensis*)

In 2020, Xinjiang Project Center supported volunteers to patrol No.1 glacier area of Tianshan Mountain regularly. The data from infrared cameras collected from the high mountains confirms that there are no activities of Ili pikas in this area. At the Muzikedaban monitoring point, volunteers found fresh feces of Ili pikas. According to the preliminary monitoring data of the two regions, the population of Ili pikas showed a downward trend. In addition, the Silk Road Project Center supported LI Weidong's natural ecological protection service studio to complete the field investigation of *Ochotona curzoniae*, a related species of Ili pika, and setting up monitoring cameras, with which a large number of old feces were found.



■ Installation of the infrared cameras



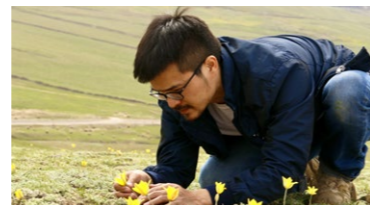
■ LI Weidong Office Team conducting monitoring and patrol work

03 | Botanical Society in Nature

"Botanical Society in Nature" funded by Xinjiang Project Center advocates that Xinjiang tulip (*Tulipa sinkiangensis*), *Ferula sinkiangensis* (*Fetula inkiangensis kmhen*), *Ferula fukangensis* (*Ferula fukanensis* K. M. Shen) and other protected species should be included in the *National Key Protected Wild Plants List* (Consultation Paper) of the National Forestry and Grassland Administration and should be classified among the second-class protected plants (at the same level of *Saussurea involucre*). "Botanical Society in Nature" has been reported by Xinjiang Daily, Xinjiang TV and CCTV, and has gained great public attention and support.



■ Investigation and protection of *Saussurea involucre* (*Saussurea involucre* (Kar. et Kir.) Sch.-Bip.) Involucre



■ Investigation into Wild Tulip at the Green Starters Review

04 | Ecological Development of Lycium Ruthenicum in Desert

In 2020, Kunlun Lycium Ruthenicum Desert Demonstration Base with an area of 400 mu funded by Xinjiang Project Center was established. According to the initial calculation based on the data of 400 mu demonstration base, a total of 70,000 cubic meters of water can be saved. The project will play an important role in ecological restoration and adjustment of agricultural structure.

05 | Green Starters Review

On November 2, Xinjiang Project Center held the Green Starters Review, at which one institution was approved to be the 2020 Green Starter of the Center and received the funding of 100,000 yuan. The Center also evaluated the achievements made by environmental nonprofits in a scientific manner at the Phase Review Meeting of 2020 Funded Projects which was held at the same time.



■ Green Starters Review

06 | Fundraising and Communication on "99 Giving Day"

During "99 Giving Day", Xinjiang Project Center supported "Protecting Waterbird Habitat in Xinjiang" with the participation of 11 enterprises and the favor of 1,968 gestures of support.

Member Engagement

Outdoor Garbage Management

On July 8, members of Xinjiang Project Center participated in the "Clean Mountain & Clean Mind: Outdoor Uncontrolled Garbage Management" Project. Through the project, the public had a further understanding of the importance and urgency of garbage sorting and management and the fact that there is a long way to go for environmental protection. The project was jointly launched by many environmental organizations including Chengdu Roots and Shoots, Wild Xinjiang, Let's Go Outdoor Adventure, Kaitu Expedition and Linjianji Studio.



■ Clean Mountain & Clean Mind

Visits and Exchanges

On October 1, members of the Hubei, Southwest China, Guangxi, Fujian and Sanjiangyuan Project Centers came to southern Xinjiang to inspect the ecological governance project of Chateau Aroma (a member enterprise of Xinjiang Project Center) and to share the sustainable ideas of combining green development with ecological protection. From November 1 to 4, XIAO Jin, Secretary General of Southwest China Project Center, came to Xinjiang and made many constructive suggestions on expanding protected areas and species, improving organization, developing capacities and enhancing communication and influence.



■ Visits and Exchanges among Members

Turnover of the Working Committee and Election of Members' Representatives

On September 29, Xinjiang Project Center held the Election of the 2nd Working Committee and the 1st Term of Members' Representatives, which were thus elected.



■ Turnover of the Working Committee and Election of Members' Representatives

Working Committee Members of Xinjiang Project Center

2019-2020 (the 1st term)

Chairman LIU Caixia
 Vice Chairman and Secretary General HUANG Jian
 Vice Chairmen XU Zhixue | WU Jialin | LI Baoqiang | WU Lei | LIU Ximeng
 Deputy Secretaries General LIU Baohua | LIU Yongliang | CHENG Feng

2020-2023 (the 2nd term)

Chairman LIU Caixia
 Vice Chairman and Secretary General HUANG Jian
 Vice Chairmen XU Zhixue | CHENG Feng | WU Jialin | LI Xiang | LI Baoqiang



Hebei Project Center

Established on October 20, 2019, Hebei Project Center focuses on wetland and bird protection, cooperates with local environmental nonprofits to carry out protection projects of species represented by black storks (Ciconia nigra), and promotes construction of Luannan Wetland Park and Western Evergreen Nature Education Base in Shijiazhuang. As of the end of 2020, the Center has 25 members.

Project Progress

01 Funding "Free Flying Wings"

In 2020, Hebei Project Center funded "Free Flying Wings". By extensively mobilizing forces of private environmental nonprofits, enterprises and the public, the Center formed a non-governmental protection network complementary to the official nature protection system, established various forms of protected areas, promoted the improvement of policies, and jointly protected the habitat of the most endangered wetland birds in China.



Free Flying Wings" nature education activity

02 Supporting "Blue Defenders"

In 2020, Hebei Project Center funded five "Blue Defenders" with 180,000 yuan to facilitate the mission of preserving clear water and blue sky, and offered experience for industrial pollution prevention and control in Hebei Province.



Field investigation by "Blue Defenders"

03 Establishment of Nanpu (Zuidong) Provincial Wetland Park in Luanna Approved

On October 26, Forestry and Grassland Bureau of Hebei Province gave the reply to the Request for the Establishment of Nanpu (Zuidong) Provincial Wetland Park in Luannan County, Hebei Province approved. Consequently, the crucial waterbird habitat along the migration route from East Asia to Australasia is under the legal protection now. Member entrepreneurs of the North China Project Center including JIA Hui and CHEN Zhizhong visited the wetland in Luannan many times. DING Ligu, member of Hebei Project Center, actively communicated with governments of Tangshan City and Luannan County and effectively promoted the construction of the nature reserve.



Multi-party Symposium for promoting the establishment of Luannan Wetland

04 Fundraising and Communication on "99 Giving Day"

In 2020, Hebei Project Center participated in 99 Giving Day for the first time, during which it raised fund for "Free Flying Wings" and was favored by 104,806 gestures of participation and support through the 3 days.



Offline ad serving of "99 Giving Day"

Member Engagement

Symposium on Establishment of Nandagang Bird Museum

On June 10, Hebei Project Center joined hands with Culture and Tourism Bureau, Management Committee of Ecotourism Zone of Nandagang Industrial Park, Cangzhou Ecotourism Committee, Management Committee of Nandagang Industrial Park as well as Nandagang Wetland and Bird Nature Reserve to hold the Forum on Establishment of Nandagang Bird Museum, at which representatives from all parties had a discussion on the establishment of Nandagang Bird Museum.



Forum on establishment of Nandagang Bird Museum

Construction of Nature Education Center

In 2020, LU Yu, Secretary General of Hebei Project Center, visited Western Evergreen many times, and had close communication with the responsible persons of the contractor and construction team to get a detailed understanding of the location of the nature education center, the roads to the center, and the internal construction planning of its venues.



Inspection of Nature Education Center

Visits and Exchanges

In 2020, Hebei Project Center organized many exchange activities, such as visit to Hubei Dangdai Group and Hubei Project Center, to "gain experience" for the promotion and implementation of its environmental projects



Visits and exchanges of the Center

Turnover of the Working Committee and Election of 1st Term of Members' Representatives

On September 19, Hebei Project Center held the Election of the new Working Committee and the of Members' Representatives, which were thus elected

On December 26, at the 1st Meeting of the 2nd Working Committee, DING Ligu, member of the Working Committee and Founding Member of the Center, had a discussion with other guests on the overall planning of Hebei Project Center in 2021..



The 1st Term of Members' Representatives of Hebei Project Center

Working Committee Members of Hebei Project Center

2019-2020 (the 1st term)

- Chairman LIU Quanli
- Vice Chairman and Secretary General LU Yu
- Vice Chairmen MING Yufeng | GU Ke | GAO Hongda | LIU Shuxia | ZHANG Hongfei
- Deputy Secretaries General ZHANG Dongxia | FENG Shuo

2020-2023 (the 2nd term)

- Chairman ZHANG Zehui
- Vice Chairman and Secretary General LU Yu
- Vice Chairmen LIU Quanli | MING Yufeng | ZHANG Dongxia | WANG Qingbiao | GAO Hongda
- Deputy Secretary General ZHANG Hongfei

Hainan Project Center



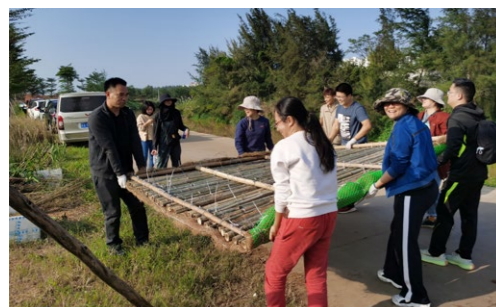
Established on August 8, 2020, Hainan Project Center will pool the wisdom and resources of Hainan local entrepreneurs, connect with the government and environmental nonprofits and carry out environmental projects such as marine biodiversity conservation, key ecosystem protection and sustainable fishery, thus contributing to the construction of Hainan Ecological Civilization Experimental Zone. As of the end of 2020, the Center has 23 members.

Project Progress

01 Water Ecological Restoration Project: Wuyuan River Ecological Pond

Since its establishment, Hainan Project Center has visited many environmental projects regarding protection of marine, coastal wetlands and endangered species, and has confirmed that it would support the Wuyuan River Ecological Pond Restoration Project in the next year.

The project, located in the middle reaches of Wuyuan River in Haikou Wuyuan River National Wetland Park, aims at improving wetlands' water quality, restoring their functions and creating habitats for waterbirds. It makes full use of native species to reconstruct the diversity of small and micro wetlands, restore the healthy water ecosystem, and gradually transform the constructed wetlands into semi natural ones. It has also organized popular science education activities in an organic manner and provided practical cases for comprehensive water ecological management and ecological restoration of wetlands in urban and rural areas in Hainan.



Restoration of small and micro wetlands in Wuyuan River: construction of Ecological Floating Island

Member Engagement

Meetings of Working Committee

Since its establishment, Hainan Project Center has held three meetings of working committee to confirm the duty allocation of the working committee and clarify focuses of projects.



Meeting of Working Committee

In addition, at the 1st meeting of the Working Committee held on December 7, the Center conducted reports and discussions on four projects of Duotan, sea turtles, gibbons and coral reefs respectively, and reached a consensus.

Visits and Exchanges

On September 29, Hainan Project Center invited Shenzhen-Hong Kong Project Center to hold an experience exchange meeting on environmental protection for further promotion of its projects.

On October 18, the Center organized its member enterprises to visit Jiangsu Wenfeng Group, a member of East China Project Center, to learn about experience in green sustainable development of enterprises, organization and construction of the project center as well as project operation.

Working Committee Members of Hainan Project Center

2020-2023 (the 1st term)

Chairman ZHAO Feng

Vice Chairman and Secretary General FENG Zhaxun

Vice Chairmen WEN Zhengtang | LUO Wen | CHEN Sihan | WANG Zhanshan | LIAO Hui

Deputy Secretaries General CAI Zhi | GONG Jilong | XU Dan | HUANG Wenming

Guizhou Project Center



Established on October 28, 2020, Guizhou Project Center is the 30th environmental protection project center of SEE. It will fully integrate SEE's professional ability on environmental projects and wisdom and resources of its member entrepreneurs in Guizhou, give full play to the local advantages, attract more entrepreneurs and counterparts to join in the cause of environmental protection and initiate relevant projects with them, thus protecting the beautiful mountains and rivers in Guizhou. As of the end of 2020, the Center has 26 members.

Project Progress

01 Ecological and Environmental Protection Volunteer Alliance Established

On November 27, the Launching Ceremony of Ecological and Environmental Protection Volunteer Alliance of Guizhou Project Center was held at Xiyun Town. After the ceremony, volunteers had a field investigation at Guiyang Ecological Science Museum, and walked to Shili River Beach to carry out Clean Mind Action, during which they fulfilled their commitment to protecting nature by picking up garbage.



Hiking and Environmental Action



Visit to Ecological Science Museum

Member Engagement

Meeting of Working Committee

Since its establishment, Guizhou Project Center has held three meetings of working committee to plan and specify focuses of projects. At the 3rd Meeting of the 1st Working Committee held on December 7, XIAO Nan, Secretary General of Sichuan Project Center, and Dr. YANG Biao, Deputy Secretary General of SEE Foundation, were invited to give suggestions and guidance on the environmental protection projects and development direction of Guizhou Project Center.



The 3rd Meeting of the 1st Working Committee

Working Committee Members of Guizhou Project Center

2020-2023 (the 1st term)

Chairman ZHANG Jing

Deputy Secretary General LU Lin Vice Chairmen LIU Jian | JIANG Jingxin | LIU Bo |

ZHANG Yadong | LIANG Yifei

9

CHAPTER

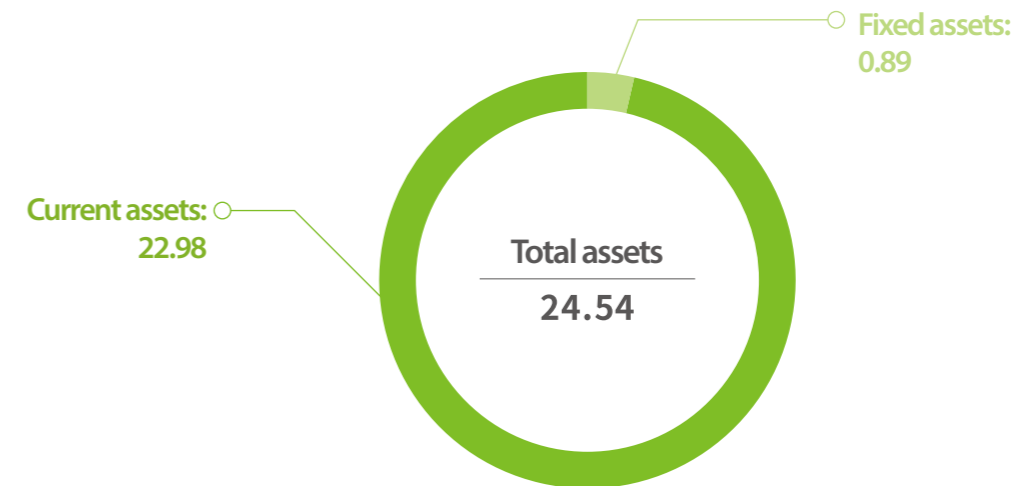
Financial Data

The following data are excerpted from the 2020 Audit Report of SEE Conservation.
The auditing was performed by KPMG Huazhen and the full report is available on
our official website: <http://www.see.org.cn>
(All figures in million yuan)

Assets and Liabilities

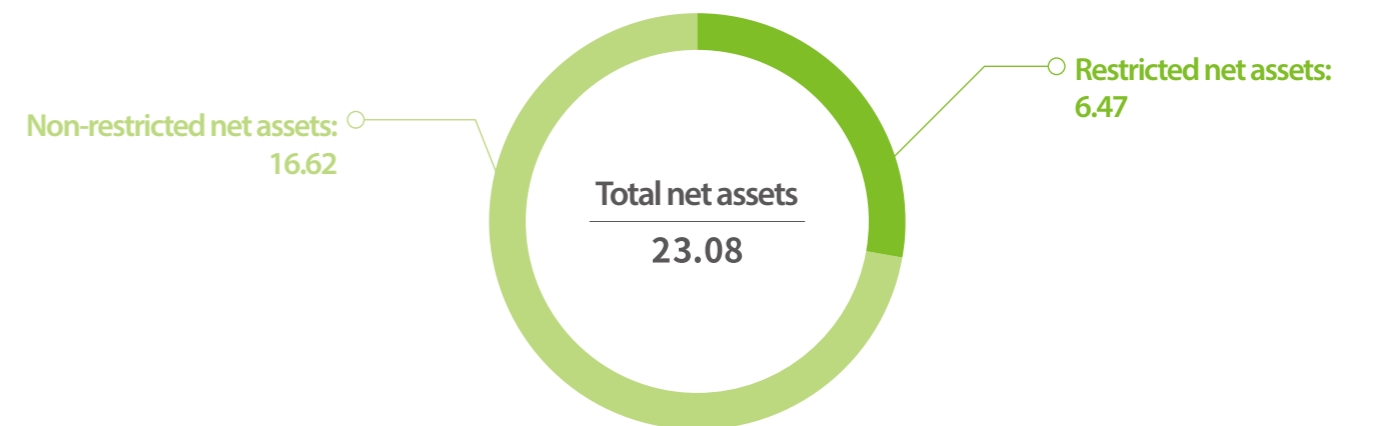
Assets of SEE Conservation in 2020

Unit: million yuan



Net assets of SEE Conservation in 2020

Unit: million yuan



Income and Expenditure

Unit: million yuan

Net assets at beginning of the year 15.91

Income in 2020 (figure 1) 35.13

● Membership fee	21.61
● Donation proceeds	12.56
● Return on investment	0.60
● Government grants	0.30
● Other income	0.06

Expenditure in 2020 27.96

● Cost of project activities (figure 2)	22.81
Cost of donation activities	10.77
Coast of member activities	10.60
Brand communication	1.44
● Organizational operating expense	5.14
● Other expenses	0.02

Net assets at the end of 2020 23.08

Total income 35.13

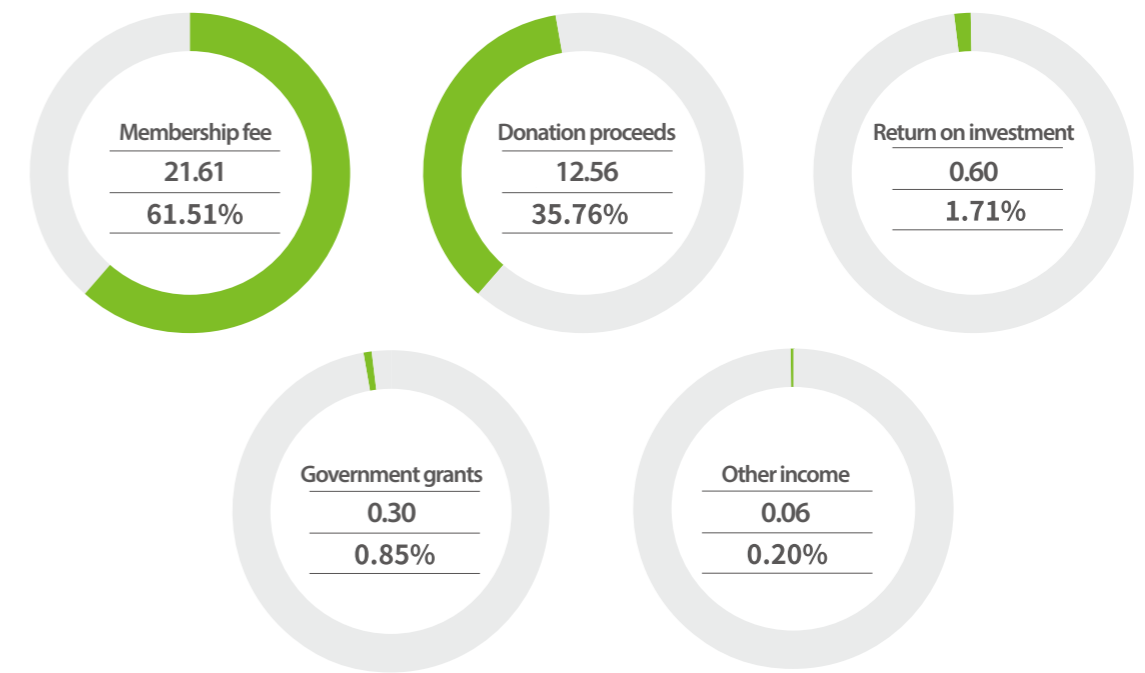


Figure 1: Income of SEE Conservation in 2020

Unit: million yuan

Cost of Project activities: 22.81



Figure 2: Expenses of SEE Conservation in 2020

Unit: million yuan



阿拉善SEE
生态协会
SEE CONSERVATION

Address 4th Floor, Building 3, Chuangyuan Road 36#, Lai Guang Ying High-tech Industrial Park,
Chaoyang District, Beijing, China

Tel +86 10 57505155

Fax +86 10 57505128

Website www.see.org.cn



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Address 4th Floor, Building 3, Chuangyuan Road 36#, Lai Guang Ying High-tech Industrial Park, Chaoyang District, Beijing, China

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